



## Partner Spotlight

# Cloudbeds

AI-first: Pricepoint and Cloudbeds bring smarter, real-time revenue automation to hoteliers. Pricepoint is excited to spotlight Cloudbeds, the global hospitality platform trusted by thousands of independent hotels, hostels, and accommodations worldwide.

Cloudbeds has long been recognized for its intuitive design, automated workflows, and powerful all-in-one system. With the addition of Pricepoint's AI-driven dynamic pricing, Cloudbeds users can now take advantage of real-time rate optimization that works completely in the background. Cloudbeds has recently advanced its platform with features like AI Signals, which highlight booking trends, guest behavior insights, and performance patterns. Pricepoint naturally complements this innovation by turning those signals into action: our AI continuously analyzes demand, booking pace, competitor activity, and occupancy levels, automatically updating prices across every channel in real time.

### What does this actually mean?

For today's hoteliers, efficiency is everything. Cloudbeds already streamlines operations, reservations, housekeeping, guest messaging, and distribution. Pricepoint builds on that strength by ensuring your pricing is always aligned with real demand, without extra manual work. Together, Cloudbeds and Pricepoint help hotels:

- Automate their entire pricing strategy with intelligent, demand-driven updates
- React instantly to shifting booking patterns, whether from events, seasonality, or sudden spikes in demand
- Stay fully synchronized across all channels, reducing errors and rate mismatches
- Operate more effectively with smaller teams, as both operations and pricing become hands-off processed

This creates a hotel environment where daily decisions are simpler, operational pressure is lower, and revenue opportunities are easier to capture.

### A smarter and adaptive commercial engine

The integration is built for real-world hotel challenges. When demand rises unexpectedly, Pricepoint adjusts rates automatically. When Cloudbeds detects patterns through AI Signals, Pricepoint responds with pricing that protects revenue. And when pacing slows or occupancy softens, the system adapts proactively to maintain healthy performance.

Hotels no longer need to choose between operational efficiency and strong revenue strategy. Cloudbeds and Pricepoint deliver both, working in perfect sync.

### Getting started

Cloudbeds users can activate Pricepoint quickly and begin optimizing rates within minutes. For hoteliers looking to modernize their tech stack, this integration brings together two powerful



tools designed to remove friction, reduce manual work, and help teams focus on what matters most: delivering great guest experiences.