



DESIGN PICKLE®

How One Entrepreneur Saved \$70K and Propelled Growth

Meet Devin Robinson from Anchor & Veil Photography and find out Design Pickle helped him scale his business.

Business

- Wedding photography
- 20 full-time and contract employees
- Also hosts a podcast, manages an online course, runs an agency, and is expanding his businesses

Business Dilemmas

- Devin was handling the graphic design on his own, or outsourcing to freelancers, which ate up time and budget.
- Neither option created the quality he wanted, and the turnaround time with freelancers was too long.
- Devin wanted a quality solution, a fast turnaround time, and something more affordable than an outsourced or in-house designer.

Graphic Design

- Branding and logos
- Social media graphics
- Landing pages
- Digital advertisements

Design Pickle is one of the best investments I've made in my business as a whole.



Devin Robinson
Anchor & Veil Photography



#1

Wedding
photographer in
Charlotte, NC

Top 30

Rising wedding
photographers in
the world

\$70K

Saved on
graphic design
services

100+

Design requests
created with
Design Pickle

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