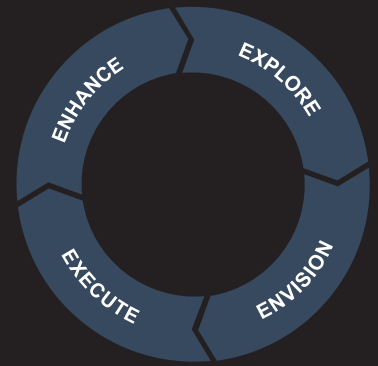


IDEA GROUP

TRANSFORMING YOUR DIGITAL FOOTPRINT



Born out of the 21st Century Integrated Digital Experience Act, the IDEA Group at IntelliBridge partners with organizations aiming to improve their digital presence – from large federal agencies to leading nonprofits.

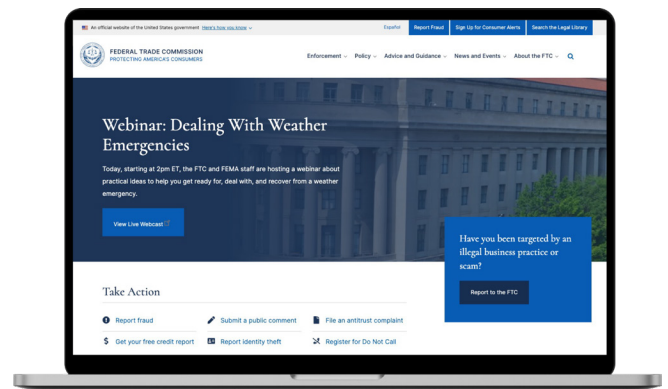
We leverage digital technology to empower our clients and their people, create unified experiences across multiple initiatives, and reach target audiences more effectively.

EXPLORE	ENVISION	EXECUTE	ENHANCE
Strategic Workshops	Content Strategy	Drupal & WordPress Website Development	Digital Transformation Strategy
Audience & Competitive Analysis	Wireframes & Prototypes	System Consolidation & Migration	Marketing & Communications
User Research	Human-Centered Design	Accessibility / 508 Compliance	Metrics Analysis & System Upgrades
Content & Technical Audits	Usability Testing	Search Engine Optimization	Program Management

What We Can Do For You

We start by developing a deep understanding of our customer’s organization, industry, and audience – and then draw from our core capability areas to create custom-tailored solutions for confronting their challenges.

Our full-service capabilities and customer-first approach give us unmatched ability to deliver solutions tailored to our customer’s digital transformation needs.



FTC.gov Website Redesign