



# Digital Marketing for Arts & Crafts Supplier

## PROJECT DETAILS

 Digital Marketing

 Apr. 2021 - Jan. 2022

 \$10,000 to \$49,999



*"We had direct access to the director. It was fantastic!"*

## PROJECT SUMMARY

KlewdUp managed the arts and crafts supplier's digital marketing efforts. This included strategy, advertising, and email marketing.

## PROJECT FEEDBACK

Thanks to KlewdUp, the client's advertising and email campaigns had amazing results. The team communicated well and made themselves available during the engagement. Overall, the client was happy with the support the team has provided throughout.



## The Client


Please describe your company and your position there.


We supply arts and craft kits to school age children in NSW.


## The Challenge


For what projects/services did your company hire KlewdUp, and what were your goals?

We were launching a new company and very inexperienced in digital marketing. We needed a partner to take us on a journey and teach us along the way.

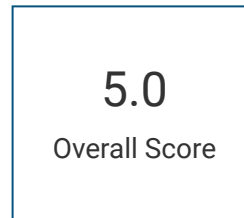
 **Scott McGrath**  
Director, Arts & Crafts Supplier

 **Arts, Entertainment & Music**

 **1-10 Employees**

 **Sydney, Australia**

### CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

How did you select this vendor and what were the deciding factors?

We were recommended by a mutual friend. We hit it off at the first meeting and went from there. They were willing to be flexible and grow with us.

Describe the scope of work in detail, including the project steps, key deliverables, and marketing tools used.

Klewdup took charge of our digital strategy including digital marketing services, advertising and email marketing.

How many resources from the vendor's team worked with you, and what were their positions?

We had three in the team.

## The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

We had excellent results with our advertising and email campaigns. We couldn't have done it without the team at Klewdup!

How effective was the workflow between your team and theirs?

Great. They are excellent communicators and always ready to help at short notice!

What did you find most impressive or unique about this company?

We had direct access to the director. It was fantastic!





Are there any areas for improvement or something they could have done differently?

No!

