medialabel

We turn influence into performance

What if Influencer Marketing

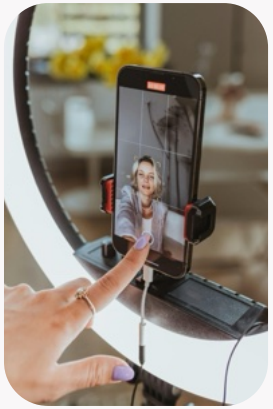
would perform like **paid ads,** but generate **relevance** that sticks in people's minds? That's **exactly what we do**, every day.



CHALLENGES

Resources, Performance & Scalability

are the reasons why influencer marketing fails, not creativity.







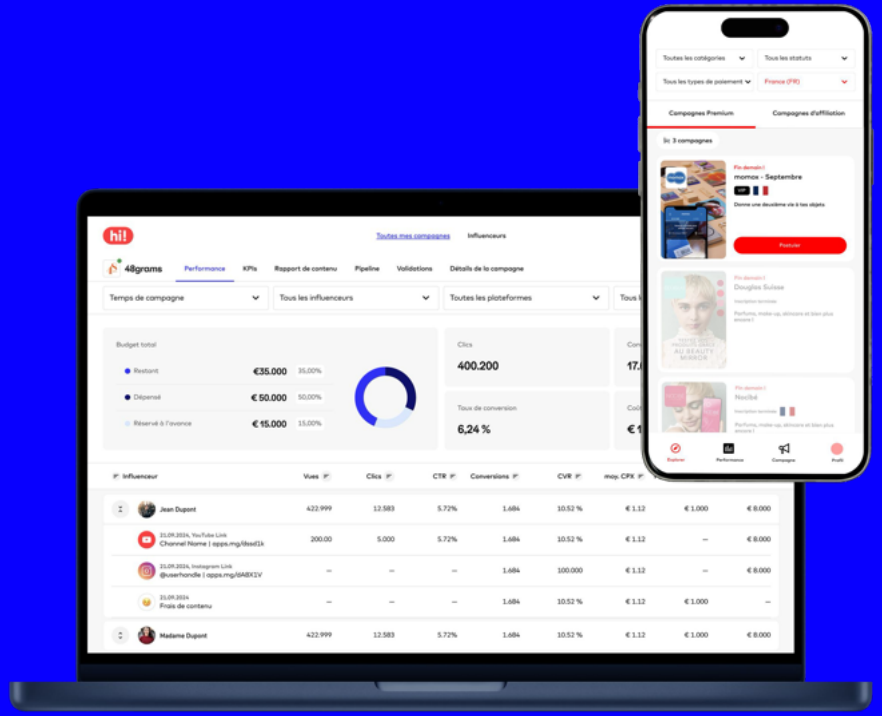


OUR HUB

Our solution

A hub where creators, brands, and we as your service team work seamlessly together.

Transparency on all sides.



OUR SOLUTION

~~Storytelling~~

Storyselling

Pay-per-result Model

You only pay for results, not effort.

Audience Match

Brand fit starts with the audience, and our first-party data shows you which one.

Data Quality

Only real data, no fraud.

Growth

We scale what works –
from Berlin to the world.

WHY US

Whilst others only post,
we truly perform.

System

Our hub is our foundation:
content, data and workflows in one place.
Simple. Measurable.

Efficiency

Every euro works towards a result, not just for a good feeling.

Transparency

Consistently open, always transparent.
No black box.

OUR APPROACH

Full-Cycle Influencer Marketing

You will achieve greater impact if your communication is integrated across all touchpoints – from social media and events to DOOH and CTV.



PORTFOLIO

13.000+ Creators

Community from nano to mega.

Check some content examples here.

- fashion
- gaming
- lifestyle
- sustainability
- family
- fitness
- tech
- food
- shopping
- DIY
- travel
- beauty
- photography









REFERENCES

You're in good company



ABOUT US

Because we at medialabel know,

that performance without a story has no impact, and storytelling without performance has no future.









ABOUT US

About us

We are the influencer performance hub for brands that want to achieve measurable impact. We connect brands and creators via our proprietary technology hi!, a central operating system that brings campaigns, data and workflows together in one place.

HQ Berlin

Berlin is real, genuine and unpretentious, and that's exactly how we approach the world.

2016

Since starting, we show 10 years of consistency and delivery.

Team

30 talented individuals, all committed to customer centricity and performance.