

We *own* the busywork. You *own* the result.

A veteran-owned AI automation agency building custom workflows for small businesses that actually run — and actually keep running.

PREPARED
APRIL 2026

AUDIENCE
OPERATIONS & OWNERS

DURATION
~15 MIN

23+

HOURS / WEEK
GIVEN BACK

\$42k

ANNUAL LABOR
RECOVERED

30

DAYS TO LIVE,
END-TO-END

∞

YOU OWN IT,
FOREVER

• WHAT WE'LL COVER

A fifteen-minute tour of the *work*.

READ TOP → BOTTOM.
EACH CHAPTER BUILDS
ON THE LAST.

/ 01	The <i>hidden tax</i> on SMB operations	2 min
/ 02	What <i>we</i> actually build	3 min
/ 03	The stack — open-source, <i>your keys</i>	1 min
/ 04	The economics — <i>hire</i> vs. <i>build</i>	3 min
/ 05	How we run a project, in <i>five phases</i>	2 min
/ 06	Proof, pricing, and <i>next steps</i>	4 min

CHAPTER 01

The hidden *tax* on small business.

EVERY WEEK, YOUR
TEAM PAYS IT.

MOST OWNERS HAVE
STOPPED COUNTING.

• WHERE THE HOURS GO

Manual work isn't inconvenient.
It's a *compounding* liability.

INDUSTRY DATA +
AUTOMATENEXUS
CLIENT BASELINES.

20+

HRS / WEEK, PER TEAM

Burned copying data between CRMs, re-keying invoices, and rebuilding reports that should refresh themselves.

40%

OPERATIONAL COST REDUCTION

Businesses that implement intelligent process automation see ~40% lower op costs within 90 days.

3×

FASTER GROWTH

Automated businesses scale roughly three times faster — without proportional headcount increases.

CHAPTER 02

A different kind of *automation* agency.

FULL-SERVICE.
OPEN-SOURCE.
NO SUBSCRIPTIONS.
YOU OWN THE BUILD.

• OUR SERVICES

Seven practices. One *operating* system.

CUSTOM-BUILT FOR
YOUR OPERATIONS –
NOT A TEMPLATE.

AI Workflow Automation

01

Custom workflows on n8n, Make, and Zapier that connect your stack and run 24/7 without babysitting.

– N8N · MAKE · ZAPIER

AI Chatbots & Assistants

02

Answer questions, qualify leads, and book meetings around the clock — your team wakes up to a full calendar.

– CLAUDE · GPT · GEMINI

CRM & Sales Automation

03

Implementation and orchestration across Salesforce, HubSpot, and Pipedrive — nothing slips through.

– SALESFORCE · HUBSPOT

AI Sales Agents

04

Research, personalize, follow up, and schedule. An assistant that never sleeps, for the part humans do worst.

– AGENT ORCHESTRATION

Data & Reporting

05

Self-updating dashboards in Power BI, Tableau, and custom tools. Insights, not busywork.

– POWER BI · TABLEAU

Cybersecurity Automation

06

Threat detection, compliance monitoring, and incident response that catches problems before breaches.

– WAZUH · SIEM

• THE STACK

Open-source spine. *Your* keys. No vendor lock-in.

BYOK (BRING YOUR OWN KEYS). PAY THE MODEL PROVIDER DIRECT.

/ 01 · ORCHESTRATION

n8n
Make.com
Zapier

/ 02 · AI MODELS

Anthropic Claude
OpenAI
Google Gemini

/ 03 · CRM & OPS

Salesforce
HubSpot
Monday · Notion

/ 04 · DATA & BI

Power BI
Tableau
NocoDB · Airtable

/ 05 · CLOUD

AWS
Azure
Google Cloud

/ 06 · COLLABORATION

Slack
Microsoft 365
GitHub

/ 07 · FINANCE & DATA

Stripe
QuickBooks
Excel · Sheets

/ 08 · SECURITY

Wazuh
Bitwarden
Custom SIEM

CHAPTER 03

The economics.
Hire once. Build
once. Own it.

ONE-TIME BUILDS.
MONTHLY COST: THE
MODEL PROVIDER ONLY.

THAT'S THE MODEL.

• SIDE BY SIDE

One costs you *every* year.
The other, you *own*.

BASED ON A PART-TIME
OPERATIONS COORDINATOR
VS. A TYPICAL BUILD.

BETTER VALUE

/ OPTION A – THE TRADITIONAL PATH

Hire an operations
coordinator.

Annual salary	\$35k – \$50k
Benefits + overhead	+25 – 35%
Onboarding	4 – 6 weeks
Capacity	40 hrs / wk • 50 wks
You pay	Every year

/ HIRE VS. BUILD

/ OPTION B – THE AUTOMATENEXUS BUILD

Build it *once*.
Own it forever.

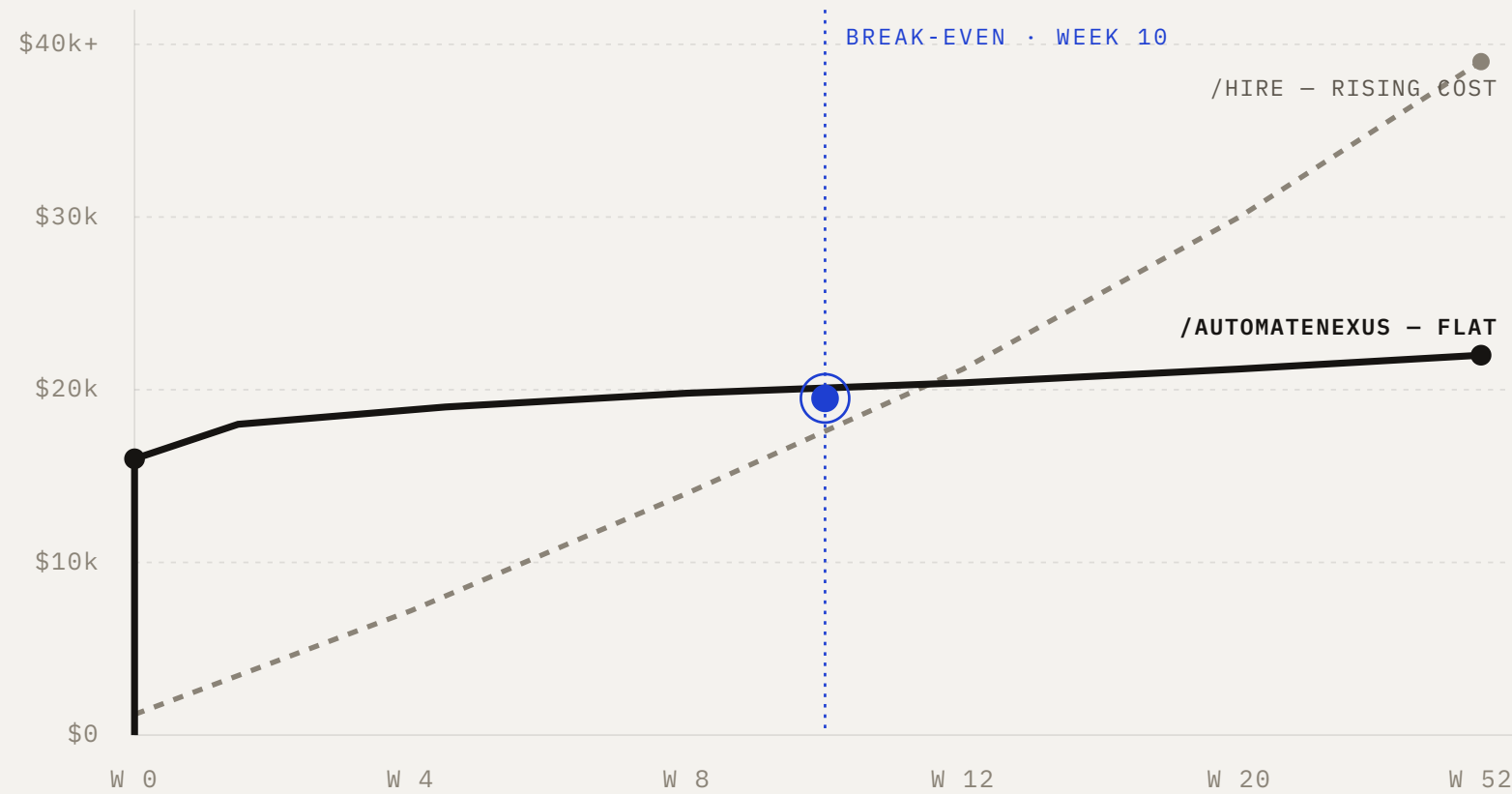
One-time build	\$7,500
Monthly cost after	\$30 – \$150 (AI direct)
Live and productive	Day 5
Capacity	24 / 7 • 365
You pay	Once • own it

/ FIG. 09

• THE MATH

Break-even arrives in *week ten*.

AFTER THAT, EVERY
DOLLAR OF LABOR
RECOVERED IS PROFIT.



/ UPFRONT

\$7,500

One-time build. The only big number on this page.

/ ONGOING

\$30 – \$150/mo

Paid direct to the model provider. No retainer.
No subscription.

/ YEAR ONE RETURN

\$36,400

Recovered labor, post break-even.

• HOW WE RUN A PROJECT

Five phases. Thirty days to *live*.

DISCOVER → DESIGN →
BUILD → LAUNCH →
OPTIMIZE.

01

Discover

Find the time you're losing. Interviews, workflow mapping, highest-ROI opportunities ranked.

DELIVERABLES

Ops audit
Process maps
ROI projections

02

Design

Blueprint the automated future. Tool selection, workflow architecture, integration plan — approved before a line of code.

DELIVERABLES

Architecture
Tool picks
Timeline

03

Build

End-to-end construction. Relentless testing — every edge case, every scenario — until it's bulletproof.

DELIVERABLES

Live automations
Integrations
QA docs

04

Launch

Deploy with confidence. Team training, SOPs, and real adoption — no abandoned tools on day 31.

DELIVERABLES

Deployment
Training
User guides

05

Optimize

Get better every month. Proactive monitoring, new opportunities surfaced, a dashboard on the metrics that matter.

DELIVERABLES

Monitoring
Monthly reports
Ongoing support



If half your week is spent moving information between systems, that's not work — it's *friction*. We build the automations that remove it, so your team can do the work they were hired for.

— OUR OPERATING PRINCIPLE • AUTOMATENEXUS

• HOW WE DIFFER

Partner, not *vendor*.

FEATURED IN MARKETS
INSIDER, YAHOO FINANCE,
AP, MARKETWATCH.

/ *AutomateNexus*

- Custom-built AI agents and workflows, fit to your operations
- Full-service: strategy, build, ongoing optimization
- Data-driven insights that improve decisions
- Open-source stack — lower cost, no vendor lock-in
- Solutions that scale as you do
- Veteran-owned, mission-driven, accountable to results
- Embedded with your team — a partner, not arm's length

/ Other agencies

- Cookie-cutter automations that don't fit your process
- Siloed services — build and leave
- Surface-level analytics with no next step
- Proprietary platforms with rising subscription costs
- Rigid solutions that break as you change
- No skin in the game, no outcome ownership
- Arms-length delivery that ends at handoff

• WHERE WE GO FROM HERE

Start with a *call*.

NO SUBSCRIPTION.
NO LOCK-IN.
NO SURPRISE INVOICES.

/ STEP 02 · \$2,500

Business Audit.

TWO WEEKS · WRITTEN DELIVERABLE

A full workflow audit &
prioritized automation
roadmap — *yours to keep*.

REACH US

automatenexus.com
+1 (206) 657-5517

/ STEP 01 · FREE

Book a *call*.

Thirty minutes, no pitch deck. We map your operations, find the friction, and show you where automation actually earns its keep. If there's no fit, we'll say so.