

Relish AI transforms your sales and customer support into an effective customer acquisition and growth machine.

About:

Relish AI is an automation assistant for Shopify, Shopify Plus and Woocommerce brands to automate their sales and support.

Who is Relish AI for?:

eCommerce businesses across all sectors of any size that need smart, always-ON conversational AI-powered chatbot solutions to improve customer engagement, reduce support cost, boost sales and build brand loyalty.

With Relish AI, brand/store owners can cut down their response times, reduce support tickets and centralize all their sales and customer operations to deliver an unrivaled customer experience.

Why choose Relish AI chatbot over helpdesks and chatbots?

- Relish AI is designed especially for ecommerce brands with deep integration with Shopify, Shopifyplus and Woocommerce. This allows brand owners to access and manage their live-chat, as well as sales and customer support data in one place
- Integrates seamlessly with top eCommerce apps
- Instant answers for product, policy and brand related FAQs to reduce the burden on your support team
- Automated assistance with live-order tracking, cancellations, refunds and exchanges
- Rescue abandoned carts with automated exit cart campaigns and personalized incentives
- Relish AI offers competitive pricing - all plans include an unlimited number of user interactions + unlimited Sales and FAQ chatbot, and full access to Relish AI library and top integrations

Results

Increase your store conversions, boost your customer acquisitions and retention, and grow your business with always-on smart conversational AI-powered customer support. With Relish AI, businesses can see **40%** lift in sales conversions and **60%** reduction in support tickets. **80%** of Relish AI customers see the value of their investment within a month!

Probiotic Maker Case Study



How Probiotic Maker used Relish AI's conversational AI-powered chatbot to boost engagement, improve store conversions and reduce cart abandonment

Review:

"Incredible and super fast to set up! I wish I had found this weeks ago instead of wasting time with super expensive companies and agencies that couldn't do the intelligent FAQ! Amazing people who helped me with some advanced customization too!"

- Merrick Maxfield, President of Probiotic Maker



About:

Probiotic Maker is the story of Merrick Maxfield, his wife Jacqui, and their eight children. Merrick founded Probiotic Maker for his yogurt-loving family in Greater Salt Lake City. He reached out to Relish AI a day before his Shark Tank episode, anticipating a massive influx of visitors once the episode aired, he wanted to capitalize on the opportunity.

The Challenge

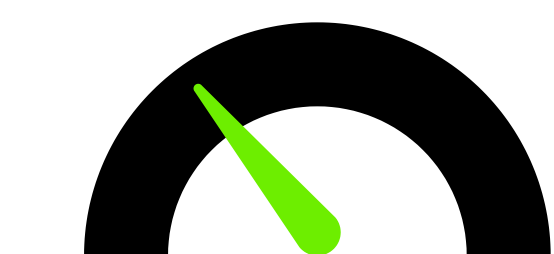
How to deliver personalized assistance, answer customer questions 24/7 and scale the traffic by the Shark Tank episode?

The Solution

Installed Relish AI on the website to activate automated live-chat support and conversational FAQs. What happened next:

- Delivered Instant answers for product, policy and brand-related FAQs with conversational FAQs
- Improved customer engagement, reduced bounce rate and slashed response time
- Reduce support requests and tickets by automating simple and repetitive tasks
- Streamlined support operations with chatbot assisted live-order tracking, cancellations, refunds and exchanges

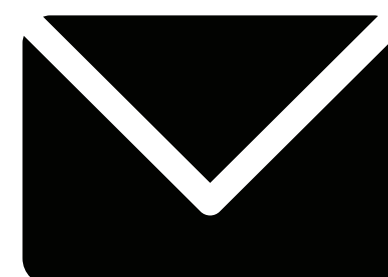
Results: After 30 days -



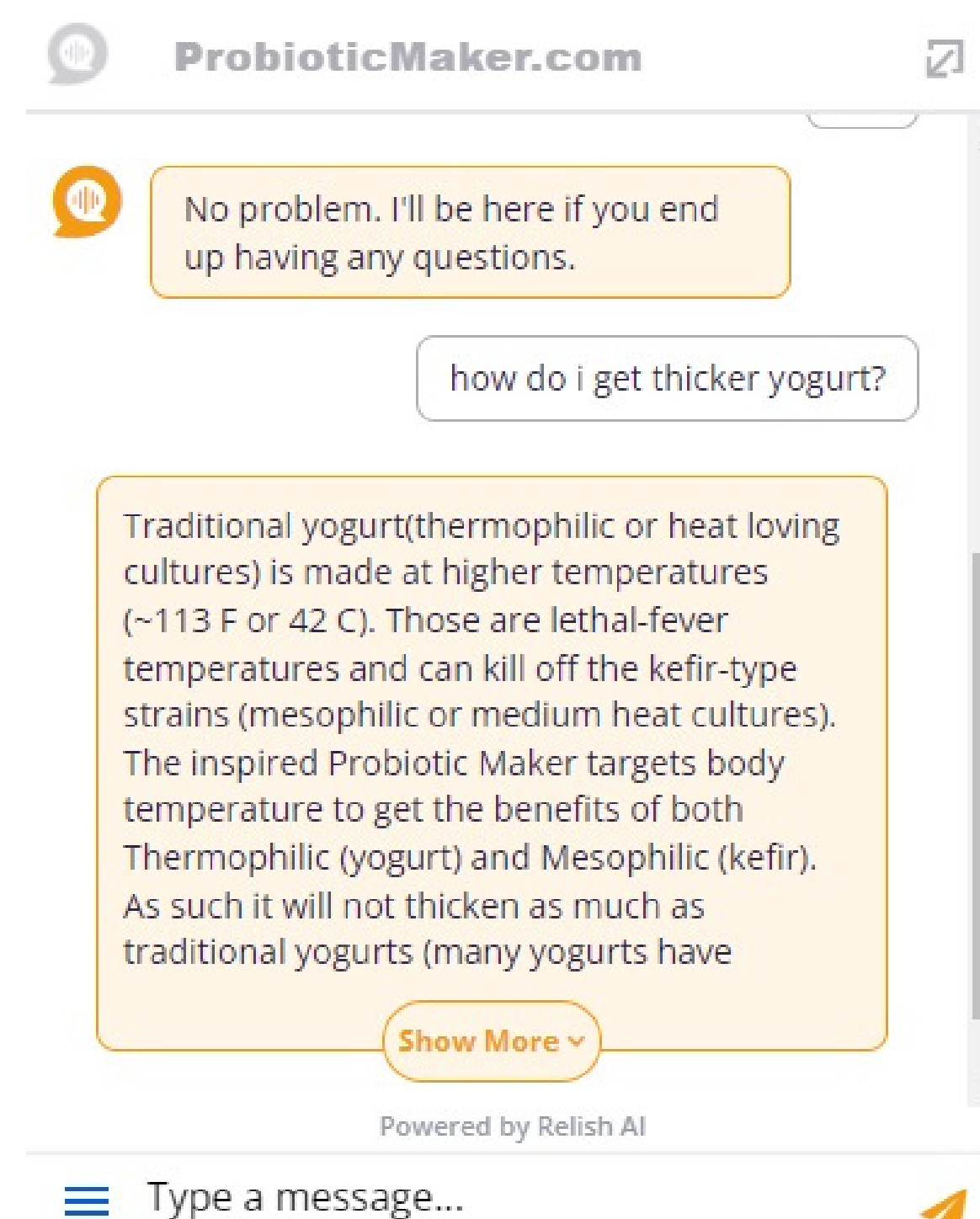
40% increase in sales conversions



60% reduced support tickets



30% jump in email subscribers



M.S. Skincare Case Study



How a skincare brand increased profits by automating 100% of their live chat support with Relish AI

Review:

“I love how easy it is to use, and the setup was painless! Customers love that they can get answers to questions super fast, and the Relish AI team has been beyond helpful in helping us get the most of the tool!”

- Anit Hora, Founder of M.S. Skincare



About:

M.S. Skincare is a New York-based luxury brand that sells ethically produced vegan skincare products. Founded by Anit Hora in 2012, the brand was focused on a steady path of growth. But, the Covid-19 pandemic changed it all. Increased demand, diminishing team members and drop in website conversions forced her to try something new.

The Challenge

How to deliver personalized assistance, answer customer questions 24/7 and generate leads?

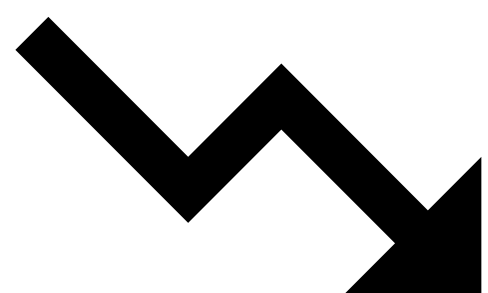
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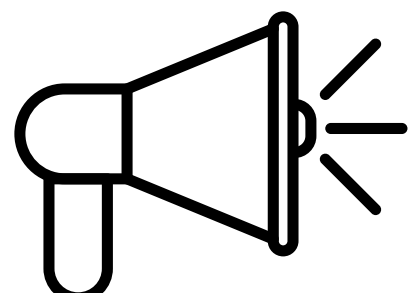
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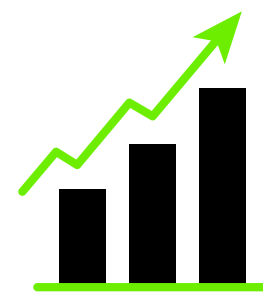
Results: After 60 days -



Reduced bounce rate by
30%



Reduced support tickets
by 50%



30% increase in
sales conversions

