

WE GROW ECOMMERCE CHANNELS



Our capabilities are powerful

Now, we also GROW ecommerce channels.

We like to say “Build it and no one is coming”, you have to tell them you built something.”

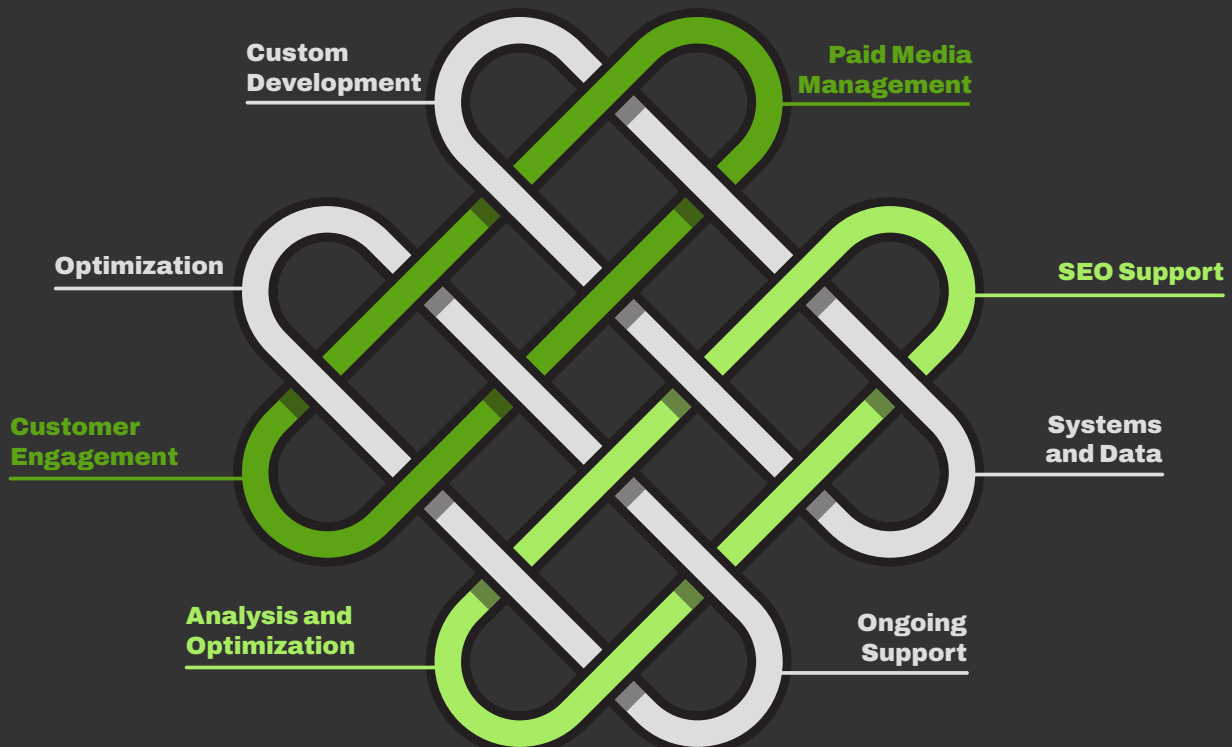
Our performance marketing digs into real-time data to drive powerful creative and marketing outcomes. We’re focused on driving results for your business. We listen to understand your business goals, and then use our skills to grow your ecommerce channels using only Titans, no freelancers, contractors, or offshore resources. It’s just who we are.

Performance Marketing Capabilities

- ▶ **Paid Media Management**
(Pay Per Click (PPC), Google Ads, Social Ads, Amazon and Marketplaces)
- ▶ **SEO Support**
Competitive Research & Analysis, Content Creation, Keyword Research, Link Building, Organic Acquisition
- ▶ **Customer Engagement**
Email, SMS, Social, Loyalty, Subscription, Retention/Retargeting/Personalization
- ▶ **Analysis and Optimization**
Central Dashboard, Conversion Rate Optimization - CRO, Return on Ad Spend - ROAS, Project Prioritization



HOW WE GROW



"Irish Titan worked closely with Tradehome to build our ecommerce presence. Their passion was on display every day, and their ability to weave together their strategy, marketing, design and development Titans were exactly what we were looking for. Plus, their shenanigans go well with all the hard work that goes into a good ecommerce channel."

- Stacy Robjent
Controller, Tradehome Shoes

UNLIKE DEV SHOPS...

We have crazy creative, marketing, and strategy chops. We like seeing the whole picture, end to end. We're no one-trick pony, we have so many tricks.

- Full UX/UI, including Design and Creative
- Digital Marketing, SEO, Email
- Content Creation and Copywriting
- Paid Media Management
- Onsite Optimization

UNLIKE MARKETING SHOPS...

We have crazy dev skills. We're not worried about making things pretty, we're about solving problems. That's "Business First. Online Second.SM"

- Front and Back-End Development
- Data Hygiene and Migration
- Extensive Integration Experience
- Scoping and Requirements Definition
- Support, Maintenance, and Hosting

WHO WE WORK WITH

