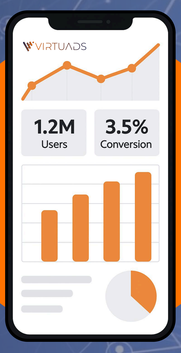
VIRTUADS

Elevate Your App's Success with Virtuads

Welcome to Virtuads, your trusted partner in shaping exceptional app growth. Our seasoned professionals, with years of industry experience, are dedicated to driving your app's success through strategic user acquisition. At Virtuads, we believe in Trusting the Experience and Harnessing the Performance. Discover how our unique blend of expertise and refined automation can transform your app's journey today.



SOLUTIONS

01 User Acquisition

We optimize Mobile Apps' UA strategies by targeting the right audience and delivering high-quality users with long-term lifetime value. You can then achieve your desired KPIs and maximize your success in the marketplace.

02 Ad Monetization

We offer tailor-made Monetization solutions to App Owners, Phone Manufacturers (OEMs) and Alternative App Stores, aimed at optimizing their revenue generation from inventory.

Reach

We run Mobile App campaigns worldwide and on a wide range of verticals. From Gaming to FinTech, and everything in between, we've got them covered and our global traffic is proof.

- Trusted placements with selected partners: OEMs, App Owners and Alternative App Stores
- Internal Media Buying team
- Numerous features: Transparency, blacklist, device ID, etc.

Traffic

Our high-quality traffic

- Diverse
- Far-reaching
- Specifically targeted

Not all traffic is created equal, which is why we take great care to ensure that the traffic we provide is **relevant, engaged**, and **more likely to convert** into customers or clients for your business.

With our traffic solutions, you are not just getting any clicks or views, but rather a **strategic** and **effective marketing tool** that can help take your App to the next level.

Global Reach

Global reach, crafted for your Success



Our experience, a difference maker.

Founded by industry veterans with a collective experience of over a decade, Virtuads is committed to redefining app marketing. We offer unparalleled expertise that shapes campaigns for success. Our innovative approach seamlessly blends deep industry insights with precisely calibrated automation, ensuring efficient and measurable results. At Virtuads, it's about Trusting the Experience and Harnessing the Performance.

Process

01 Real-Time Optimization

- Customized rules set with your CSM
- Campaign goals and KPIs met
- Campaign daily and automatically optimized
- Successful campaign

02 Security

- Internal layer of security
- \+
- AI-integrated real-time fraud detection
- Brand protected and reputation preserved

03 Team Helper

Automated system = More time for your CSM

- More responsiveness and more support for you
- More focus on your campaign's performance
- Reliable partnership between us



AD FORMATS



PLAYABLE ADS · VIDEO · NATIVE · BANNERS · CTV

We offer a diverse range of ad formats to cater to your marketing needs.

Interstitials, banners, static display icons, captivating video ads, seamless native ads that blend with the user experience, and CTV (Connected TV) ads to reach an even broader audience.

CONTACT

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