

WE ARE WAYPOINT



We're good, honest, direct people.
We enjoy working with similar clients.

We challenge 'the way it has always been done' constructively.
We promote positive change.

We solve problems for the long term.
We don't sell for the sake of a quick buck.

We take the trust of our clients seriously.
We don't take ourselves too seriously.

Founded in 2013.
Owner Operated from day one



Australia and UK staff, clients worldwide



Wholesale, Manufacturing and FMCG specialists



Winner: Cin7 Service Partner of the Year 2024
Finalist: Cin7 Partner of the Year 2025



The most experienced and trusted Cin7 Core
partner globally



BACKGROUND

VALUES

CLIENTS

PARTNERS

INTEGRATION AND BEYOND

THE WAY WE WORK

“
Waypoint have restored my faith in IT professionals.
Can't imagine a better company
to work with and entrust my IT needs to.
”



VALUES
BACKGROUND

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INTEGRATION AND BEYOND

THE WAY WE WORK

Over

600

clients through projects and support across

11

countries.

Industries including Manufacturers of all shapes and sizes, eCommerce, Wholesale, Retail, Food & Drink, Pharmaceuticals, Financial Services, Consultants, Architecture and Construction, Engineering, and more.

“

OMG these guys are amazing &
I would highly recommend We Are Waypoint!

”

PARTNERS

INTEGRATION AND BEYOND
THE WAY WE WORK

Most Experienced Worldwide Partner



Cin7 Core is a flexible and powerful inventory, advanced manufacturing, and MRP platform that gives wholesalers, retailers, manufacturers and warehouse operators complete control over their products and raw materials. Waypoint is proud to be their most experienced partner, having supported more Cin7 Core clients than any other. You name it – we’ve probably done it!



“ They’re a smart team who understand our software almost as well as we do. We’ve worked together on some very big projects and we trust them to help their clients get the most from our platform.

- Cin7



INTEGRATION AND BEYOND

THE WAY WE WORK

Waypoint is one of only a handful to achieve **'Preferred'** status recognition globally, in a program of hundreds of partners.



Design



Implement



Support

Puzzles aren't built from a single piece, and oftentimes multiple pieces of technology need to be considered.

Xero's Cloud Integrator program pairs businesses with the right solution provider across their ecosystem of connected apps.



Waypoint are a trusted and long term Xero cloud integrator. Due to their professionalism and successful delivery of projects and providing solutions for small to medium businesses, they have reached "Preferred" status, the highest level as per our program outlines.

- Xero 

THE WAY WE WORK



1. MEET WAYPOINT

How can we help?

Get in touch with us and we will ask and answer your questions. We'll learn about the challenges you're facing and have the clarity to know if we can help you. Then we'll move to the next phase of your journey with Waypoint.



2. WE FIGURE IT OUT

What is the core of our work together?

When we're both confident that we can help, we'll define our work for you.

If we're helping you with your existing inventory system, we'll review the health of your system, then plan and prioritise work to make your setup sing.

When we're implementing a new inventory system from scratch, sessions will be held to establish the detailed requirements for your project. We'll get to the heart of the problems you're facing and work on deliverables, budgets and timelines to implement the system you need, when you need it.

3. WE GET TO WORK

We put the plan into action.

If you've engaged our hourly services, we start fixing your issues in the order you've prioritised them.

If you're moving into an implementation project, we'll begin a rigorous proof-of-concept stage before we train and support you into going live with your new system.





 [Book a Call Now](#)