



Notable Growth

We are strategists, creatives, analytics, and project managers that will work with you, side-by-side, to build your growth stack and engage your customers.

Services

Discovery & Diagnosis

- Stakeholder Alignment
- North Star Metric & Goal Definition
- User Journey Mapping
- Audience Segmentation
- Personalization Workflows
- Data Taxonomy

Campaign Orchestration

- Campaign Launch & QA
- Campaign Performance Testing Plan
- Dynamic Connected Content
- Campaign Creative Production
- Email, Push Notifications, in-App Messages, SMS and Web Push

Strategic Consulting

- Cross-Channel Optimizations
- Campaign Planning and Timing
- Segmentation and personalization strategy
- Campaign Analysis and Testing Strategies

Technical Solutioning

- MarTech Stack and Data Audit
- Integration Assessment
- Data Governance & Process Management
- Data Solutions Architecture

Partnering with the best

Notable partners with the leaders in CRM, CDP, attribution, analytics and more



Marketing Professionals who've been in your shoes

The Notable Difference

We've all been in your shoes too. As former marketers, we understand from first-hand experience the concerns, obstacles, and pitfalls encountered when building your growth system.

Work Smarter, Not Harder

We help build bridges by working across departments (marketing, data analytics, engineering, and creative) to define leading and lagging indicators of success to then create and launch a data-informed messaging strategy.

MarTech Stack Specialists

We help build a solid and controllable growth foundation, from technical instrumentation, to process management and strategic advise on how to build and scale growth initiatives.

Small-but-mighty

We run our engagements with a deep bench of specialists who can jump in at a moment's notice to help your team solve problems. With regular communication and clear expectations, our teams are nimble, flexible, and agile.



Common Challenges We Help Our Clients Solve:

- “We want to get more value out of our CRM, as we’re not feeling the full benefits of its capabilities.”
- “We don’t trust the cleanliness and accuracy of our data.”
- We recently launched a new product line and need an accelerated path to driving engagement with our CRM. This should include building new email templates, and point-of-view on campaign cadence, and a strategy for user journeys.”
- “We need a strategic partner that can both identify and execute on opportunities to increase trial usage, purchase frequency, and overall digital sales.”

Ready to Grow your Lifecycle Marketing Capabilities? Connect with us!

<https://notablegrowth.com/>