



## Partner Spotlight:

# Beds24

In 2025, Pricepoint officially became available on the Beds24 App Market, and Beds24 is now listed as a certified integration partner inside the Pricepoint ecosystem. Their shared mission is to bring flexibility and automation, and to empower accommodation providers to run more efficient, more profitable businesses.

Beds24 is known as one of the most powerful, flexible, and widely used property management and channel distribution platforms in the independent accommodation space. Pricepoint brings real-time, AI-driven dynamic pricing to properties of all sizes.

Now that each solution is available on the other's marketplace, connecting the two has never been easier, and the value for hoteliers, vacation rental managers, and multi-unit hosts has never been clearer.

### **Beds24 + Pricepoint make a powerful combination**

Beds24 is a favorite among hotels, guesthouses, vacation rentals, B&Bs, and small chains for its astonishing flexibility. Its strength is distribution: a robust channel manager, a universal booking system, PMS functionality, automation tools, and seamless connectivity to Airbnb, Vrbo, Booking.com, Expedia, Marriott, Google for Vacation Rentals, and more.

Pricepoint adds what many Beds24 users have been looking for: real-time, autonomous revenue optimization, without the need for spreadsheets, manual updates, or revenue management expertise. Together, they created a system where:

Beds24 handles:

- Multi-channel distribution
- Reservations and PMS Workflows
- Automation, messaging, and rules
- Inventory synchronization
- Multi-property management

And Pricepoint automates:

- Real-time pricing optimization
- Market, competitor, and demand analysis
- Dynamic rate adjustments across all channels
- Occupancy and ADR improvements



The result is a modern commercial engine where distribution and pricing work together instead of operating in silos.

### **Mutual Marketplace availability is easier adoption for everyone**

With both apps now available in both systems:

- Beds24 users can activate Pricepoint directly from the Beds24 App Market, in just a few clicks.
- Pricepoint users can discover and enable Beds24 via the Pricepoint Marketplace.

No custom development. No complicated onboarding. Just plug, sync, and grow. This removes friction for both sides and ensures a smoother, faster path to revenue optimization.

### **A Partnership that mirrors the industry's future**

The hospitality world is shifting toward automation, modularity, and open ecosystems. Beds24 and Pricepoint embody this shift as both platforms are flexible and support independent operators and scaling businesses. It's at our core to eliminate complexity instead of adding it, and now we are both live in each other's marketplaces.

This partnership gives accommodation providers a future-ready commercial setup: high-performance distribution supported by intelligent, real-time pricing.

### **Get started in minutes**

If you use Beds24: You can now activate Pricepoint directly from the Beds24 App Market and start optimizing rates immediately.

If you're a Pricepoint user exploring Beds24: Visit the Pricepoint Marketplace to discover one of the most flexible PMS + channel manager solutions in hospitality.

Either way, connection takes minutes, but the revenue impact lasts far longer. Our teams are happy to help you out if you need some assistance.