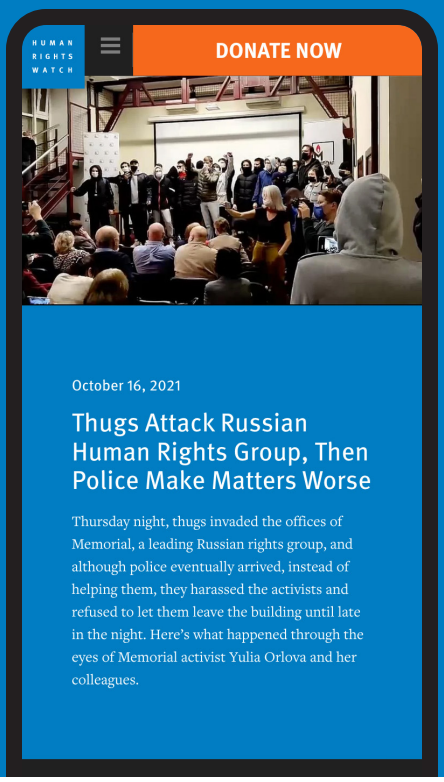
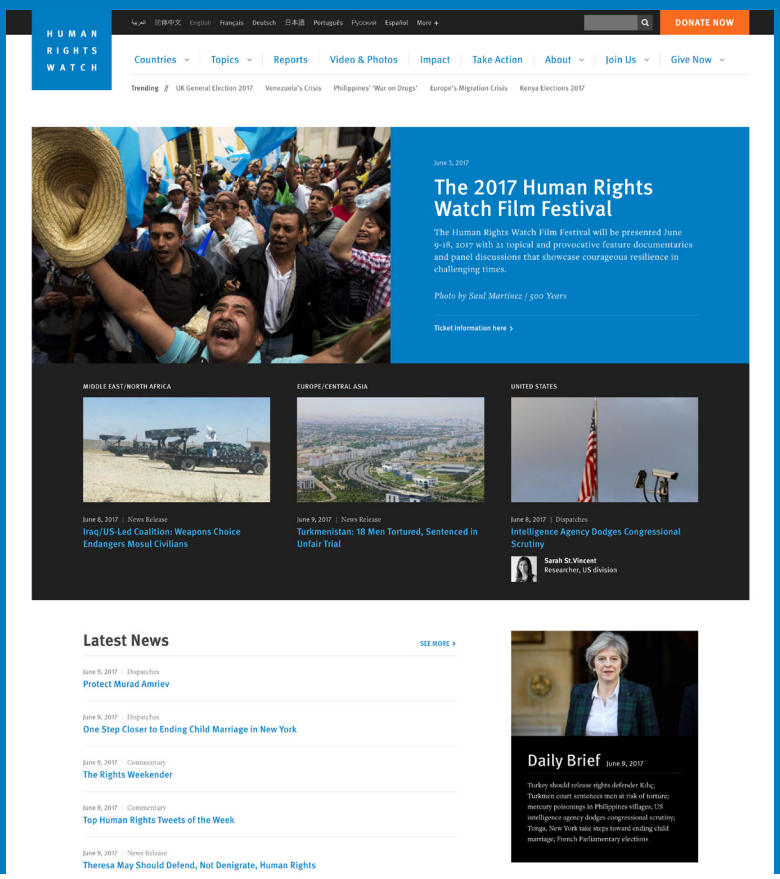
Human Rights Watch

Human Rights Watch defends the rights of people everywhere. Established in 1978, its in-depth reports and analysis have long been an essential resource for journalists, policymakers and activists worldwide.

Problem

Human Rights Watch had been through several major iterations of its web presence over the years, but had seen much of that work as complementary to print. More recently, the organization had begun a major shift toward a digital-first publishing strategy. They needed help through this important transition and continued support post-launch.

Solution

- Created a bold, flexible design system that effectively scaled for roughly 30 content types across all modern devices.
- Designed a beautiful, highly readable system for consuming and navigating long-form content.
- Advocated a user-centered design approach that would keep users at the center of the process.
- Large scale migration of roughly 80,000 distinct pieces of content (Drupal nodes) into the new platform.
- Migrated several distinct digital properties into a single, unified platform

Learn more about the work at **aten.io/hrw**