

The Impact of Interaction with AR On Desktop/Mobile

By Hexa BI Team

Statistics

Datasheet attributes

Data measured between 28-02-20 to 28-05-20 (90 days)

Product Category : Furniture and Home

Based on : 589,411 users

Datasheet

Device	Event Category	Users	Views	Session	Avg. Session Duration	Bounce Rate	Conversion Rate
Desktop	With AR	2,468	61,307	2,720	00:14:43	0%	3.01%
	Without AR	147,269	2,102,893	234,416	00:04:00	1.30%	1.71%
Mobile	With AR	3,759	1,152	80,812	00:10:37	0%	0.94%
	Without AR	435,915	5,469,966	724,038	00:03:03	1.66%	0.61%

Summary

