

Brio + Flowspace

Network Optimization and Real-Time Visibility for Beauty & Hygiene

The Brio Product Group creates personal care products that promote the health and safety of its customers. Brio believes that all the products people use and touch should be well designed and made to exceed expectations. The company places an emphasis on optimization and improvement in all things, including Brio's logistics solutions.



“The Flowspace platform is user friendly, and we are able to control and update so much within it. I’ve never been so happy with a fulfillment center before.”

– Torrie May, Director of Operations, Brio Product Group

Challenge

Brio sought out Flowspace when they realized their legacy fulfillment provider – a standalone 3PL with only one location – was prohibiting them from scaling. They also lacked inventory visibility, which impeded future fulfillment planning.

Network Optimization + Real-Time Visibility

With Flowspace, Brio has access to a unified platform that allows it to plan and fulfill sales across the country efficiently and cost effectively. Brio's inventory is dispersed and fulfilled in multiple warehouse locations, and the Flowspace platform provides a transparent view of inventory that allows for better planning.



Results

Brio is now implementing omnichannel fulfillment, consolidating its multiple storefronts using the Flowspace unified platform.

“Onboarding with Flowspace has been flawless and easy. Over the years I’ve been through quite a few 3PL’s and this experience has been the best by far.”

– Torrie May, Director of Operations, Brio Product Group