

12

Hours Saved Each Month

43

New Coaches Onboarded to Date

100

Automated Steps in This Workflow

Membership Objective

Streamline the process of creating coach profile pages to onboard more coaches each month.

The Challenge

Verb needed a quicker way to upload profile pages for each of their new coaches with unique bios and coaching services.

The Solution

We built an **Automated Onboarding Workflow** that allows Verb's team to compile content and publish coach pages in a fraction of the time.

Verb's coaches just need to fill out a simple Typeform survey, and our automation creates a Webflow page complete with Stripe products. Verb can then review the newly created page and publish it with one click.

The Results:

Our automation reduced an approximately hour-long onboarding process to just 5 minutes. As a result, Verb now saves about 12 hours/mo.

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Verb has been growing fast, and XRay's Integromat automation has been a lifesaver. It's so much faster now to make pages for all of our coaches, and we don't need to waste time messing around in Webflow or Stripe. It all just happens with one survey.”



VINCENT MICELI
CEO OF VERB

