



We share with you what good product operating models look like; then work with you to make yours great.



sketchdev.io

Accelerator

FOR PRODUCT

Moving to a Product Model involves integrating new skills, experimenting with forcing-function practices and measures, and ensuring that our delivery life-cycle activities are centered on the customer. Successfully adopting a product operating approach, like any transformation, is about continuous improvement and building off gains in "building it right" and "building it fast" which organizations have been working at over the past decade.

For these reasons, Sketch's approach is to leverage the organization's established capabilities surrounding value delivery and build out the necessary value discovery capabilities that lead to **tighter alignment**, **continuous innovation**, and **more satisfied customers**.

☒ Build It Right

☒ Build It Faster

☐ Build the Right "It"

1 Define Vision and Success
Through a series of interviews and our Success workshop, we'll establish a North Star vision for your organization's product model

3 Design the Operating System
Using facilitated workshops, Sketch will lead a co-creation approach for the targeted product operating model (people structures & roles, processes, governance, and tooling)

5 Enable the Product Culture
Establish product-oriented learning across all impacted functions and building a product management discipline. promoting collaboration and shared cross-functional ownership



2 Assess Capabilities
Leveraging organization, team, and product capability assessments, we'll identify strengths to build from, and capabilities to build up

4 Run the Experiment
Identify a FIRST opportunity to engage the organization, build some knowledge and wins to share. Establishing the tools, capabilities, and influencers to drive the change

6 Evolve and Improve
Regularly monitor and review outcomes, adapting the model and the practices to achieve the evolving business objectives



see
Continuous
Growth