

AI Unwrapped



September 2nd, 2025 - December 15th, 2025

Real Time Bros & Airflow
Bros HVAC x Demystify AI



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"You guys changed my life, I no longer have to do shoutouts and screenshot emails and put them into the WhatsApp chats...you automated away my job."

– Andrew Shen, CEO of Real Time Bros HVAC & Airflow Bros HVAC

6,700+

Zapier tasks
completed

3,100+

Shoutouts generated

523

Yelp Leads processed



Hustler Bot

Amplifying Sales Momentum Through Real-Time Shoutouts and Automation

The Hustler Bot has transformed sales operations by providing **real-time shoutouts** that enhance visibility. This automation has allowed the team to celebrate wins instantly, fostering a positive environment that encourages productivity and teamwork among all sales staff.

By enabling **leadership visibility**, the Hustler Bot has elevated engagement levels, ensuring that leaders are informed and can provide timely feedback. Importantly, this automation does not replace jobs; instead, it empowers team members to focus on higher-value tasks, driving overall sales success.

Empowering sales teams

Visibility

Real-time updates enhance team transparency and accountability, driving motivation across all levels.

Morale

Celebrating small wins boosts team spirit and creates a positive, energetic workplace atmosphere.

Leadership

Increased visibility helps leaders identify trends and support their teams more effectively and efficiently.

Automation

The Hustler Bot streamlines processes, allowing team members to concentrate on strategic sales initiatives rather than mundane tasks.

Money List Automation

Enhancing efficiency through automated processes and streamlined workflows

The Money List automation saved **1–2 hours daily** for dispatchers by automating routine tasks, allowing more time for strategic decision-making. This has led to increased operational efficiency and improved service delivery for Real Time Bros and Airflow Bros HVAC.

By implementing automated reconciliation processes, dispatchers can now focus on **high-value tasks** rather than mundane administrative work. This shift not only enhances productivity but also boosts morale as team members engage in more meaningful activities, ultimately benefiting the entire organization.

Automation success

Time savings

Daily automation has led to significant time savings for dispatchers.

Enhanced accuracy

Automated processes have improved data accuracy and reduced manual errors.

Increased focus

Dispatchers can now concentrate on strategic tasks that drive revenue.

Team morale

Automation has fostered a more engaged and motivated dispatch team.

Yelp Lead Automation

Enhancing revenue through streamlined lead processing and follow-up strategies

The implementation of Yelp Lead Automation has significantly transformed our approach to sales. With **523 leads processed**, the system has ensured that no opportunity is missed, allowing for swift engagement and tailored responses to potential clients.

By achieving a follow-up rate of over **50%**, we have effectively recovered numerous deals that may have otherwise slipped through the cracks. This automation not only boosts efficiency but also strengthens client relationships by ensuring timely communication and support, contributing positively to overall revenue growth.

Driving sales success

Processed Leads

A total of **523** leads processed demonstrates automation's capacity to enhance our outreach.

Timely Follow-Up

Achieving over **50% follow-up** ensures we connect effectively with potential clients.

Revenue Recovery

The system's efficiency in follow-ups has successfully **recovered key deals** for the business.

Continuous Improvement

Ongoing analysis of lead data supports **strategic adjustments** to our sales techniques.

Zap history

Zap runs Task usage

Notification settings

Search Zap runs

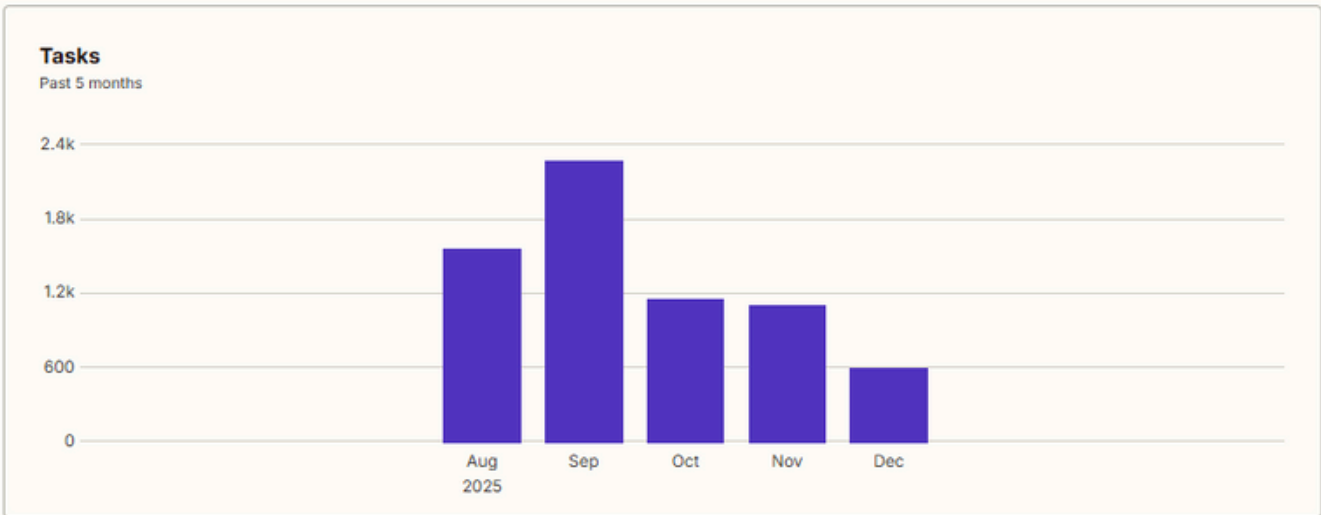
Date range Zaps Apps Folders Owners

08/01/2025 - 12/31/2025 RTB Hustler Bot and Money ... AFB Hustler Bot

Yelp Lead Notification Auto... Clear all

Zaps that ran 3

Tasks automated 6,797



Zap details		Tasks used	
	RTB Hustler Bot and Money List On Last ran on • Dec 13, 2025 12:00	4,260	DA ...
	Yelp Lead Notification Automation On Last ran on • Dec 13, 2025 12:00	1,925	DA ...
	AFB Hustler Bot On Last ran on • Dec 13, 2025 11:00	612	DA ...