

Partnership

re—venue ×  ROLLER

The revenue layer your bookings are missing.

Re-venue plugs directly into ROLLER to turn your existing booking data into systematic revenue growth — without changing how you work.

+30%

Average Revenue Increase

15-30%

More yield from existing traffic

£1.5M

Generated for one venue in 15 months

General Enquiries
sales@re-venue.ai
www.re-venue.ai

re—venue

ROLLER gets you booked. Re-venue makes each booking worth more.

Two platforms. One complete system.

ROLLER gives you best-in-class booking infrastructure. Re-venue adds the revenue intelligence layer, using your ROLLER data to identify and capture hidden opportunities automatically.

ROLLER

- Best-in-class ticketing infrastructure
- Reliable booking processing at scale
- Proven platform trusted by venues globally
- Comprehensive booking management tools

re—venue

- + AI-powered Demand Index for every time slot
- + Dynamic pricing that responds to live demand
- + Smart capacity rules protecting peak revenue
- + Optimised booking flows with strategic upsells

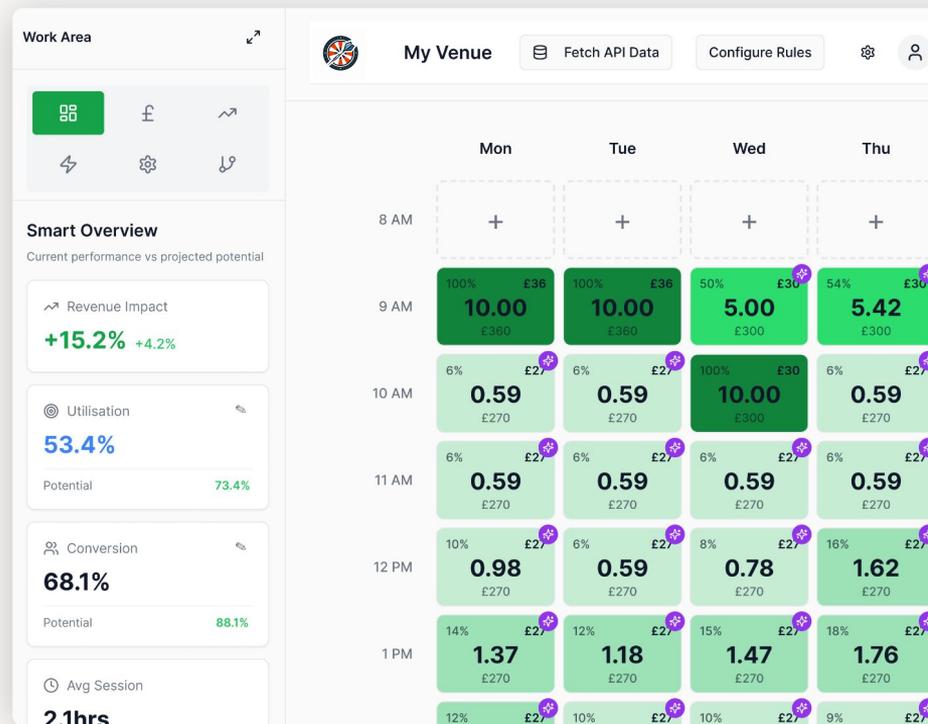
re—venue

The Demand Index - your revenue health score for every time slot.

Re-venue assigns every slot a score. A DI of 10 means optimal revenue. Our tools push every slot toward that number, automatically.

Above 10? You're leaving money on the table.

Below 10? You need more bookings.



Build on ROLLER's foundation with revenue-optimised booking flows.

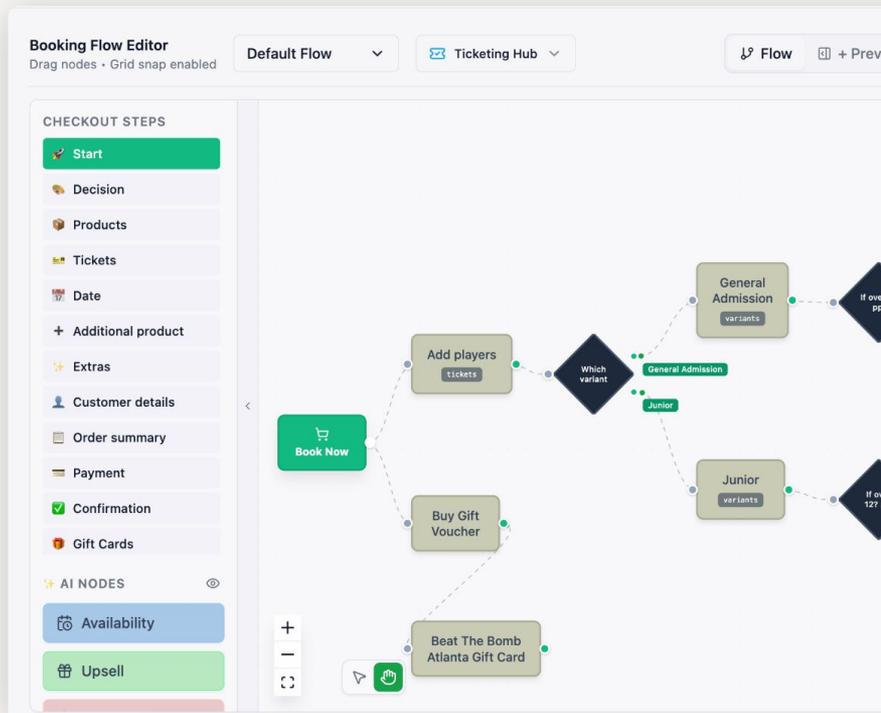
ROLLER provides the booking infrastructure. Re-venue adds the intelligence layer — using Demand Index data to personalise pricing, upsells, and capacity logic at every step of the journey.

ROLLER provides

- Booking infrastructure and data capture
- Payment processing and transaction management
- Core ticketing functionality
- Customer booking records and history
- API access to all booking data

Re—venue adds

- + Dynamic pricing engine connected to live demand
- + Group size restrictions and incentives by capacity
- + Strategic upsell logic at optimal journey moments
- + Personalised flows by segment and booking pattern
- + Demand Index scoring guiding every decision



re—venue

Ready to see what your ROLLER data is really worth?

Book a 15-minute call today.

We'll analyse your booking data and show you exactly what you're missing.

- Assess your specific revenue opportunity
- Show relevant examples from similar venues
- Outline your integration roadmap

[Book a demo & unlock additional revenue →](#)



Discovery

We discuss your venue's challenges and revenue goals.

Opportunity Assessment

We review your ROLLER data and model your revenue potential.

Platform Demo

See the Demand Index dashboard with your own data as context.

Go Live

We integrate with ROLLER and start optimising immediately.