



Pricepoint Partner Spotlight

GODO

At Pricepoint, we believe that the future of hospitality technology isn't just about powerful tools, it's about strong local partnerships. That's why we work closely with GODO, a platform that understands the European hospitality markets and supports hoteliers where it matters most. The integration combines GODO's local-first operational platform with Pricepoint's AI-driven dynamic pricing, giving hotels access to enterprise-level revenue optimization without losing the personal, regional support they value.

Why GODO and Pricepoint work so well together

Many independent hotels want better pricing tools, but not at the cost of complexity or disconnect from their local market. GODO has built its platform around these needs, while Pricepoint focuses on automated, real-time pricing that adapts to market demand.

Together, the two platforms offer hoteliers:

- A trusted local operational system through GODO
- Automated pricing intelligence that runs continuously in the background
- Less manual work for small teams
- Competitive pricing that reflects local demand and events

This partnership makes advanced revenue management accessible, practical, and easy to adopt.

How hoteliers use GODO & Pricepoint in practice

With GODO as their operational backbone, hotels gain access to Pricepoint's AI-driven pricing engine, a capability typically used by larger chains and international brands, but now available for every size of hotel. Rates automatically adjust based on real booking behavior, market trends, and demand signals, helping local hotels compete on pricing without needing a dedicated revenue manager:

1. Less manual work for small hotel teams

Many hotels working with GODO operate with lean teams. Manually monitoring competitors and updating rates simply isn't realistic. Pricepoint takes that workload off the team by continuously optimizing prices and pushing updates automatically through GODO. Staff stay focused on guests and daily operations, while pricing takes care of itself.

2. Stay competitive in local markets. Automatically!

Local markets can change quickly due to events, seasonality, or weekend demand. Pricepoint monitors these shifts and adjusts prices in real time, while GODO ensures everything stays synced operationally. Hotels remain competitive without needing to constantly watch the market or make manual changes.



A shared commitment to local hospitality

This partnership reflects a shared belief where local hospitality businesses deserve access to the best possible technology, without losing the support and understanding of local partners. By combining GODO's regional expertise with Pricepoint's automated revenue intelligence, hotels get the best of both worlds: advanced performance and local connection.

[Optional second GODO quote – e.g. on community, innovation, or why this integration matters to them]

Get started quickly

Hotels using GODO can activate Pricepoint quickly and start benefiting from automated pricing almost immediately. If you're a local hotel looking to improve revenue without increasing workload, GODO and Pricepoint offer a simple, future-ready solution, built to support your business and your community.