



MNTN Does CTV Differently.

Reach HHs Most Likely To Perform

Target audiences from over 80K segments, as well as 1P and CRM data, all at no additional cost.

Automated Optimizations

MNTN optimizes automatically, based on 52 different variables.

Outcomes-Based

Set your goal based on site visits, revenue, ROAS, or completed video views.



Deterministic, De-Duped Attribution

We only take credit for conversions that occur as a result of exposure to your MNTN campaign.

Premium, Brand-Safe Inventory

Run on premium CTV inventory through MNTN's direct deals with 150+ networks.

MNTN Multi-Touch

Drive customers down the funnel by extending CTV campaigns to phones, tablets, and PCs.

Visit mountain.com to learn more about how MNTN has transformed Connected TV advertising into the third scalable performance channel alongside paid search and social.

[Learn More](#)



Adweek's 2022 **Best of Tech Partner Award** (for the second year in a row)



Fast Company's 2023 **Most Innovative Companies Award** for combining new ad tech with world-class creative

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