



Hi There!

I'm Josh

Profitable Email

Anyone can throw together an email, but it takes years of experience and knowledge to craft emails that perform consistently. I work with companies just like yours everyday to ensure they have what they need in place to make sure email is the least of their worries. I've compiled some recent examples from clients to give you an insight into some of the results you can expect when we work together.



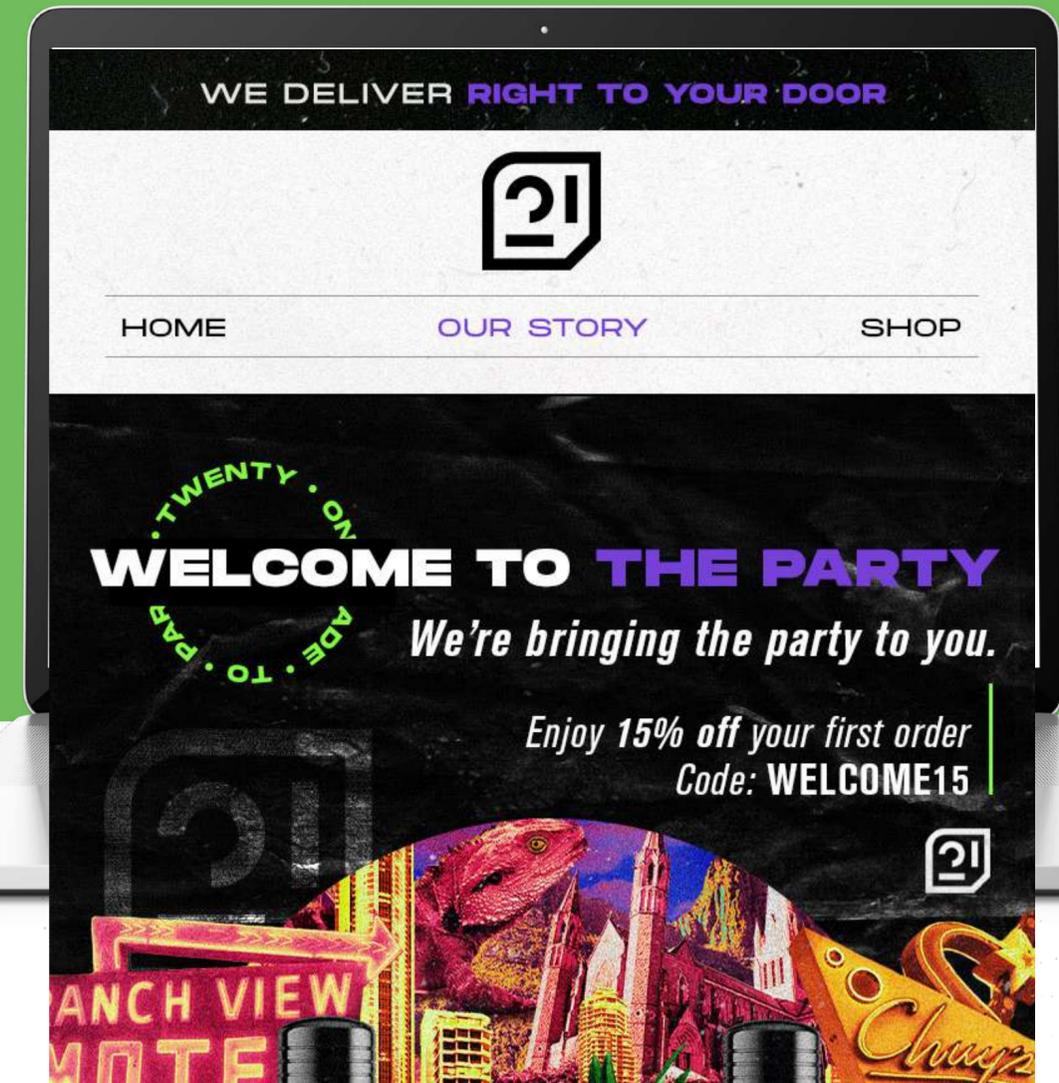
Strategy



Performance



Delivery



Click it to see full email!

A Peek Into Some of Earth's Finest Jewelry

Beautiful jewelry inspired by nature's very own for strong-minded women globally. This client's jewelry is designed to capture the charm of different cultures and nature's enchanting elements to soothe the soul, nurture the mind and activate your inner wild. Through email campaigns and flows just as charming as their brand for the last two years, they've seen exponential growth in their open rates and revenue.

Klaviyo Stats

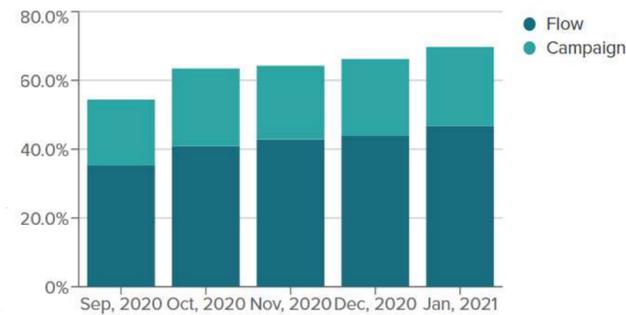
October, 2019



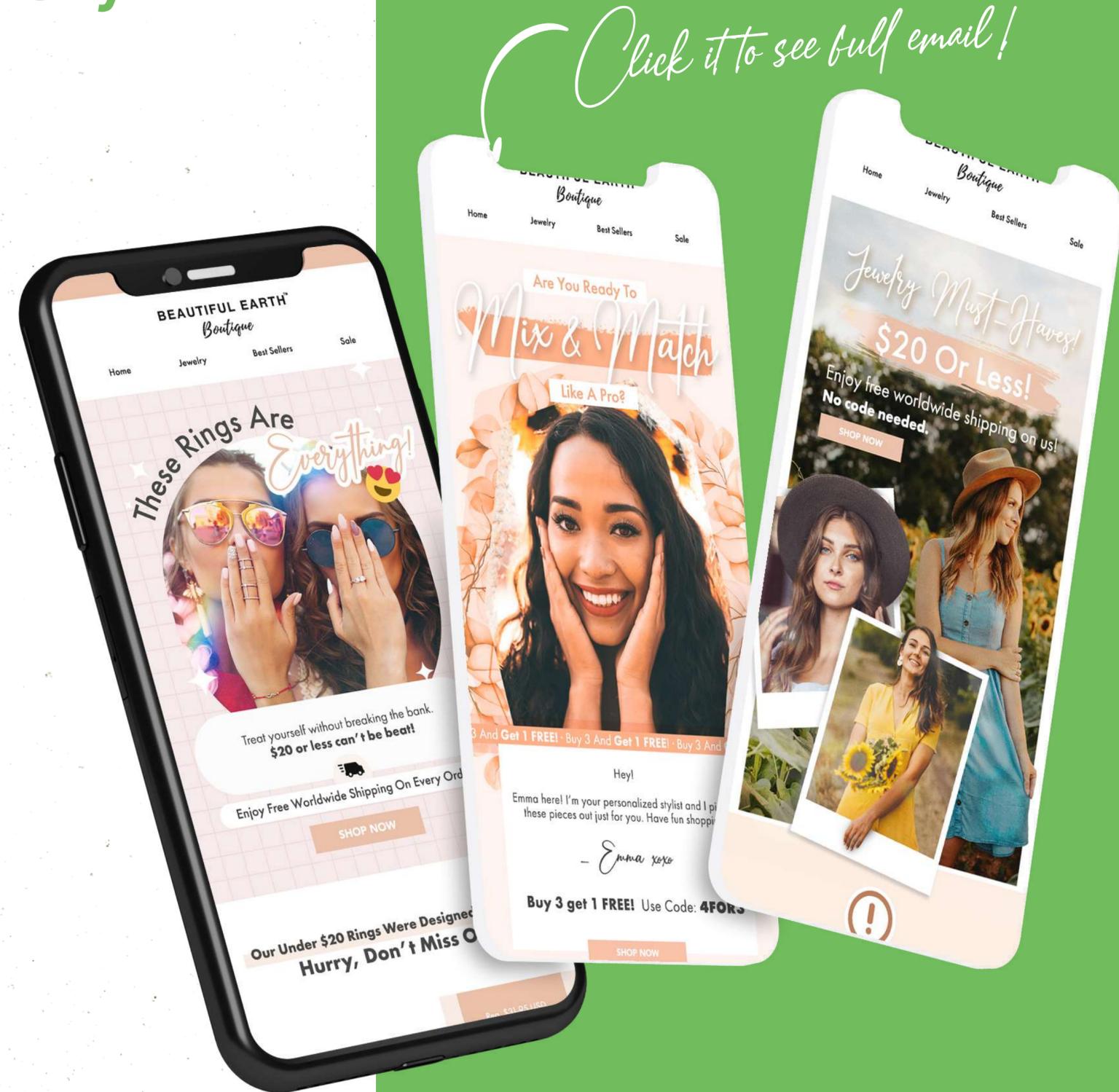
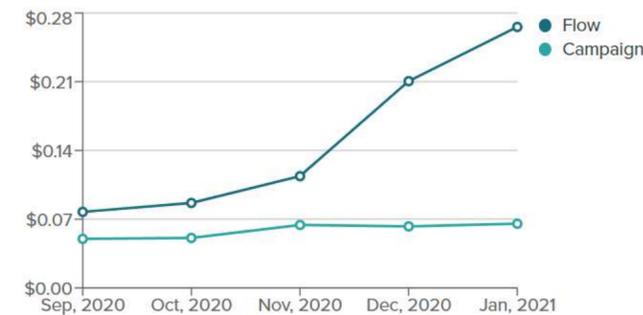
November, 2021



Open Rate by Attributed to Message Type



Revenue Per Recipient by Attributed to Email Type





Click it to see full email!

Are You a Coffee Fan?

I've had the pleasure of working with a brand that changed the coffee game in an all-new way - delicious mushroom coffee for razor-sharp focus, an immune system boost, and an extensive list of health benefits unlike ever before. Like their customers who've upped their coffee game, they delegated their email marketing to me and have since then seen a sharp incline in revenue from February 2021 to August 2021 - now that's a conversation starter over a nice cup of coffee.

Klaviyo Stats

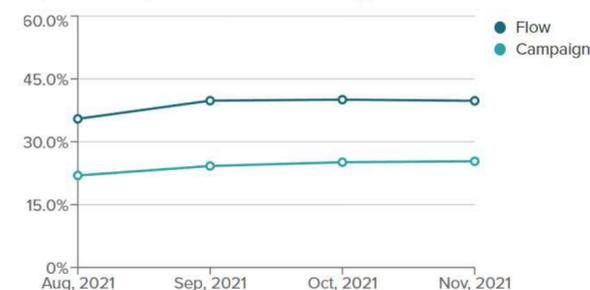
February, 2021



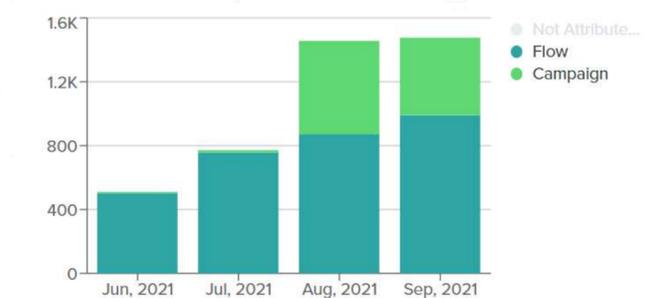
August, 2021



Open Rate by Attributed to Email Type



Total Placed Order by Attributed to Email Type



A Refreshing Beacon of Self-Expression

Gone are the days of downplaying self-expression and individuality in the makeup industry; this client is one of the pioneers behind revolutionary makeup teaming up with large brands like Reeses, Hello Kitty, Kesha, and FacedbyKareen (to only name a few). They offer their customers a chance to release their inner eccentricism and I've teamed up with them to bring that same energy to their email campaigns and revenue. Reflected below are the exciting changes they've seen in their email marketing, boasting an impressive 16% to 33% jump in their revenue from 2020 to 2021.

Klaviyo Stats

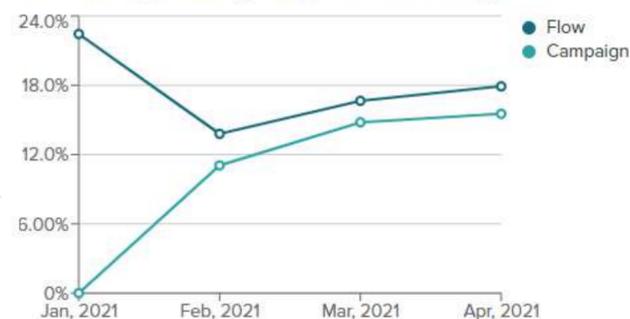
November, 2020



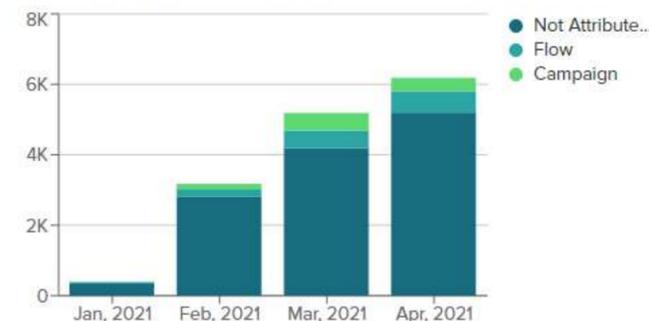
May, 2021



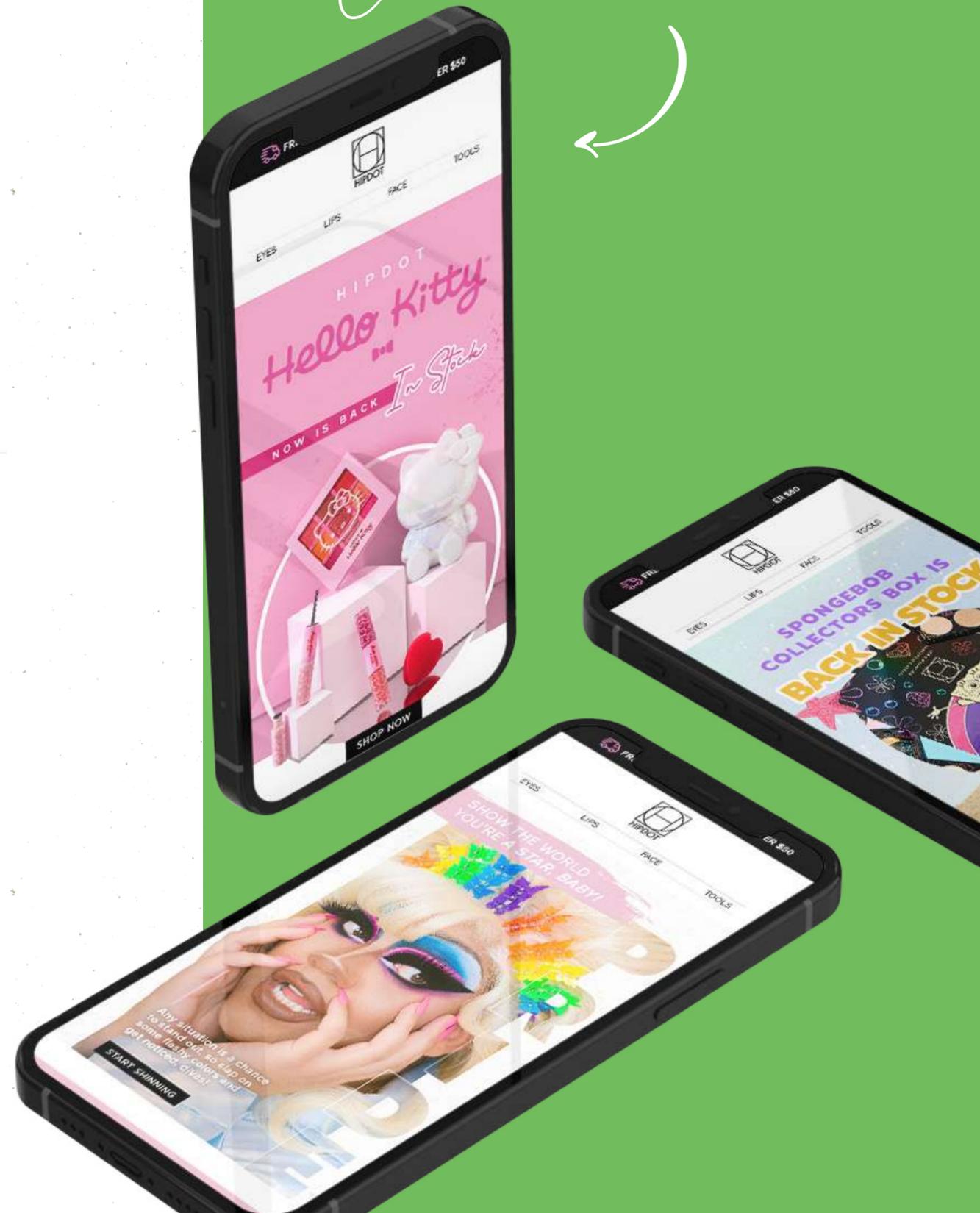
Click Through Rate by Attributed to Email Type



Total Placed Order by Attributed to Message Type



Click it to see full email!



Leggings That Encourage a Body Positivity

A fitness brand that wanted to start with a bang in their pre-launch, I've designed their pre-launch email campaign in January, which later transformed into a fully mapped customer journey loaded with automations and consistent campaigns. This account has not only seen steady growth worth obsessing over, but after their launch, they've achieved a 30% increase of overall revenue per month from their email marketing campaigns.

Klaviyo Stats

January, 2020



1/1 - 1/31

Total Revenue: **\$6888** | Revenue from Klaviyo: **\$0 (0%)** | Flows: **\$0 (0%)**
 Campaigns: **\$0 (0%)** | Per Recipient: **\$0.00**

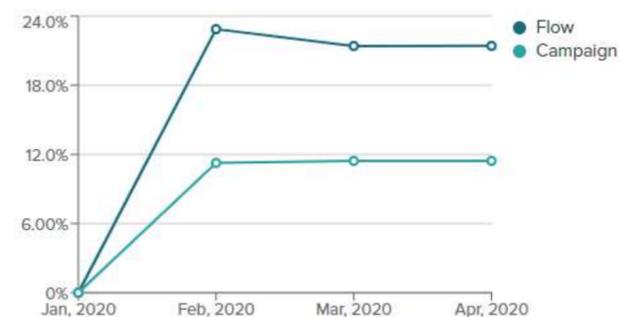
May, 2021



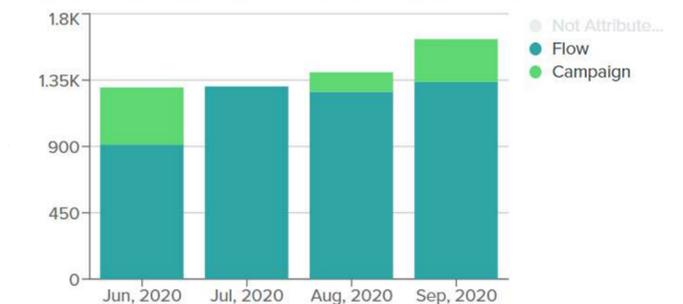
5/1 - 5/31

Total Revenue: **\$95,043** | Revenue from Klaviyo: **\$37,097 (39%)** | Flows: **\$17,907 (19%)** | Campaigns: **\$19,190 (20%)** | \$ / Recipient: **\$0.06**
 Email: **\$37,097 (39%)** | SMS: **\$0 (0%)** | Push: **\$0 (0%)**

Click Through Rate by Attributed to Email Type



Total Placed Order by Attributed to Message Type



Click it to see full email!

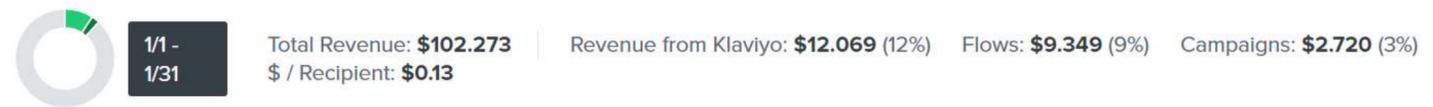


Some of Aussie's Finest Gold Treasures

Classy, gold-plated Australian jewelry sounds like every woman's dream but working with this client was also a dream for us. I've been able to double their email marketing campaign revenue from 3% to 6% from January to September 2021.

Klaviyo Stats

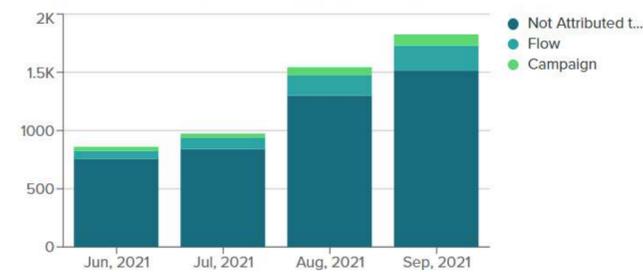
January, 2021



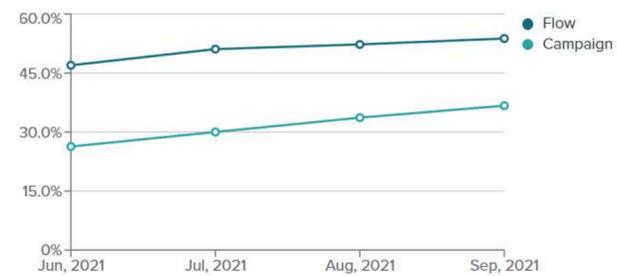
September, 2021



Total Placed Order by Attributed to Email Type



Open Rate by Attributed to Email Type



Click it to see full email!

Re-Center Your Mind & Body

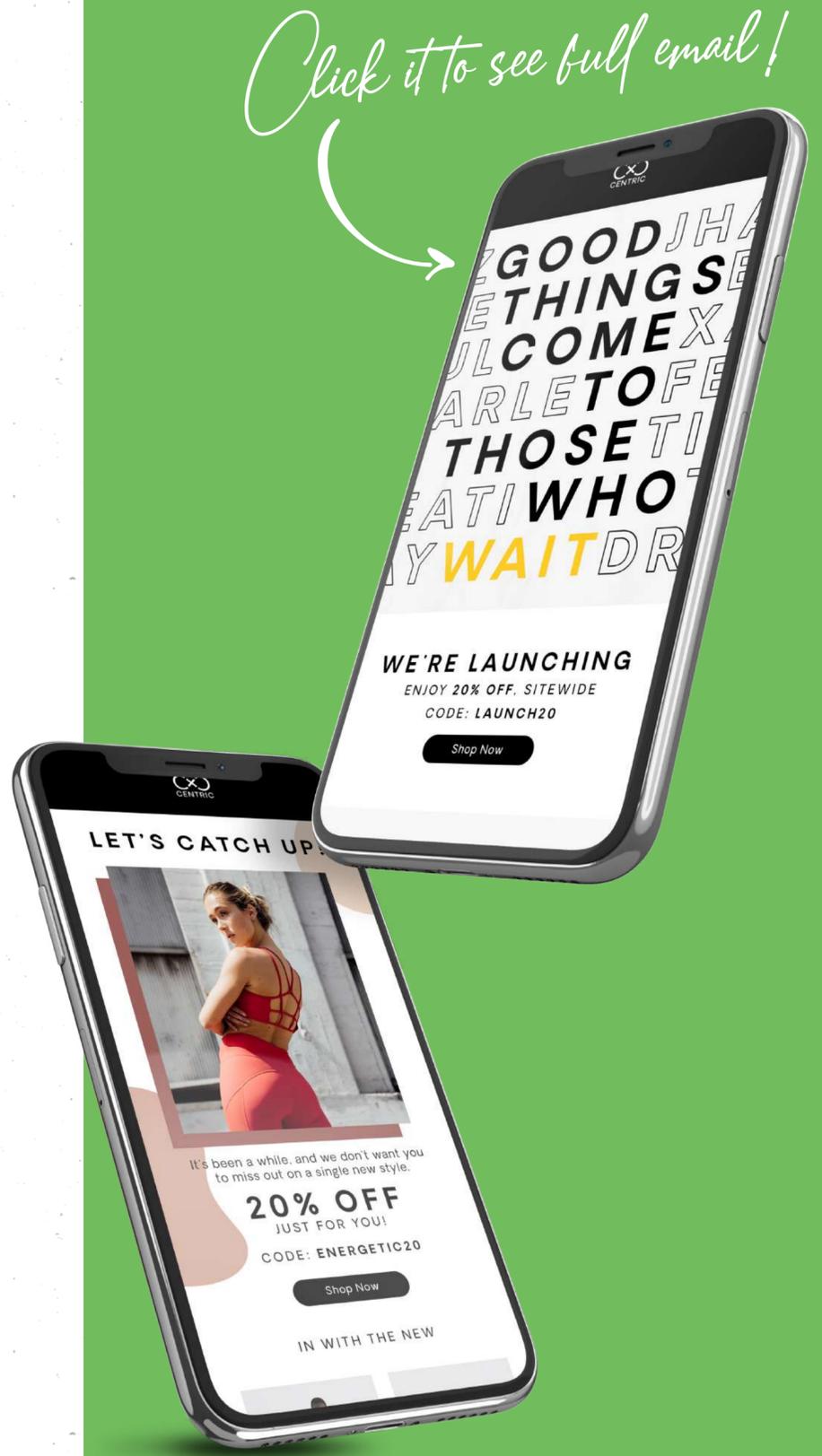
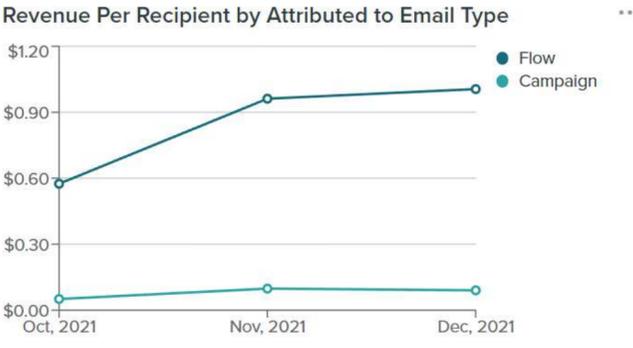
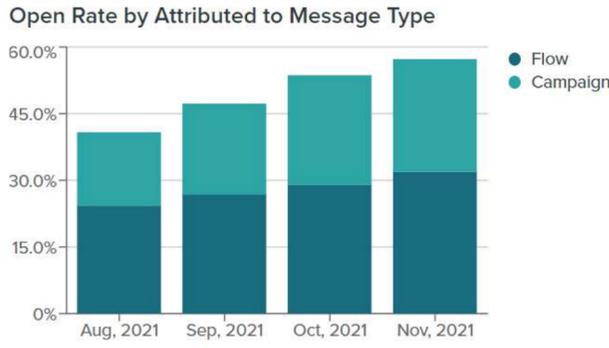
Knowing when to pivot is crucial for not only fitness or sports, but also business - this client has embarked on their journey with me with their email marketing low on the priority list (and unfortunately low results to show for it) but soon graduated to email marketing accounting for almost half of their overall revenue after two months of optimization and custom design flows.

Klaviyo Stats

March, 2020



June, 2021



Luxurious Leather For a High-End Experience

A leather company that's more than their high-end fashion and setting the industry standard for leatherwear, I enjoyed every bit of taking this brand price to the next level in email design and open rates - they've observed a skyrocket jump of approx 50% increase in open rates for Flows and Campaigns over the last 4 months (Oct 2021 - Dec 2021).

Click it to see full email!

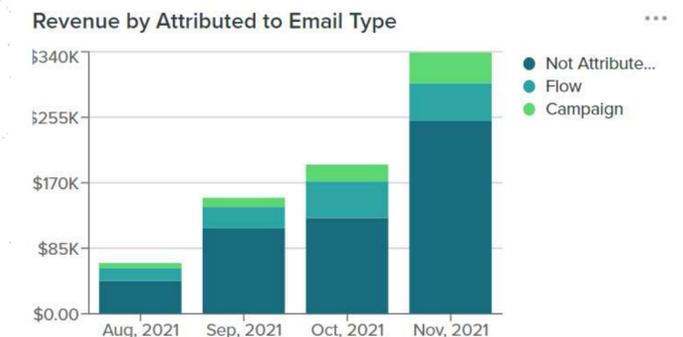
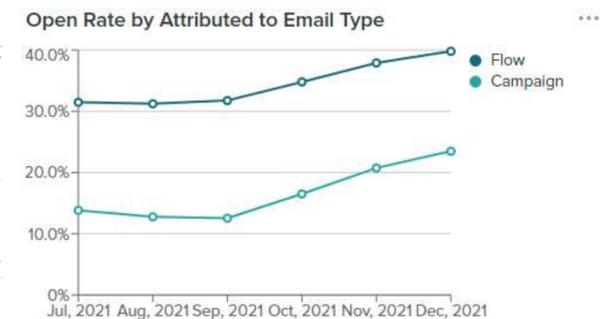


Klaviyo Stats

January, 2021



November, 2021



Good Products for a Better World

A company with a primary focus on delivering goods to its customers that help them reduce their waste in all areas of their lives.

They brought me on just before their relaunch, it was crucial for them to have a consistent message from site to email and that the design really portrayed the core of their brand. Growing the account from 0% of revenue from email to 33% through a combination of automated flows and campaigns was a huge success.

Klaviyo Stats

September, 2019



9/1 - 9/30

Total Revenue: **\$135.389** | Revenue from Klaviyo: **\$0 (0%)** | Flows: **\$0 (0%)**
Campaigns: **\$0 (0%)** | Per Recipient: **\$0.00**

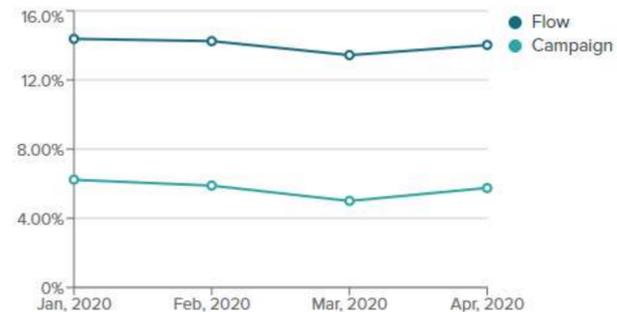
April, 2020

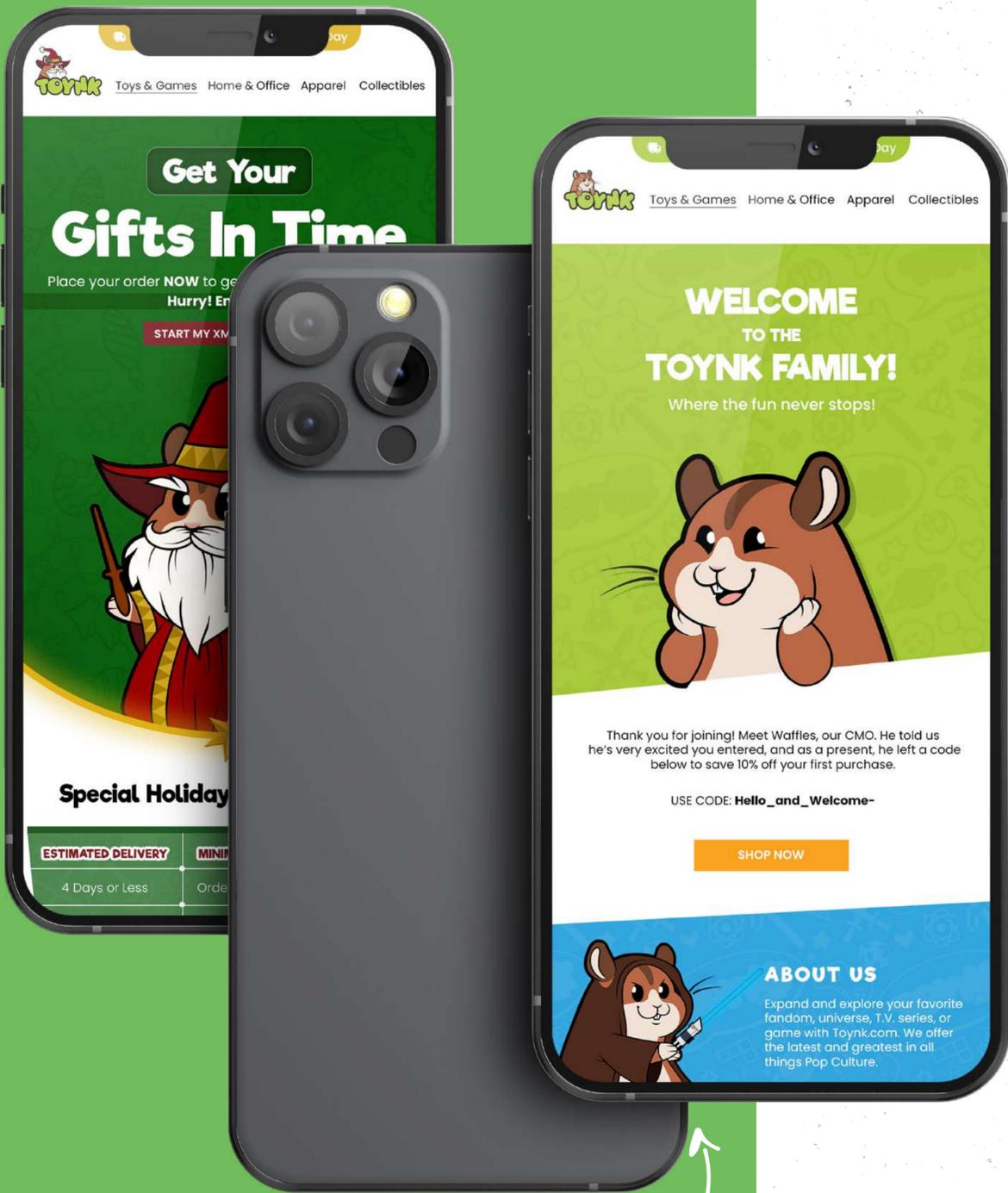


4/1 - 4/30

Total Revenue: **\$208.991** | Revenue from Klaviyo: **\$68.867 (33%)** | Flows: **\$57.868 (28%)**
Campaigns: **\$10.998 (5%)** | Per Recipient: **\$0.21**

Click Through Rate by Attributed to Email Type





Click it to see full email!

Explore The World of Fandom & Unleash Your Inner Child

Ready to rave over your favourite video games, comics, and movies? (avid star wars fan here), then you're ready to explore the amazing community this client has built. I've supported this clients' massive fanbase and monthly email marketing revenue of 6 figures per month through precise, playful, and powerful email campaigns and flows.

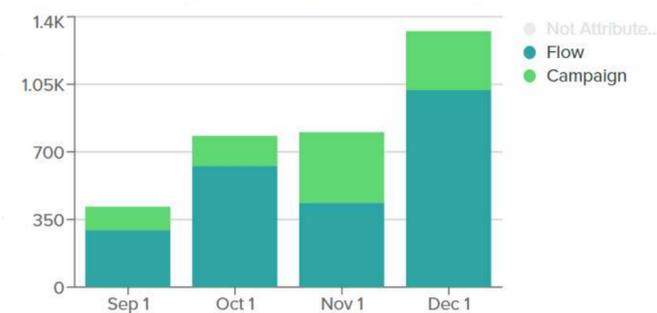
Klaviyo Stats March, 2021



November, 2021

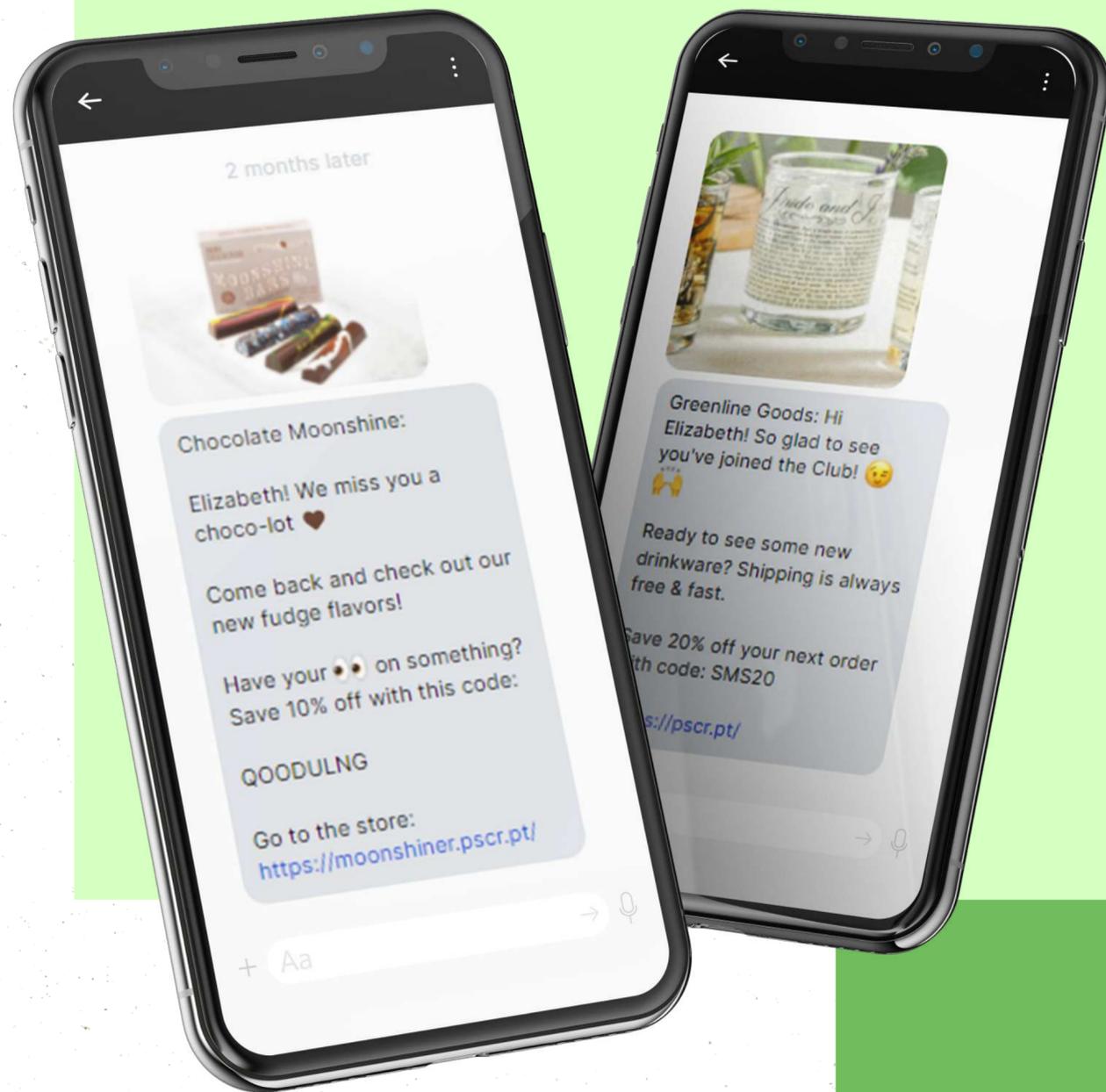


Total Placed Order by Attributed to Email Type



Revenue by Attributed to Email Type





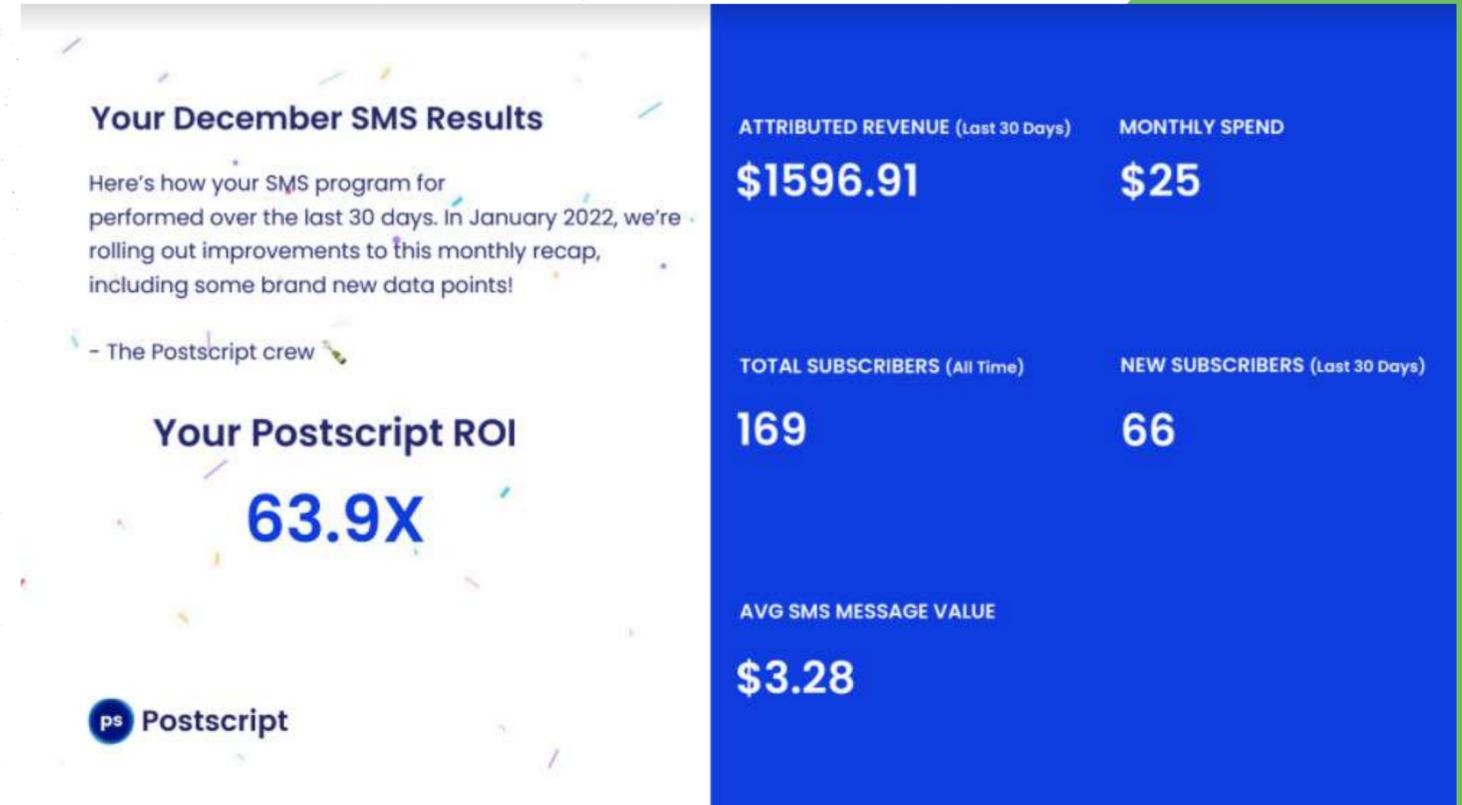
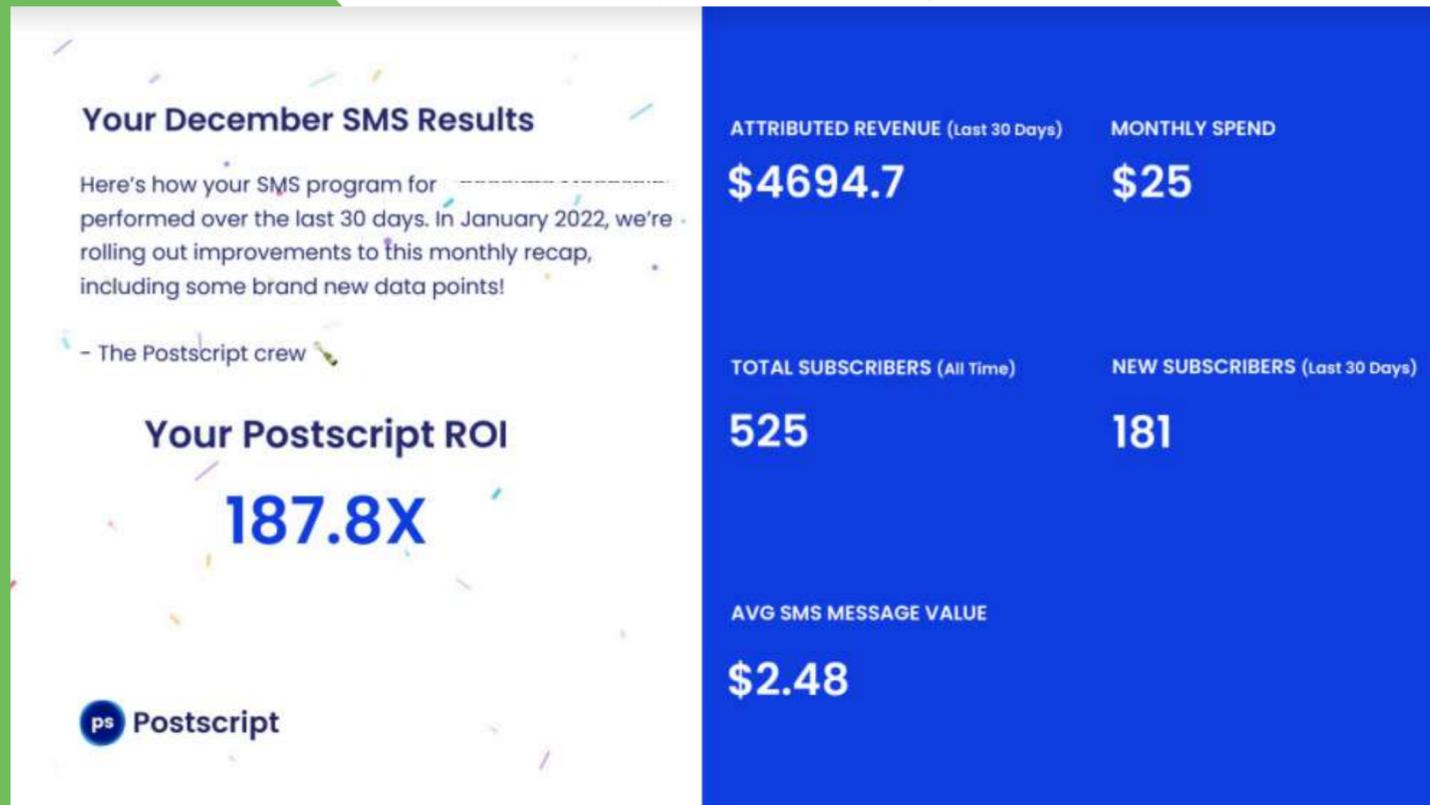
You Made it This Far Let's Take it to the Next Level

Did you know that SMS is one of the best ways to further extend your customer/lead engagement and drive revenue?

Text messages increase your chances of having your leads/customers by getting your most important announcements, deals, promotions and more front and center -

Overall, statistics have shown that text messages tend to garner more engagement from users as a result of it's classic push-notification-approach users are more familiar with (text messages represent urgency). Incorporating text messages in your strategy is a sure-fire way of getting ahead of your competitors and driving up engagement (not to mention revenue) for your business.

Here's Just a Few Examples of How my Clients Have Been Performing With my Sms Integrations:



If you'd be interested, we can discuss this deeper via call or any communication channel you'd prefer.