

# We help great entrepreneurs build great companies.



## Our vision is to transform the way businesses are built using scaled, shared services.

Our fractional model offers the value of a full-time team for a portion of the cost and provides the flexibility that agile businesses need. We have dedicated teams to help with your needs beyond finance and accounting.

## A selection of clients who trust Propeller:



## Partnering with technology brands to accelerate growth

Armed with years of data working with startups like yours, we know what it takes to make an early-stage company successful.



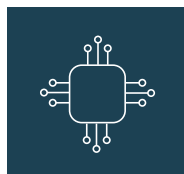
### Improve Cash Flow

Stabilize your cash flow and extend your runway with expert foresight that anticipates future needs.



### Secure Funding

Raise more money by leveraging our team to help you pick the right partner who aligns with your vision and negotiate terms.



### Apply Pattern Recognition and Benchmark Data

We offer proprietary pattern recognition and insights that help our clients avoid costly mistakes and capitalize on opportunities.



### Connect with Industry Experts

Get expert advice from the Propeller team to navigate the changing startup ecosystem.



### Leverage Insights from Dynamic Reporting

We deliver reporting and performance analyses through custom, dynamic dashboards for accurate and proactive insights.



### Run Your Business With Confidence

We'll equip you with the tried-and-tested knowledge to make smarter sales and financial decisions.

# Why Choose Propeller?



## Deep Industry Experience

**We have served over 1000 startups** including 15 unicorns. We know what challenges founders face and we have decades of experience amongst our 20+ CFOs on staff.



## Dedicated Client Experience Team

**You'll have an expert CFO guiding** finance and accounting professionals at a lower cost than hiring in house.



## A Trusted Partner

**We leverage our fractional team model**, deep industry pattern recognition, scalable technology stack, and global operating platform to deliver an unfair advantage to leaders navigating the challenges of growth.



## Unrivalled Operations

**Audited accountability, controls, governance, data security**, and a best-in-class tech stack.



## No Strings Attached

**No long-term contracts.**

## In our client's words



*The **Propeller** team is particularly adept at understanding the needs of high-growth technology companies like Auterion. **I was searching for a partner that could advance our systems and processes** to sustain us during our hyper-growth phase where we have inventory accounting, software business as well as a complex company structure, and I've found that with Propeller."*

**-SIMON R. FURER, VP OF FINANCE AND LEGAL, AUTERION**



## Core services



**CFO Strategy  
and Insights**



**Financial Planning  
& Analyses**



**Experienced  
Accounting**



**Best-in-Breed  
Tech Stack**



**Fundraising &  
Deal Support**

**bd@propellerindustries.com**

**propellerindustries.com**

Follow us on **LinkedIn**