Admitad

Partnerships that power progress

www.admitad.com



Admitad

Global provider of performance marketing solutions, monetization technologies, partnership services, and earning management.

We serve clients from segments like:

- E-commerce
- Finance
- Online Gaming
- Mobile Applications
- Online Services
- Mobility Market

300,000+

Publishers earn with Admitad



$5+ bln

GMV in 2022



3,000+

Advertisers work with Admitad



On the market

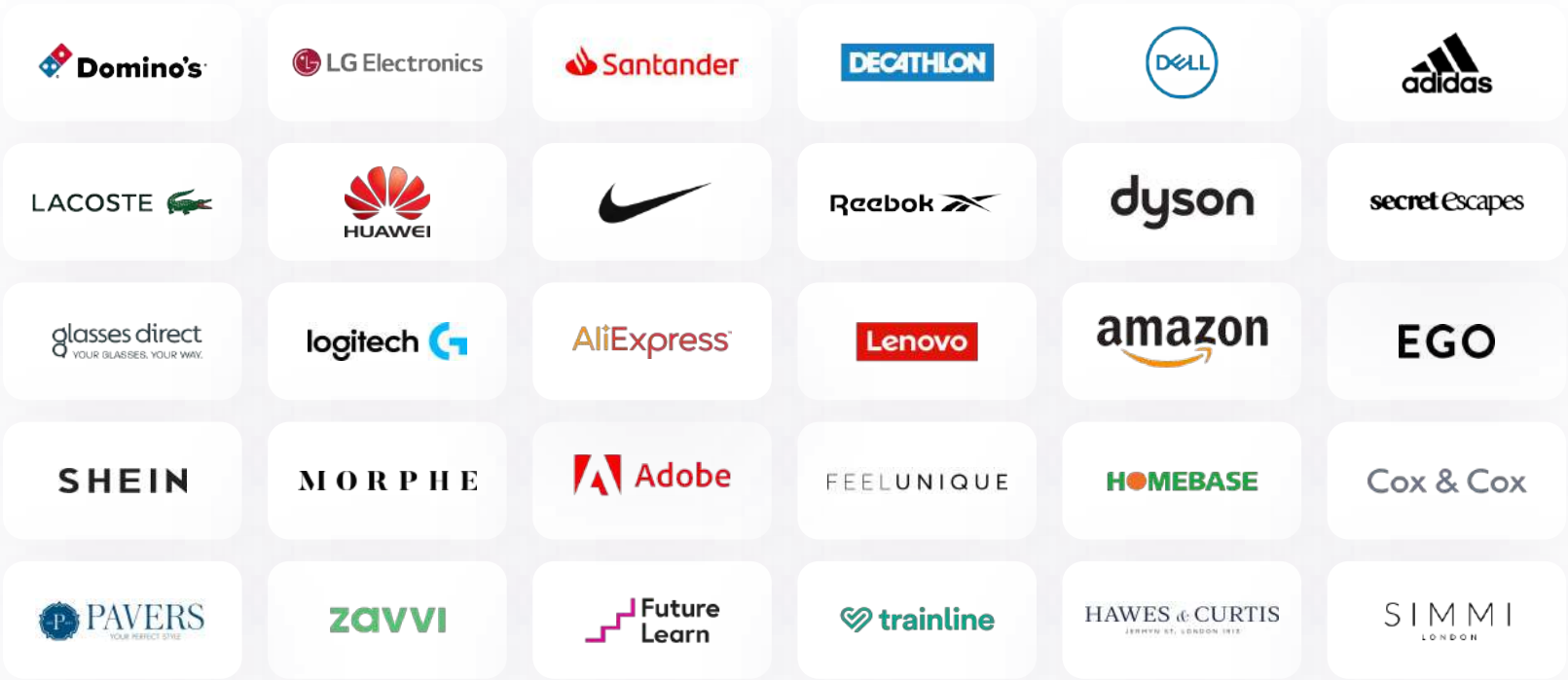
Since 2009



Admitad offices around the world

1.  HQ: **Dubai**
2.  USA: **Chicago**
3.  Brasil: **São Paulo**
4.  Poland: **Warsaw**
5.  ASEAN: **Singapore**
6.  Ukraine: **Kyiv**
7.  Belarus: **Minsk**
8.  India: **Gurugram**
9.  Mexico: **Mexico City**

Brands that trust Admitad



Admitad partner marketing ecosystem

1. Traffic

Partners promote goods and services offered by advertisers through their channels

2. Sales

Advertisers receive new clients



Partner

Admitad



Advertiser

4. Reward

Partners receive their reward from Admitad

3. Commission

For each sale (or other targeted action), advertisers pay a pre-arranged commission



Admitad partner ecosystem includes a rich publisher base and international traffic

- Cashback providers and loyalty programs
- Affiliate shops
- Email Marketing
- Incentivized traffic
- Media Buyer
- Push Notifications
- Influencers
- Vouchers & Coupons
- Retargeting
- Social media
- Youtube Channel
- Telegram-channels
- Opinion makers
- Technologies
- Price comparison sites
- Online media & content projects

Publishers who work with Admitad

































Admitad Technology Partner Program

Admitad Technology Partner Program enables partner companies to integrate share, and develop solutions that serve mutual customer base.

We help partners increase revenues by joint campaigns within Admitad ecosystem and the referral program rewarding client acquisition.



Program’s benefits:



Access to new audience and markets

Gain access to a vast, highly-engaged global audience, encompassing leading brands, publishers and agencies



Access to technology

Integrate with the Admitad ecosystem to enhance your product’s appeal to customers



Access to new monetization channels

Boost your earnings leveraging a variety of earning models, like CPA and revenue share



Access to a finely tuned marketing engine

Experience sales and marketing benefits through extensive co-marketing campaigns and Admitad’s promotional resources.

Partners eligible for the Program

Now:

- E-commerce platforms
- Cloud communication solutions
- Analytics & reporting
- CRM
- Financial tools (subscriptions & payments)

Near-term:

- Influencer platforms
- CDP

Future:

- Ad networks
- Compliance
- Learning management systems
- Mobile measurement & deep linking

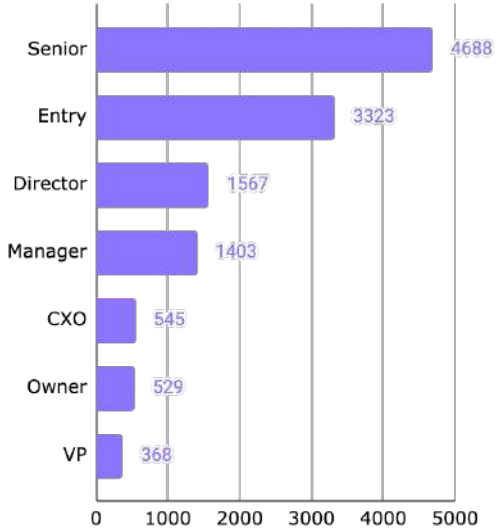
Sales and co-marketing opportunities

1. Account mapping
2. Sales assets & collaterals
3. Co-marketing:
    - Cross-promos and campaigns
    - Joint events, workshops, webinars
    - Blog, PR and SMM releases with backlinks
    - Banners, emails, pop-ups in Admitad platform
4. Tech partner directory listing



Admitad LinkedIn follower demographics

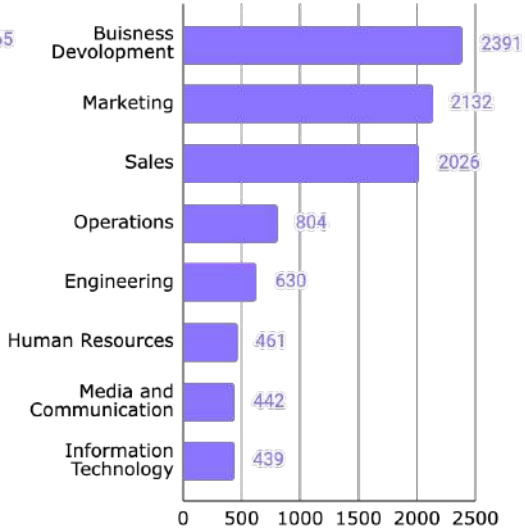
Seniority



Industry

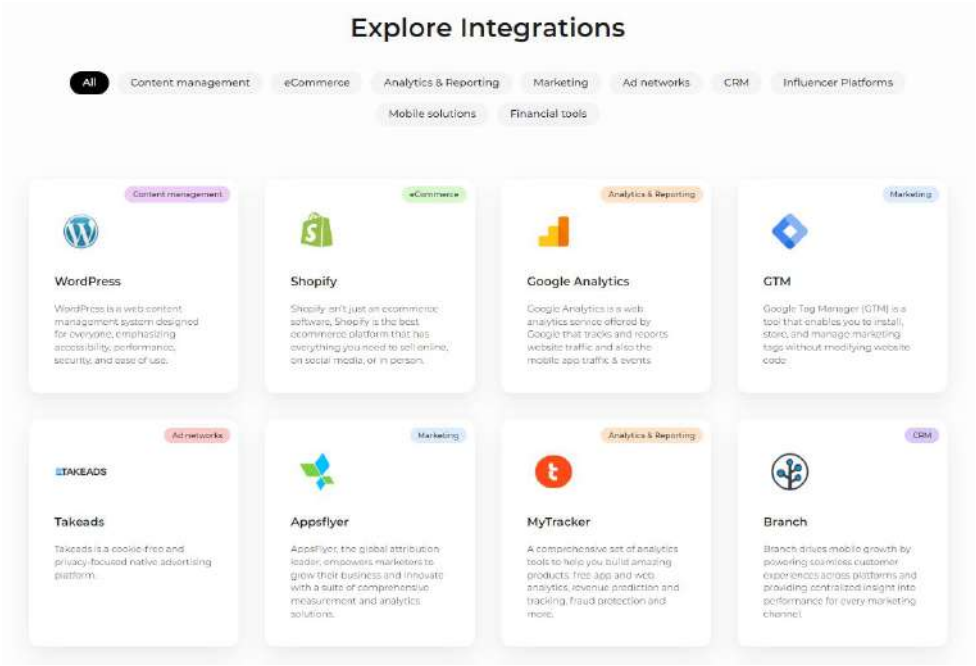


Job function



Tech Partner Directory

Be included among top technology partners and get high visibility on Admitad web portal with **70 000** monthly traffic



How to start partnership with Admitad



Sign an agreement

Create promo activities plan

Provide relevant resources (Admitad logo, partnership info etc.) on the website

Jointly announce cooperation

Drive new sales & traffic

“We build and support partnerships that not only enhance global business growth but also offer comprehensive tools and data insights for our partners. By focusing on tracking and analytics, we enable real-time strategy optimization and ensure our partners' success.”



Anna Gidirim

CEO, Admitad

Admitad

Let’s partner and succeed together!



Nastassia Shkampletava
Technology Partnerships Manager



Maciej Józefowicz
Marketing Manager

