



Partner Spotlight

Clock Hospitality Cloud

Pricepoint is thrilled to spotlight this seamless integration with **Clock Hospitality Cloud**, one of the industry's most respected unified hotel management platforms. This collaboration brings together Clock's powerful operational ecosystem and Pricepoint's real-time AI-driven pricing technology, creating a smarter, more automated workflow for hotels around the world.

Clock Hospitality Cloud has earned the trust of more than 1,600 hotels in over 60 countries by offering a true all-in-one platform: PMS, booking engine, POS, event management, payments, guest interaction tools, and more. Pricepoint complements this ecosystem with dynamic, autonomous pricing that reacts instantly to demand, booking behavior, market fluctuations, and historical trends.

This partnership brings both worlds together, helping hoteliers boost profitability while simplifying day-to-day operations.

Why this integration matters for hotels

We find a Partner spotlight is in place as the hospitality industry is moving quickly toward automation and connected technology. Clock provides a unified operational backbone, while Pricepoint delivers continuous revenue optimization on top of that structure. Together, we solve a core challenge for hotels: maintaining competitive, demand-aligned pricing without adding workload.

With this integration, Clock users can:

- Automate their entire pricing strategy with AI that updates rates in real time
Reduce manual workload, especially around rate management and spreadsheet oversight
- Improve ADR and occupancy with 24/7 rate optimization
- Ensure consistent pricing across all OTAs and channels through Clock's distribution engine
- Gain actionable insights into performance trends and revenue opportunities

In short: Clock keeps operations running smoothly, and Pricepoint ensures your revenue keeps improving in the background.

How it works

The integration connects Clock's live reservation and operational data to Pricepoint's AI engine. Pricepoint reads occupancy, pacing, pickup, seasonality, and competitor activity, then calculates the optimal rate for every night and room type. Updated prices flow back into Clock and then out across all connected channels.



Everything stays synced, automated, and aligned with real market conditions.

Start optimizing with Clock + Pricepoint

If you're exploring new technology to build a more automated, scalable operation, this partnership brings together operational excellence and AI-driven revenue performance, all in one ecosystem.

For questions or setup support, we're happy to help.