



A closed beta program focused on cold, new consumer acquisition

We're excited to launch our invite-only beta program, Klickly Discovery™ – the program pours fuel on our traditional customer-acquisition methods and focuses solely on acquiring brand-new niches of never-before-seen consumers! Leveraging our O&O audience of 85M active consumers, we ensure brand new segments see your products in the right channel, at the right time.



Drive Top-Funnel Sales

- Leverage our engaging, **proprietary sales-channel**
- Target **your ideal audience** with machine-learning
- Get in front of Klickly's **85M active consumer profiles**



Pay for Performance

- **No upfront cost** – we launch your campaign and foot the bill
- **Only pay after a customer converts** - we take all the risk (no CPC or CPM buys)
- **Control your spend** – we let you choose your prospecting CPA



Sweet, Simple Setup

- **No need for creatives**, saving you time and resources
- **No day-to-day management**; Klickly's machine-learning optimizes for sales in real time
- To get started, simply **add a cold customer commission**



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Why use Klickly Discovery?

Klickly Discovery™ customer-acquisition beta offers multiple new funnels to get you brand-new customers. We leverage our owned & operated properties and a proprietary audience of **85M+ active consumers** to fuel our customers' discovery of your products.

Next steps:

If interested, ping daren@klickly.com to schedule a demo to see if your brand can be a fit!