

What a first job actually looks like

The whole shape of a first job, in advance. What it covers, what it costs, how long it takes, and what happens if it is wrong.

One process, not your whole business

We pick the single task that irritates you most. The one someone does every week that they resent. Not a transformation programme, not a roadmap. One thing, working, that you can point at.

Fixed price, agreed before I start

You get a number before any work happens, and it does not move. If the job turns out bigger than it looked, that is my misjudgement to absorb, not a change request to send you. The first one is deliberately small enough that you can judge the work without much at stake.

How long

Most first jobs land inside a week. If yours will not, I say so before you pay rather than after.

What you actually get

The thing running, in your own tools, on your own accounts. **A plain-English note** of what it does, what it deliberately does not do, and where it will tell you if something breaks. **The ability to turn it off** without calling me.

No dashboard you have to learn. No dependency on me to keep it alive.

If the first delivery is not what you wanted: full refund, and you keep the work.

What happens after

Usually nothing, for a while. You live with it. If it earned its place, we do the next one. I do not sell retainers to people who do not need them yet.