



## Partner Spotlight

# Guesty

We're excited to work with Guesty, a platform built to support both vacation rental operators and hotels managing complex operations, multiple channels, and growing portfolios.

Guesty brings structure, automation, and operational clarity to short-term rentals and hospitality businesses of all sizes. Pricepoint adds an AI-driven pricing layer that ensures every listing, room, or unit is priced dynamically, totally in line with real demand and market conditions.

Together, Guesty and Pricepoint help operators simplify operations while unlocking stronger, more consistent revenue performance.

### **Why Guesty and Pricepoint?**

Guesty is designed for operators who manage complexity at scale. Whether it's a vacation rental portfolio, a hybrid hospitality business, or a hotel with multiple room types, Guesty centralizes reservations, distribution, guest communication, payments, and operational workflows in one platform.

Pricepoint complements this by fully automating pricing decisions. Instead of manually adjusting rates across dozens (or hundreds) of listings, Pricepoint continuously analyzes booking behavior, demand patterns, seasonality, and competitor pricing, and updates rates automatically across all channels connected through Guesty. The result is a setup where operational scale and pricing intelligence grow together.

### **Dynamic pricing across mixed property types**

Many Guesty users operate a mix of property types: vacation rentals, serviced apartments, boutique hotels, or hybrid models. Each unit behaves differently, and static pricing simply doesn't work. With Pricepoint connected to Guesty:

- Each listing or room type is priced independently based on its own demand patterns
- Short stays, peak nights, and longer bookings are optimized dynamically
- Pricing adapts automatically without manual segmentation or rule building

This ensures that every unit captures the right value, regardless of how demand fluctuates.

### **Automated pricing that keeps pace with high booking volumes**

Guesty supports high booking volumes across multiple channels, which can make manual pricing nearly impossible, especially during busy periods. Pricepoint removes that pressure by:

- Adjusting prices in real time as bookings come in
- Reacting immediately to cancellations or sudden availability changes
- Keeping pricing aligned across all connected channels

For operators, this means fewer missed opportunities, fewer pricing errors, and far less manual work, even during peak demand.



### **Scaling revenue performance without adding complexity**

As portfolios grow, pricing complexity often grows with them. Guesty simplifies operations at scale, and Pricepoint ensures pricing automation scales just as smoothly. Operators don't need to add revenue management headcount or spend hours reviewing rates. Pricing decisions happen continuously in the background, allowing teams to focus on guest experience, growth, and operations instead of spreadsheets.

Guesty and Pricepoint share a clear goal:

to help hospitality businesses grow efficiently, intelligently, and sustainably. By combining Guesty's operational power with Pricepoint's autonomous pricing engine, operators gain:

- Better control over revenue performance
- Less manual work for teams
- Pricing that reflects real market demand
- A scalable setup that works for both vacation rentals and hotels.

It's a partnership designed for today's hospitality businesses, and where they're headed next.

### **Getting started**

If you're already using Guesty, connecting Pricepoint is quick and straightforward, and pricing optimization begins almost immediately. If you're exploring Guesty and Pricepoint together, our teams are happy to help you understand how this integration can support your business, whether you manage a handful of listings or a growing hospitality portfolio.