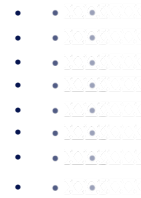


FIERCELY STRATEGIC - FIERCLY CREATIVE Integrated PR & Marketing for Brands at Every Stage

About

Finding a Better Way

A full-service public relations and marketing agency blending strategy, creativity, and analytics. Trusted by leading brands across industries to drive reputation and revenue. Recognized as #1 Midsize Agency to Work For in North America (PRovoke Media).



Our Approach: Big Agency Resources, Boutique Agency Hustle

Integrated strategies combining PR, marketing, digital, and analytics. Expertise in brand reputation, audience engagement, and demand generation.

By The Numbers



Trusted and Respected



FIERCELY STRATEGIC - FIERCLY CREATIVE

Integrated PR & Marketing for Brands at Every Stage

About

Our Core Services

Strategy

Market Research
Audience Segmentation
Competitive Analysis
Marketing Audits
Marketing Strategy

Public Relations

Media Relations
Influencer Relations
Internal Comms.
Community Relations
CSR + Cause Marketing

Branding

Purpose + Values
Brand Positioning
Messaging
Naming
Visual Identity

Creative

Advertising Campaigns
Graphic Design
Experiential Design
Print + Multimedia
Video + Photography

Digital

Content Marketing
Social Media
ORM + SEO
Email Marketing
Websites

Paid Media

Paid Social
Paid Search
Native Advertising
Print + Outdoor
Broadcast + Audio

Events & Coaching

Event Management
Production Design
Speaker/ Media
Coaching
Leadership
Development

Analytics

Audience Segmentation
Competitive Intelligence
Performance
Measurement
Campaign Optimization
Data Visualization

Proven Results



Elevating a CSR Initiative

- 1,200+ news placements
- 1.9B impressions
- 93% positive sentiment



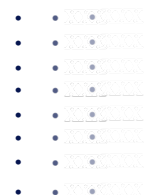
Strengthening Community Impact

- 80+ media placements
- 5.9M earned media impressions



Data-Driven Media Domination

- 1,200+ news placements
- 1.9B impressions
- 93% positive sentiment



Why Jackson Spalding?

We don't chase awards – we earn trust through meaningful work.

Let's have a conversation.

Contact: Nic Roemer | Business Development Lead | nroemer@jacksonspalding.com | [Calendly](#)