

Walmart Digital Shelf Management Services for Retail Suppliers

We combine years of experience on ecommerce marketplaces and deep knowledge of the Walmart ecosystem to accomplish the goals of our clients.

Our Services



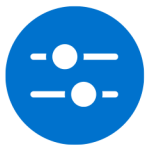
Listing Setup

Creation of new product detail pages utilizing brand assets and research based copy to maximize availability in search



Marketplace Account Setup

Guide suppliers through the various processes and strategies of selling in a 3P capacity when additional catalog assortment requested by merchants



Listing Optimization

Ongoing improvement to achieve and maintain $\geq 95\%$ listing quality scores



System Issue Mitigation

Continuous monitoring & correction of errors and issues with product pages



Rich Media

Hosting of videos, feature sets, comparison tables, 360 views, and PDFs for product detail pages



Brand Defense

Continuous monitoring & removal of false product marketplace listings



Paid Ad Management

PPC and sponsored brand management for clients to gain shelf position according to client goals (ROAS, ACOS)



Strategic Consultation

Ongoing collaboration on leading strategies to improve ranking & conversion as well as engagement with Walmart teams for emerging opportunities