



Send Jim's **Automation** with your CRM allows us to mail the customer and/or the neighbors of the jobs you complete, with a click of a button, allowing you to get in front of more people in the areas you've served. This can be for lead generation, asking for a review, sending a handwritten card to follow up on a quote, or a gift box after a job is completed. You can even set the trigger to happen at certain times, or if a quote is a certain value. SendJim helps you win business that you want to win.

Send Jim's **Radius Bomb** is a geofencing tool giving you the ability to be laser focused with your direct mail campaign. Enter ideal homes in a post card sequence by drawing a shape around a neighborhood you want to focus on and filter out specific demographic & property filters to focus on your ideal client profile. [\(click here to watch how the radius bomb works\)](#)

Send Jim's **EDDM** tool allows for the "shotgun" approach as well. We incorporated traditional mailing but tied in our automation and speed. We allow our customers to simply pick their postal routes and click the date they want it to go out, and we do the rest. We handle the postage, bundling, and drop off.

[Click to schedule a demo](#)