

Scale TikTok Shop with a Dedicated Influencer Marketing Specialist

Our trained specialists manage influencer sourcing, outreach, and tracking, so you can drive revenue without hiring an in-house team or relying on paid ads.



Lauren D.

Influencer Marketing Specialist

4.8 ★★★★★

Expertise:

TikTok Shop
Influencer Marketing
Social Media Management



How it Works



We Place a Trained Specialist

We match you with a trained influencer marketing specialist chosen based on the skills and personality traits you are looking for and equip them with TalentPop's influencer outreach playbook to guarantee successful outcomes.



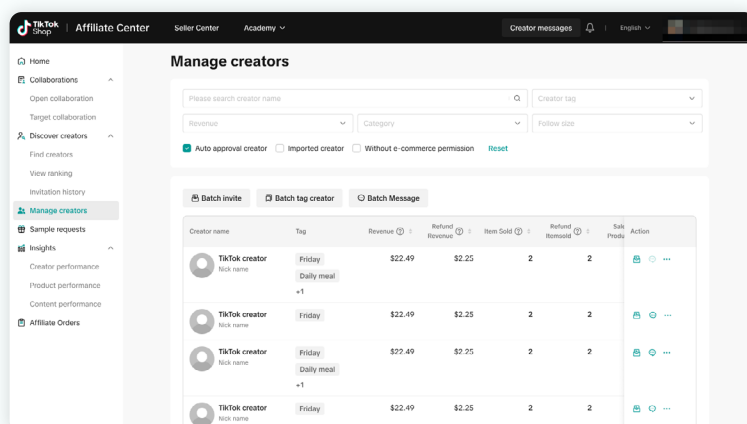
They Run the Outreach

Your influencer marketing specialist reaches out to 50 to 100 potential influencers a day, manages the follow-up process, and ensures that we're bringing on the best content creators for your brand.



You See Results

You see consistent results as your influencer partnerships grow and generate revenue, all without adding to your workload or managing the day-to-day details.



What Our Specialists Handle

- Find and vet creators on TikTok & Instagram
- Reach out to up to 100+ influencers a day
- Negotiate terms and manage follow-up
- Track performance and creator ROI
- Organize assets and maintain creator CRM

How We Help Brands Win at Influencer Marketing



No In-House Hiring or Training Required



Clear Creator Performance Tracking



Specialists Trained in UGC and Affiliate Workflows



Flexible: Scale Up or Down as Needed

Trusted By Over 750 Top Brands & Counting...

BABE
LASH

TRUE CLASSIC

BYLT

LIQUIDIV

SAMBAZON

(MALIN+GOETZ)

ANCIENT
NUTRITION

PATRICK TA

corepower
YOGA

BEYOND MEAT

Simple, Transparent Pricing. No Contracts. No Surprises.

✓ No Long Term Contracts ✓ 30 Day Money-back Guarantee

Getting Started

\$14 / Hour

- ✓ Per Specialist
- ✓ Month to Month
- ✓ 20 - 29 hours/week
- ✓ Dedicated & Trained Specialist
- ✓ Quality Assurance Team
- ✓ One Time \$500 Staffing Fee Per Specialist

Essential Plan

\$13 / Hour

- ✓ Per Specialist
- ✓ Month to Month
- ✓ 30 - 39 hours/week
- ✓ Dedicated & Trained Specialist
- ✓ Quality Assurance Team
- ✓ One Time \$500 Staffing Fee Per Specialist

Professional Plan

Most Popular

\$12 / Hour

- ✓ For 1-9 Specialists
- ✓ Month to Month
- ✓ 40 hours/week
- ✓ Dedicated & Trained Specialist
- ✓ Quality Assurance Team
- ✓ One Time \$500 Staffing Fee Per Specialist

Ready to Scale Your Brand with a Dedicated Influencer Specialist?

Schedule Demo