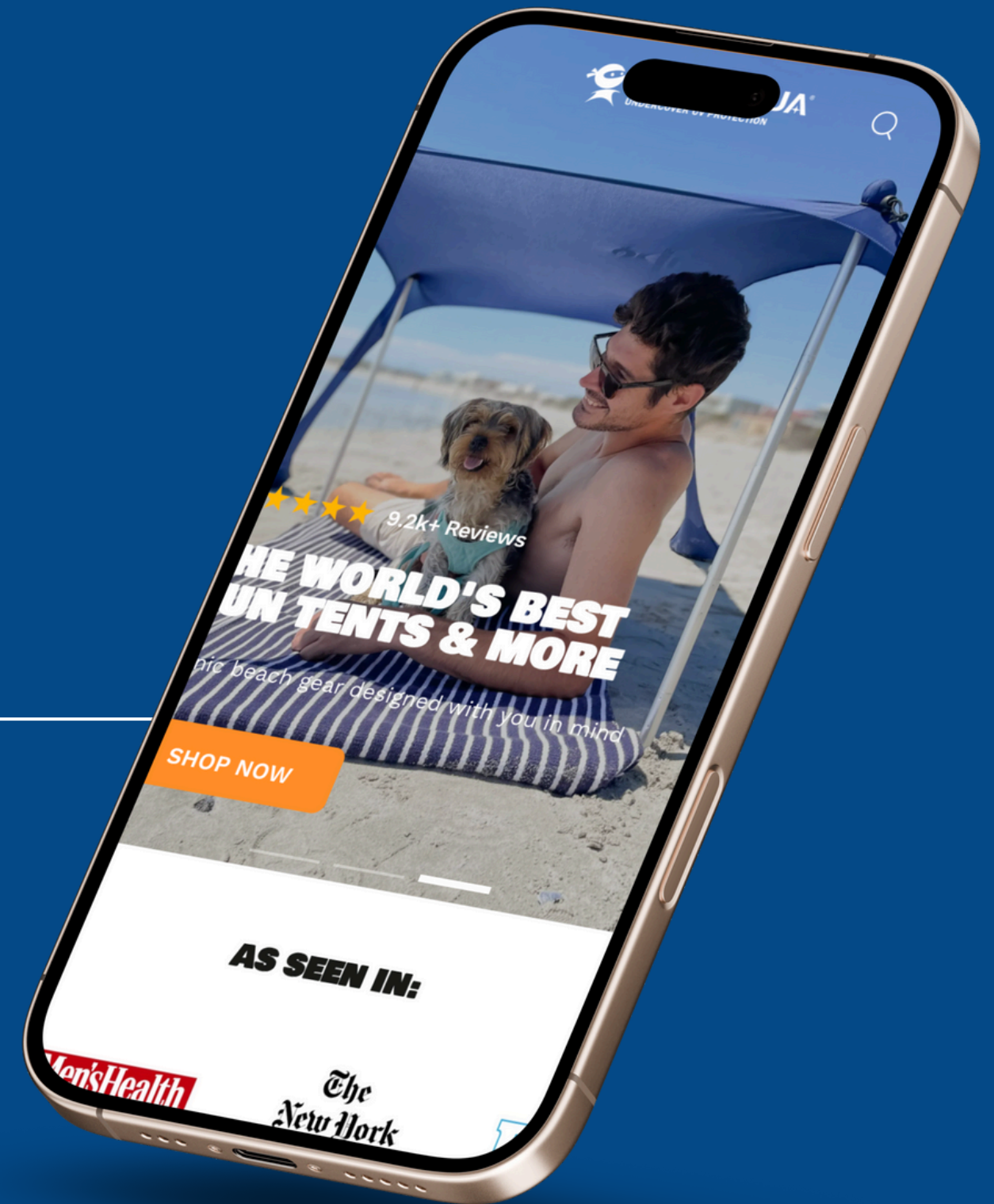


inflection GROWTH

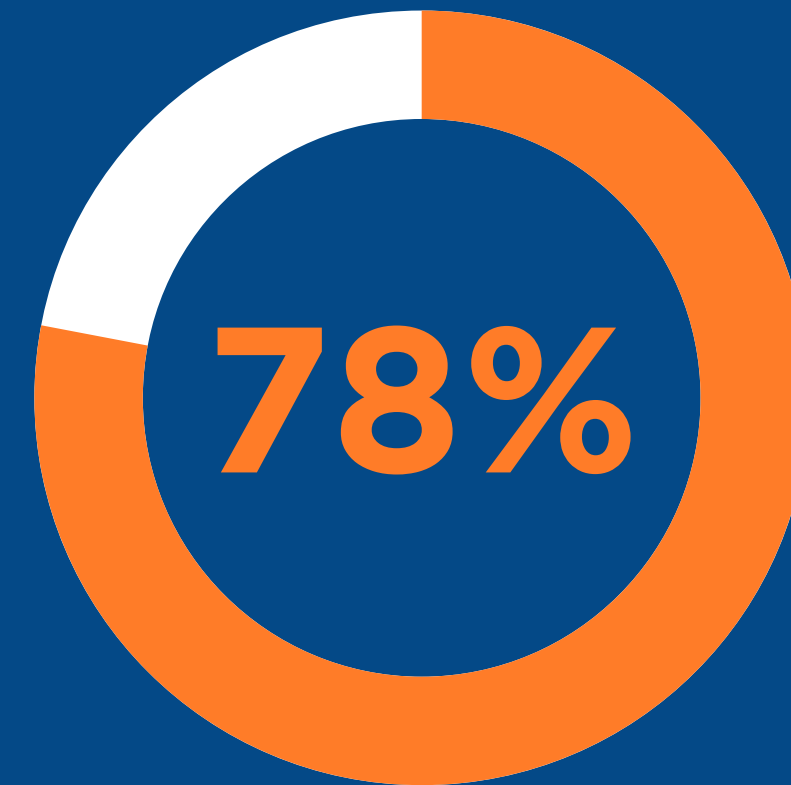
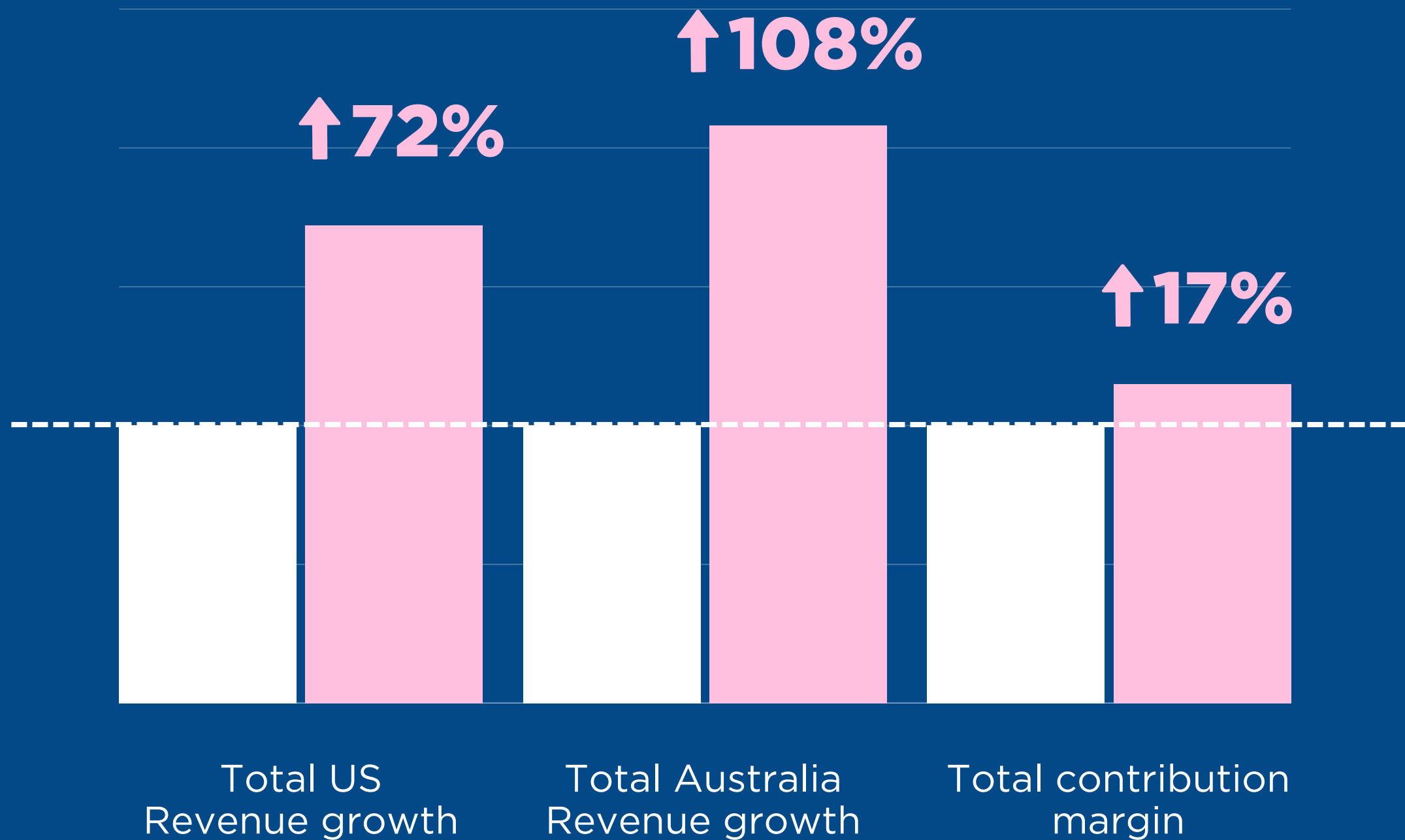
Sun Ninja Case Study



**WE INCREASED
SUN NINJA'S
REVENUE YOY BY
78% WHILE
MAINTAINING A
ROAS OF 3.3X**



YEAR-OVER-YEAR GROWTH OF CORE METRICS



TOTAL REVENUE INCREASE YOY

3.3X

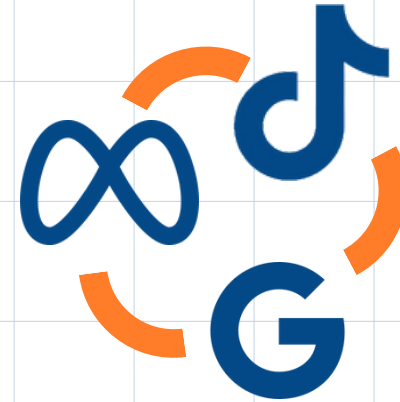
2024 ROAS



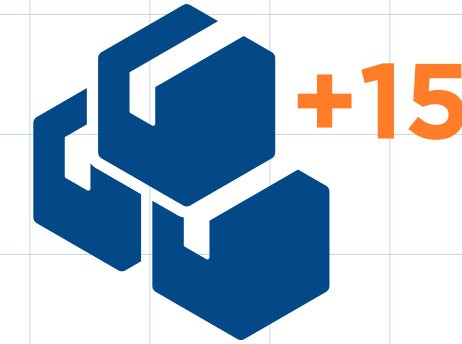
How we did it



**Strategic leadership
and consulting**



**Targeted performance
strategy on Meta,
Google, and Tik Tok**



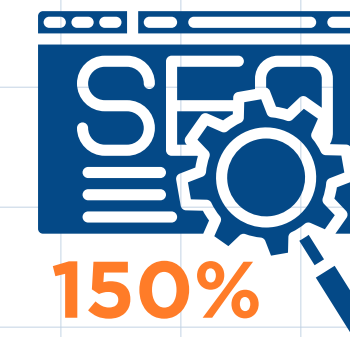
15 new product launches



**Creative testing pipeline
executing 5-10 ads per
week**



**Email/SMS strategy and
design producing 2+
communications per week**



**Website optimization
increasing CR 150%**

