



We're the **nerds** you need to know.

Clients have high expectations. Choosing the right tech partner is crucial for delivering on their dreams—and doing justice to the brand and strategy you've so thoughtfully crafted.



## Why agencies love us:

### COLLABORATIVE & ADAPTABLE

Thanks to our exclusive focus on custom development, we intuitively assess—and acclimate to—the unique needs of each project and client, tailoring our teamwork approach.

### CLIENT-READY

Our entire tech team is comfortable and capable in the hot seat, so you can loop us in to client communications with confidence. We bring both the brains and the bedside manner to make every stakeholder meeting a success.

### PROVEN PARTNERSHIP

Humblebrag: we have a successful track record of teaming up with marketing and creative agencies, leveraging our respective expertise to dream bigger and deliver more.

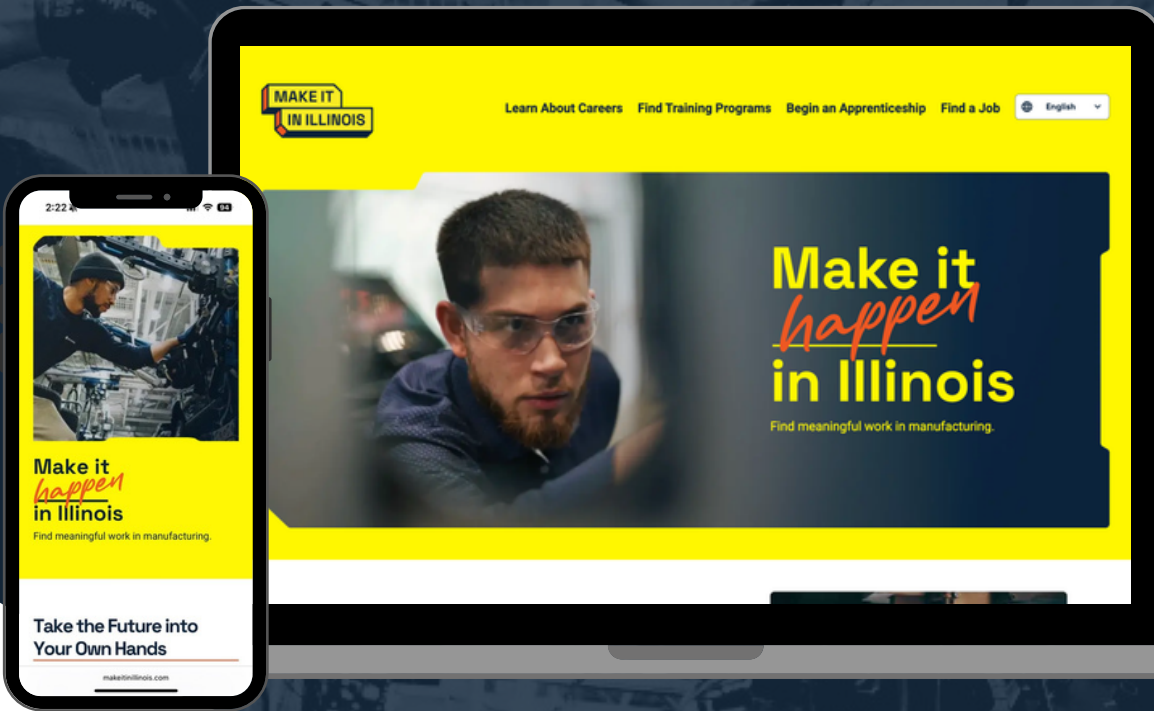
### EXPERTISE

- WordPress
- HTML/CSS
- PHP
- JavaScript
- Node.js
- Symfony
- Laravel
- React
- Vue
- Angular
- Svelte
- SQL
- C#
- Entity
- TypeScript
- Jest
- Cypress
- JUnit
- AWS
- Docker
- MySQL
- Postgres



Ready to **team up?**

Email [info@pixotech.com](mailto:info@pixotech.com) to connect!



## CASE STUDY:

# Make it in Illinois | [makeitinillinois.com](https://makeitinillinois.com)

The Illinois Innovation Network (IIN) and the Illinois Department of Commerce and Economic Opportunity (DCEO) launched a campaign to strengthen the state's manufacturing workforce by increasing enrollment in training programs. This initiative aimed to connect students, job seekers, and families with manufacturing opportunities statewide through a mix of grassroots efforts, digital advertising, and a unified online platform.

Pixo was brought on to develop an **interactive, mobile-first website** to serve as a central hub for the campaign. Our goal was to showcase digital storytelling content, provide career coaching resources, and link users to local training partners, grassroots organizations, and manufacturing job boards, all while **aligning with the campaign's branding and messaging**.

We took a mobile-first approach to ensure accessibility for all users. Our team **collaborated closely with Arthur Agency and Flowers Communications Group** to integrate digital storytelling themes and assets, creating a cohesive and engaging user experience. We built a seamless navigation system, included multilingual functionality for inclusivity, and featured easily accessible links to resources, providing a comprehensive hub for manufacturing career information.

This collaborative project resulted in an **engaging, user-friendly platform that reinforced the campaign's message** and offered a unified space for those exploring manufacturing careers. While the website served as a supplemental resource to the larger campaign, it played a crucial role in driving engagement and supporting the campaign's mission.

The project exemplifies Pixo's capabilities as a **reliable and collaborative technical partner for marketing agencies**.



## CASE STUDY:

# JAX Mass Transit | [ridejax.com](https://ridejax.com)

The Jackson County Mass Transit (JCMTD) district knew it needed to shift gears to grow its ridership across all demographics.

Providing public transportation to Carbondale, Illinois, and surrounding communities, the municipal corporation had a **dated website** that didn't energize its key constituencies (including college students) or communicate its value.

They wanted to **elevate public perceptions** about mass transit, reframing bus rides as opportunities for everyday adventure by highlighting access to local attractions and connectivity to bustling Chicago, regional hiking destinations, and more.

Pixo boarded the project at the invitation of marketing and design firm Arthur Agency, which overhauled the brand with a fresh, modern visual identity and a punchy new name: JAX. We adapted our typical process to **fit their limited budget** by condensing discovery to select activities with the biggest impact.

Our team **took the refreshed branding and translated it into user interface designs** for an all-new website that streamlined navigation while expanding site content and functionality through custom **third-party integrations**, including an online payment feature, a virtual support (chat) feature, and live bus route tracking.

We also connected the client with a copywriter to support additional content needs within their budget. The result of this **highly collaborative engagement** was an all-new site that truly delivered on the key promises of public transit: budget-friendly and on time.