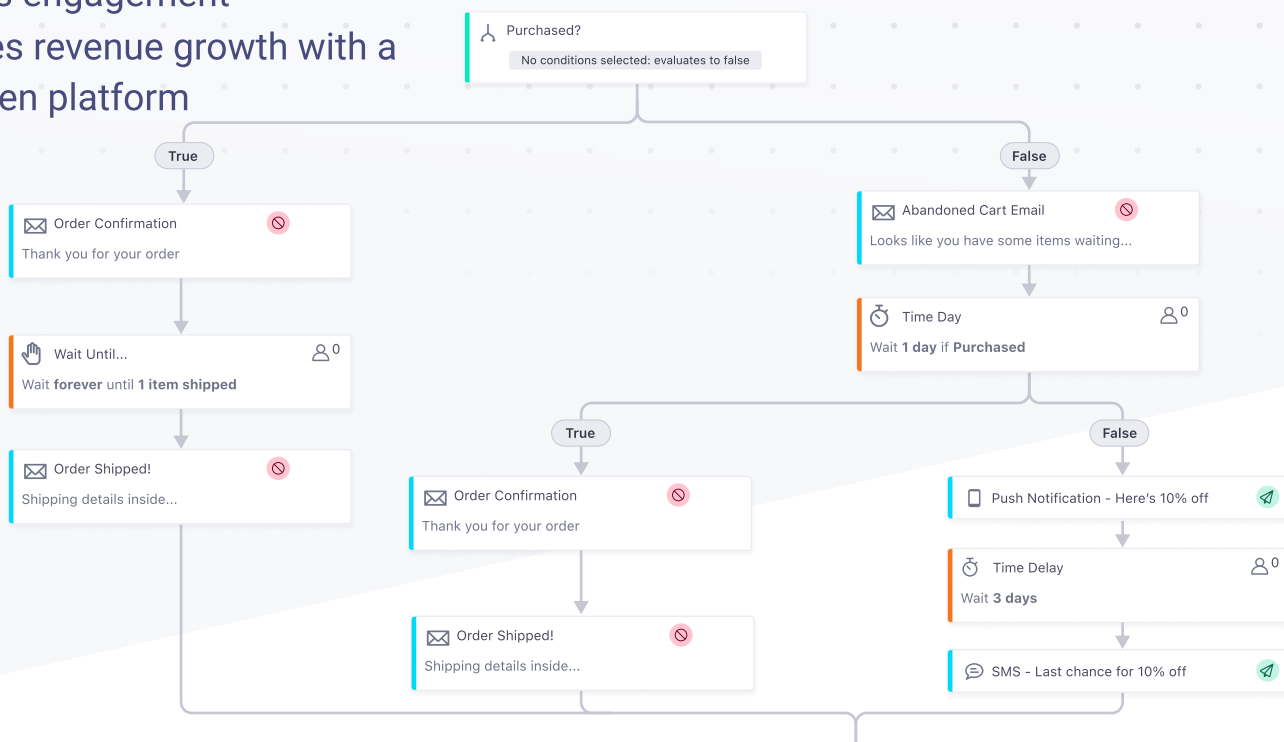


Marketing Automation for Ecommerce

Deliver relevant content that increases engagement and drives revenue growth with a data-driven platform



INTEGRATIONS*



Our Solutions

EVENT TRIGGERS

Automatically send users down a campaign based on actions they do (or don't!) take.

WORKSPACE CONFIGURATION

Easily manage a myriad of people, products, sites, and apps with their associated data from a single Customer.io account.

MULTIPLE MESSAGE TYPES

Create automated or API triggered workflows, newsletters, and transactional messages – all within one platform.

A/B TESTING & COHORT TESTING

Test variations of content and cadences to find the highest performing strategy.

MANAGED DELIVERABILITY

Let our team of experts monitor, analyze, and advise you on your sending performance.

AD AUDIENCE SYNC

Sync your Customer.io segments 1:1 with Facebook, Google, Instagram, and Youtube automatically.

**Customer.io also supports integrations through the RESTful API, Javascript, and CSV Uploads.*

Use Customer.io to power your entire customer lifecycle journey



WELCOME

Introduce your brand to users

REPURCHASE

Increase your repurchase rate by communicating with customers at the right time

FEEDBACK

Check in with customers and ask for feedback regularly and learn about them

RE-ENGAGEMENT

Automatically enter users into a drip campaign when they've become inactive

ONBOARDING

Send users email, SMS, in-app, webhooks, Whatsapp, and push notifications to improve activation, adoption, and retention

NURTURE

Keep your brand top of mind and reward customers for coming back with exclusive offers

UPSELL

Leverage data to understand shopping patterns and activate upsell campaigns to expand revenue

CROSS SELL

Show users relevant content based off their shopping patterns to expand your revenue

"Customer.io is a powerful platform for surfacing and acting on data. Performance analytics are very important to us as an eComm business and Customer.io provides both broad and granular views of message performance, and integrates perfectly with the rest of our martech stack and CDP."

-Bjørn Seaton, Chief Marketing Officer at Trendhim

TRUSTED BY



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