



FullStory Service Offerings include:

- **FullStory Onboarding Services** – get you up and running quickly and fully enabled and trained.
- **FullStory Analyst Services** – supplemental FullStory consulting hours to ensure long term success and implement best practices
- **FullStory Managed Services** – we act as an extension to your team providing ongoing assistance to ensure you meet your business goals
- **Conversion Rate Optimization Program** – a comprehensive project managed approach to driving CRO improvements, including FullStory analyst support and testing services. We will identify opportunities to improve conversion rates.
- **FullStory Advanced Enablement** – utilize all the capabilities of FullStory including integrations, server APIs, webhooks, and enabling data science and machine learning with Google BigQuery

Pereion FullStory services can help to:

- Reduce the time to value for your FullStory investment
- Provide you the FullStory expertise you need
- Implement best practices and multiple use cases across your organization
- Improve FullStory ROI through flexible service model
- Allow you to scale usage more broadly within your organization
- Integrate with your IT and Martech stack
- Identify customer struggle points and quantify the business impact
- Recognize opportunities to improve web and mobile customer experience
- Incorporate with broader Conversion Rate Optimization program