

About Netpeak

We are a global marketing agency with 18 years of experience providing full-cycle marketing services to reinforce our clients' business growth.

We offer marketing analytics services for web, mobile, TV, and other devices to help our clients bring together data from multiple sources, get advanced insights into their audience preferences, and introduce automated analytics-based advertising configurations.

Our Marketing Analytics Services

- ✓ Analytics Audit
- ✓ Digital Analytics setup
- ✓ Service Mapping
- ✓ End-to-end measurement
- ✓ Web analytics
- ✓ App analytics
- ✓ Advanced ML and AI analytics projects

100% of the analytics team is certified by Google

100+ marketing analytics projects

300+ e-commerce clients

100+ finance & insurance clients

50+ IT clients

50+ healthcare clients

Success Stories



Ticket Booking Service

30% Analytics team effort reduction
10+ months of cooperation



Office Supplies Store

27 hours It took us to build a custom analytics solution
94+ months of cooperation



Food & Beverage e-commerce business

130+ Custom automated reports implemented
10+ months of cooperation

Why Netpeak?



Full-cycle agency experience for a fraction of the cost

We offer marketing analytics solutions that reinforce your customer acquisition, lead nurturing, remarketing, and retention – and we introduce expertise across 10+ marketing channels to ensure analytics data is integrated and used correctly.



Proprietary technology and automation

We developed proprietary technology and algorithms that empower us to empower our clients with advanced automation, spend less time, and deliver ready-to-use configurations faster.



Tailored marketing analytics solutions

We have experience helping large e-commerce, finance & insurance, healthcare, and other businesses that require extra data security – and we always find a way to deliver results while complying with regulatory requirements.

Reach us by:



netpeak.us



[netpeak](https://netpeak.us)



+1(302)440-82-15



Book a meeting:

