

MISSION ACCELERATED

IDEA Group Capabilities Overview



Who We Are

IntelliBridge supports our nation's most critical missions by solving complex technology, intelligence, and mission support challenges. Our diverse customer base spans homeland security, defense, federal law enforcement, and federal civilian agencies.

Headquartered in McLean, Virginia, and located throughout the country, our team of 900+ engineers, data scientists, and analysts offer deep domain expertise and advanced technological capabilities to provide responsive, flexible, and cost-effective solutions.

Our Mission



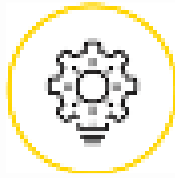
We provide solutions to help our customers meet the nation's most challenging and important missions by connecting the right expertise and technology with the best people.

IntelliBridge Company Values



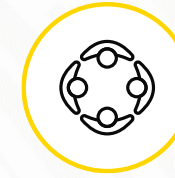
Integrity

Measure what we do by how we do it. We hold ourselves accountable to the highest standards and ethics and never lose sight of the mission.



Initiative

Empower our teams to advance with resolve, make critical decisions, and do what is necessary to solve the challenge at hand.



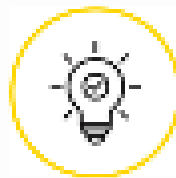
Inclusion

Cultivate a welcoming environment, where all employees feel they belong. Demonstrate our commitment to diversity and equity through our actions and our words.



Ingenuity

Promote teamwork toward collaborative achievement of customer goals with innovative and unique solutions.



Inspiration

Inspire our employees to be caring, compassionate leaders. Inspire customer confidence. Inspire excellence in care for our communities.

IntelliBridge Capabilities & Service Offerings



Digital Transformation

- DevSecOps
- Cloud and Platform Services
- Human-Centered Design
- Citizen Experience
- Application Development & Modernization
- Microservices & Event Driven Architectures
- Enterprise Database Services
- Enterprise Infrastructure Services
- Software-as-a-Service (SaaS)
- Artificial Intelligence/Machine Learning (AI/ML)
- Robotic Process Automation



Data Science & Analytics

- Business Intelligence, Reporting, Decision Support
- AI-Enabled Analytics
- Analyst-Informed Engineering
- Automated Support for Intelligence Analysis
- Geospatial Analytics
- Data Enrichment
- Investigative Intelligence
- Supply Chain Intelligence



Cybersecurity

- Enterprise Cybersecurity Program Support including Policy, Governance, Compliance
- Cybersecurity Threat Prevention, Detection, Response
- Security Engineering
- Secure Cloud Modernization
- Insider Threat Analysis
- Cyber Threat Analysis
- Supply Chain Security



Intelligence & Mission Support

- Law Enforcement & National Security Mission Support
 - Intelligence Analysis
 - Open-Source Intelligence
 - Victim Services
 - Private Sector Threat & Incident Sharing
 - Technical Services & Consulting – e.g., *Land Mobile Radio, CODIS, CFIUS*
- Immigration Mission Support
 - Immigrant Vetting
 - Risk and Fraud
 - Case Management



Strategic Consulting Services

- Management Consulting
 - Strategic Planning & Execution
 - Performance Management
 - Agile Coaching
 - Organizational Change Management
 - Business Process Reengineering
 - Marketing & Communications
- Information Technology Management
 - Business Case Analysis
 - IT Investment Management – Technology Business Management
 - Enterprise Architecture
 - Data Governance
 - Systems Engineering

Meet the IDEA Group

The IDEA Group program partners with organizations of all kinds who aim to improve their digital presence – from large federal agencies to leading nonprofits.

Our work was born out of the [21st Century Integrated Digital Experience Act](#) (21st Century IDEA), as the government aimed to improve digital services in line with private sector technological advances.

Our human-centered focus and end-to-end capabilities allows us to create digital solutions that solve specific client and user needs, **whether technical, organizational, or creative.**

We help clients leverage technology to empower their people, improve efficiencies, and reach target audiences more effectively.

A nighttime photograph of a cityscape, likely Washington D.C., featuring the Washington Monument in the background. The foreground is dominated by a complex multi-level highway interchange with light trails from cars. The scene is dark, with city lights and the monument's illumination providing contrast.

Our Focus

Our clients face complex operational, regulatory, and policy challenges. Through our work in digital transformation, we build the systems that change the way people experience these organizations. By reimagining what is possible, we help activate the purpose and inspiration that drives these important institutions. We focus on our customers, their challenges, and their audiences.

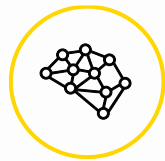
IDEA Group Capabilities

Our full-service capabilities and customer-first approach give us unmatched ability to deliver solutions tailored to our customer's digital transformation needs.



Technology

- Drupal
- WordPress
- Security & Compliance
- Data Analytics
- Quality Assurance



Experience

- Human-Centered Design
- User Research
- Usability Testing
- Content Strategy
- Search Engine Optimization



Consulting

- Advisory Services
- Program Management
- Digital Transformation Strategy
- Accessibility / 508 Compliance
- Marketing & Communications Strategy

Delivery Philosophy

We start by developing a deep understanding of our customer’s organization, industry, and audience – and then draw from our core capability areas to create custom-tailored solutions for confronting their challenges. We help customers optimize every touchpoint with their audiences through a human-centered approach that ensures every interaction is useful and meaningful.



- **Explore.** Our in-depth intake and discovery blend qualitative and quantitative research methods to infuse every recommendation with an intimate understanding of your mission, strategic objectives, and audience.
- **Envision.** Our creative, experience, and technology experts work hand-in-hand with you to channel project priorities and key insights into creative concepts that will transform the design, content, and infrastructure of your digital platforms.
- **Execute.** We take an agile approach to build and iterate quickly and efficiently. Our approach minimizes risk and maximizes value, keeping you plugged into our process at every step of the way.
- **Enhance.** Launch is just the beginning. We’re always looking ahead – testing, evaluating, and engaging with you to make sure our products hit the mark. We’re always identifying new opportunities and our partnership keeps you pushing forward.



Our Work

Current & Past IDEA Group Clients

We've worked with many federal, nonprofit, and commercial clients, dating back to when our group was known as CHIEF and then U.Group, prior to our acquisition by IntelliBridge.



U.S. Department of Agriculture (USDA)





An official website of the United States government. [Search how you know](#) Contact Us

USDA National Institute of Food and Agriculture
UNITED STATES DEPARTMENT OF AGRICULTURE

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Sustainable Agriculture Research and Education (SARE) Regional Host Institution


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Grants

NIFA's Office of Grants and Financial Management provides support and guidance for award recipients during each of these phases.

Federal Trade Commission (FTC)

An official website of the United States government [Here's how you know](#) Español [Report Fraud](#) [Sign Up for Consumer Alerts](#) [Search the Legal Library](#)

 **FEDERAL TRADE COMMISSION**
PROTECTING AMERICA'S CONSUMERS

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Webinar: Dealing With Weather Emergencies







Today, starting at 2pm ET, the FTC and FEMA staff are hosting a webinar about practical ideas to help you get ready for, deal with, and recover from a weather emergency.

[View Live Webcast](#)

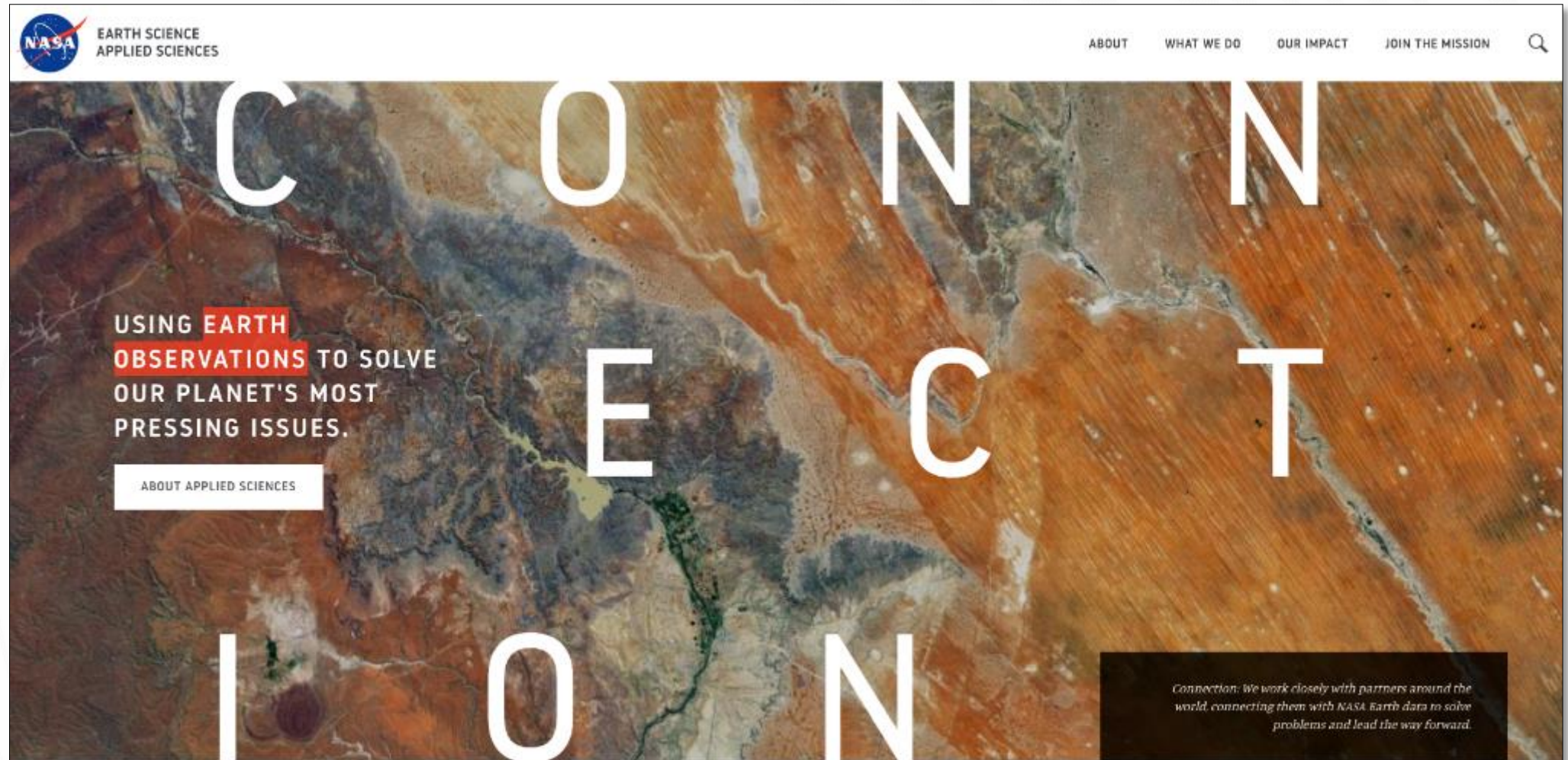
Have you been targeted by an illegal business practice or scam?

[Report to the FTC](#)

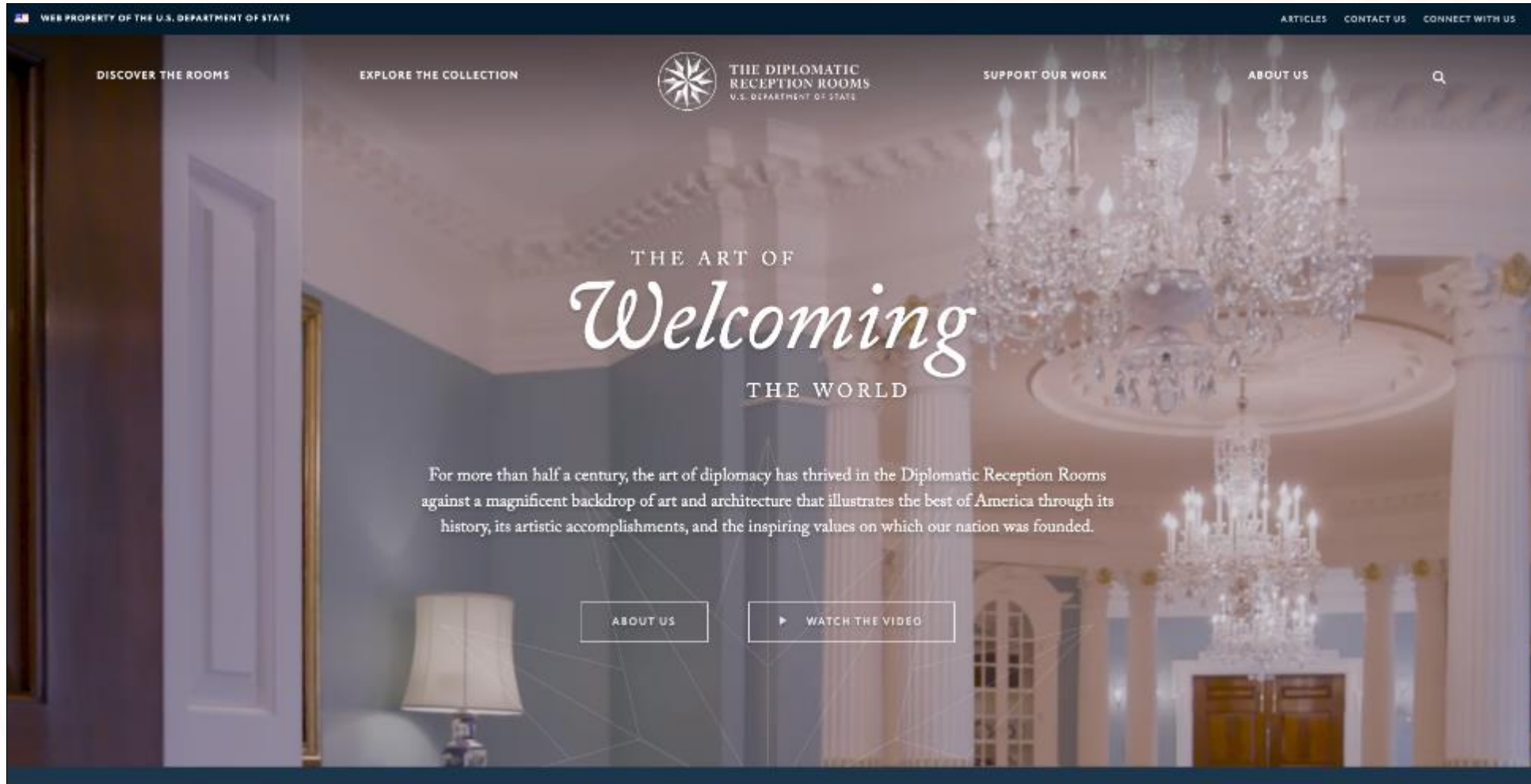
Take Action

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NASA Applied Sciences



Department of State – Diplomatic Reception Rooms



No Kid Hungry

NOKID HUNGRY

WHO WE ARE WHAT WE DO WAYS YOU CAN HELP PARTNERS FUNDRAISE DONATE

NO KID HUNGRY

Help Feed Hungry Kids

[DONATE NOW](#)

Our Cause

We all need to do our part to end childhood hunger in the United States. But millions of kids are living with hunger right now. With No Kid Hungry, you can help change that.

[Questions? We Can Help!](#)

Environmental Working Group

