



The Hardest Working Software in Television.

MNTN provides intuitive, self-serve software that turns connected TV advertising into the third scalable performance channel.¹

\$5 billion+
in MNTN attributed revenue

23 million+
attributed conversions

120 million+
households reached

Top brands use MNTN.



The benefits of working with MNTN.



Maximize ROAS

- **Automated optimization:** Just input your budget and goal, and our performance-driven technology optimizes your campaign thousands of times per day.
- **MNTN Multi-Touch:** Extend the messaging of your connected TV campaign beyond television to more devices. The result: a 10x average improvement in results.
- **Creative-as-a-Subscription™:** MNTN advertisers get a regular supply of new CTV ads at no additional cost. The result: more testing, faster learning, and better outcomes.



Move faster

- **The speed and precision of digital:** MNTN's intuitive, self-serve software is both easy to use and powerfully effective.
- **No commitments:** We replace risk with flexibility, allowing you to take on new opportunities without upfronts or contracts.
- **Reduce complexity:** Navigate an otherwise fragmented marketplace easily with our all-in-one capabilities.



Move smarter

- **Better decisions:** MNTN's accurate and customizable real-time reporting gives you actionable insights faster.
- **Time savings:** Our automation and real-time optimizations drive better performance so you can get more of your day back.
- **Seamless data integrations:** We're fully integrated with Google Analytics and Adobe Analytics, and our APIs allow for seamless reporting in data visualization software including Tableau and Domo.

¹ Based on MNTN internal reporting of campaigns in 2021-2022



MNTN does CTV differently.



Only end-to-end CTV platform built to drive unmatched performance.



Patent pending attribution that de-dupes results across other channels.



Intuitive, self-serve software that makes it as easy as paid search or social.

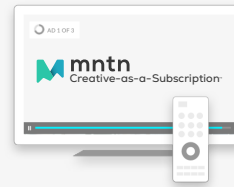


Auto-optimize towards performance metrics, no manual optimizations needed.

Need Creative? MNTN has you covered.



QuickFrame by MNTN, a global video creator marketplace that delivers CTV-quality ads fast and affordably.



Creative-as-a-Subscription™, which provides MNTN advertisers with quarterly ad refreshes at no additional cost.

How our best advertisers get started with us.



Launch a test campaign with a budget similar in size to digital channels.



Test audiences, reviewing every 30 days and refine as needed.



Refresh creative every quarter.



Learn and scale.

Ready to take the next step?

Learn how CTV advertising can become a growth engine for your business. Ask your sales representative for more details or click below to schedule a demo today.

[Schedule a demo](#)

