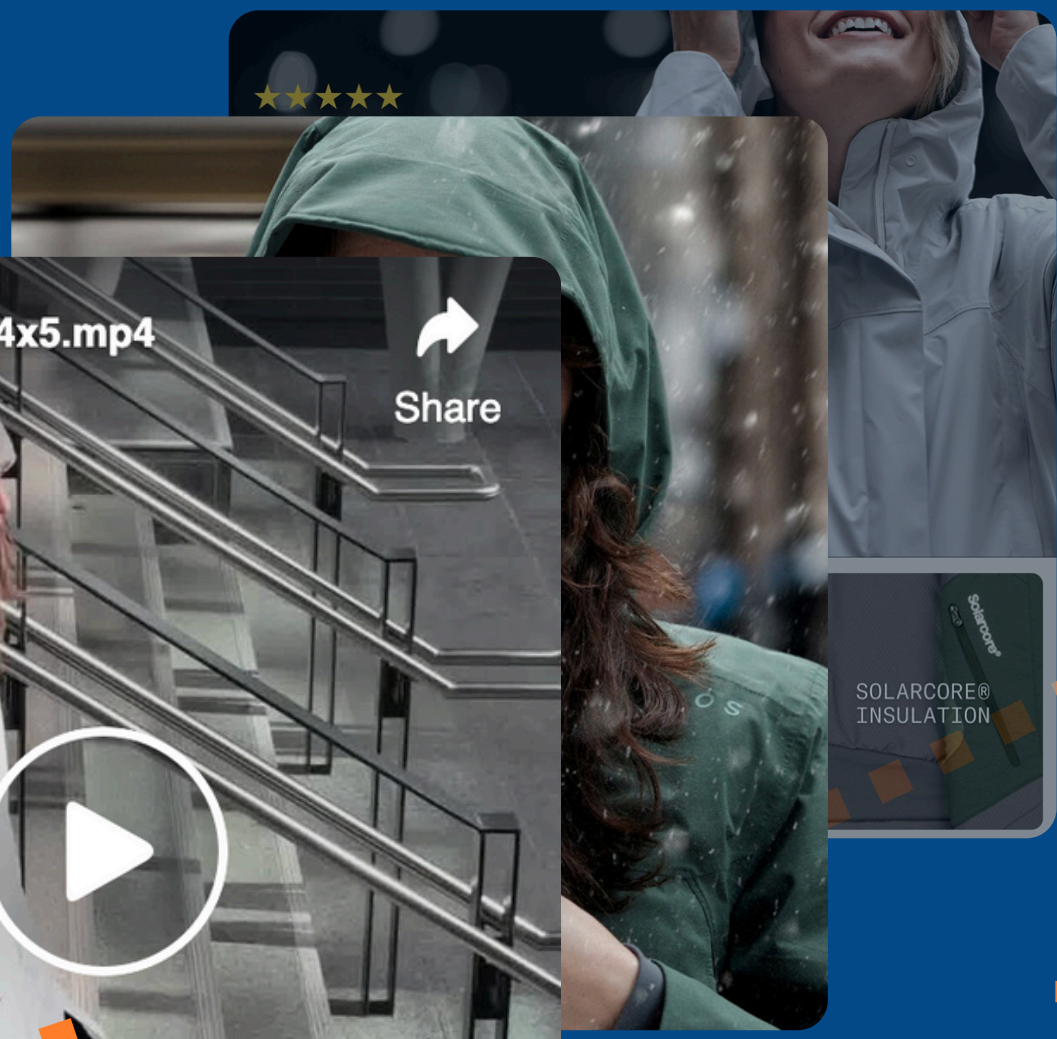
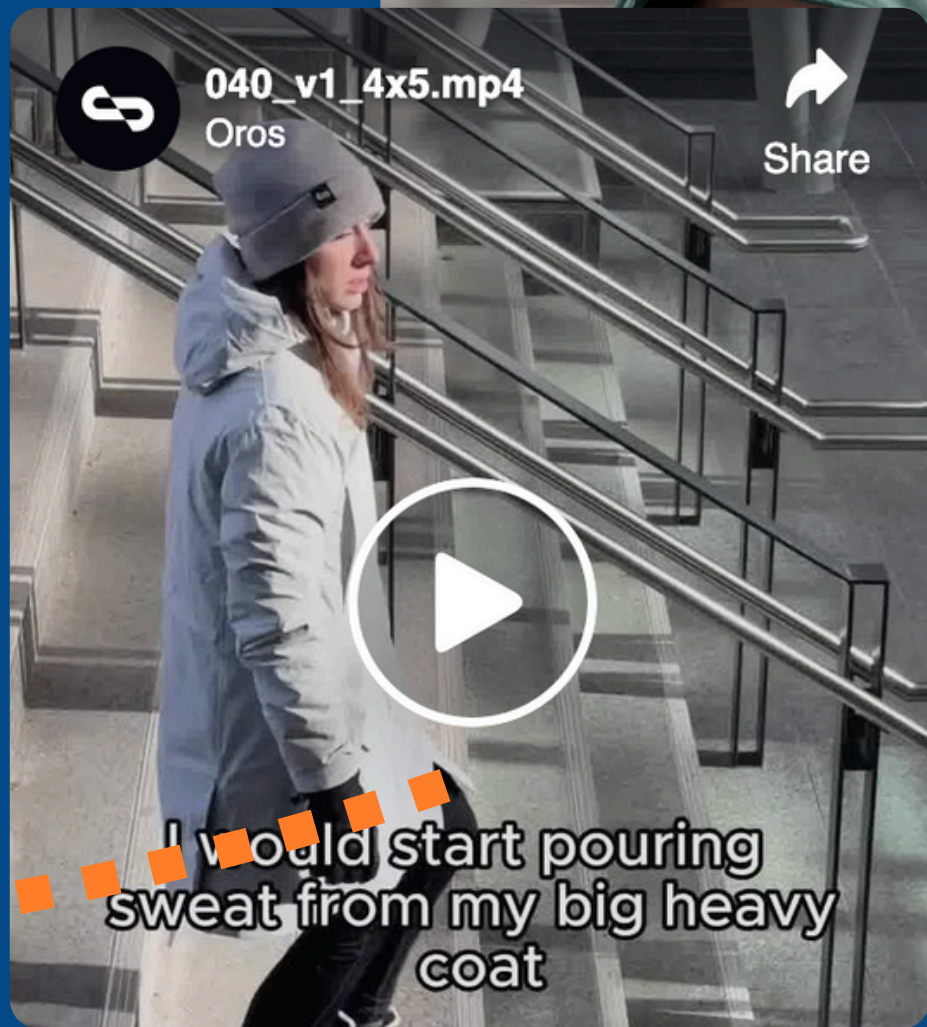


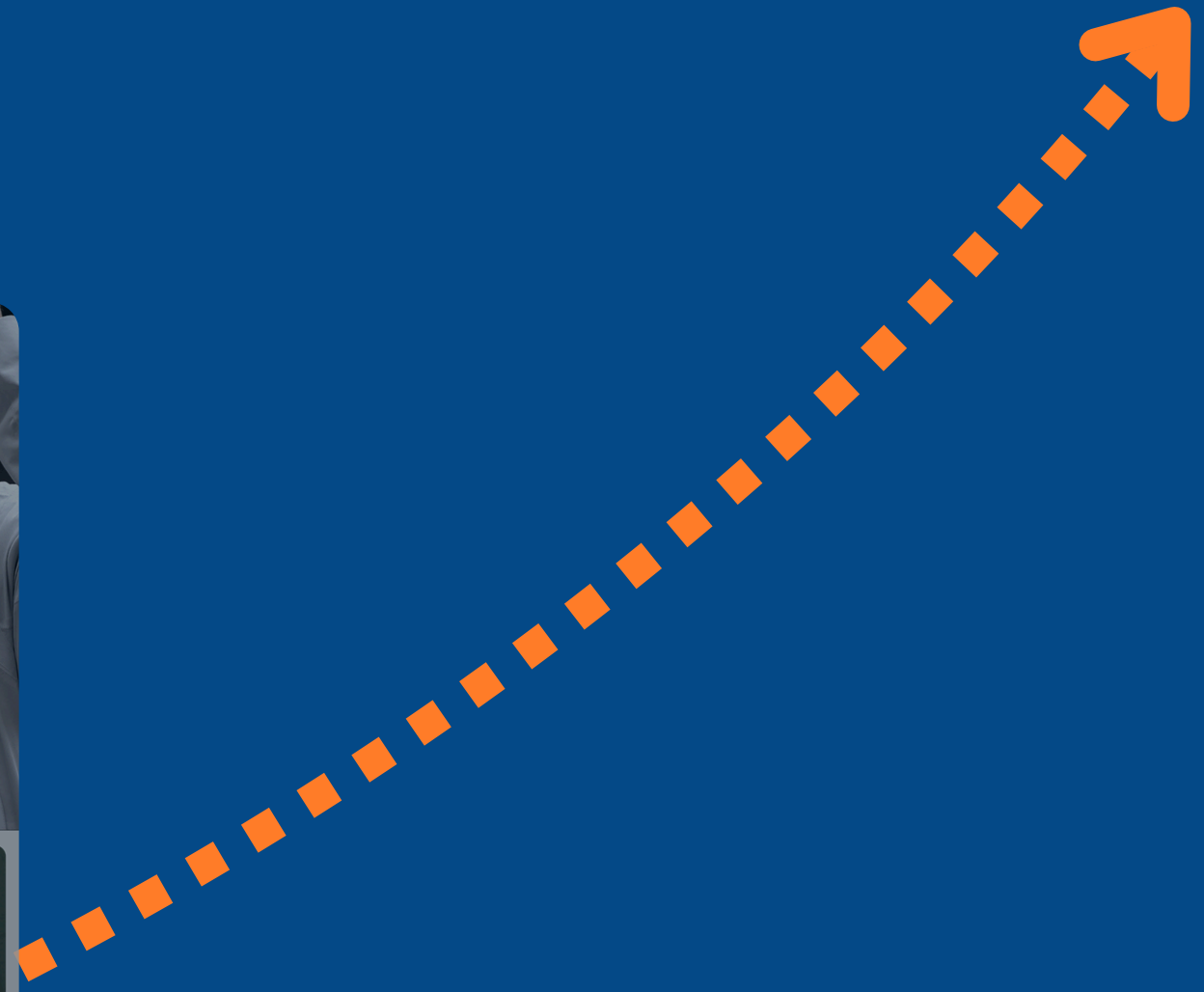
inflection
GROWTH

High End Clothing Brand Case Study





We increased revenue
from \$0 to over \$120k
per month in just 3 months
while maintaining a ROAS
over 6x



KEY GROWTH METRICS

\$480k
Total revenue

\$80k
Total Ad spend

6.02x
Average ROAS

\$250
Average AOV

in first 4 months



How we did it



**Strategic leadership
and consulting from
launch**



**Targeted
performance strategy
on Meta and Google**



**Core creator strategy
producing 10+ new
creatives per week**



**Creative testing pipeline
executing 5-10 ads**



**Email/SMS strategy and
design producing 2+
communications per week**