



**JEA FINANCIAL**  
Bookkeeping & Fractional CFO

# MEET OUR TEAM

Just email [team@jeabookkeeping.com](mailto:team@jeabookkeeping.com) to reach any of us!



Shania Walker

Executive Assistant

With four years of experience supporting busy professionals, I help the owner with a mix of personal and business tasks—from scheduling and organizing to managing day-to-day details. I also assist with light client communication, mainly around scheduling and follow-ups.

I'm passionate about staying organized and learning quickly to make life easier for everyone on the team. When I'm not working, you'll find me enjoying coffee, practicing yoga, exploring nature, and spending quality time with my two boys.



Jackie Fry

Client Success Manager

My family and friends mean the world to me, and I love spending loads of time with them. My daughter's sports schedule keeps me sharp. When I'm not busy, you can find me out kayaking or riding bikes with my daughter.

I thrive on learning and love diving into the details. I'm up for a challenge, and I'm always excited to expand my knowledge!



Brianna Dyer

Client Success Manager

My family and friends mean the world to me, and I love spending loads of time with them. My daughter's sports schedule keeps me sharp. When I'm not busy, you can find me out kayaking or riding bikes with my daughter.

I thrive on learning and love diving into the details. I'm up for a challenge, and I'm always excited to expand my knowledge!



Amy Lenart

CSM Assistant

A dedicated mama to four beautiful children and two four-legged children, I've ventured into this new world of Accounting head first. Having been an entrepreneur and service provider for over two decades, I'm taking the skills I learned managing my own business and helping others stay organized and thrive in theirs.



Kacie Dix

Virtual Assistant

I'm a mom, coach's wife, and former high school teacher who made the leap into freelance virtual assistant work. I'm grateful to support the amazing team at JEA Bookkeeping, helping keep things organized and running behind the scenes. When I'm not working, you'll find me spending time with my family (including our goldendoodle), enjoying a good cup of coffee, a pastry, or tackling a DIY project around the house.



Erica Day

CEO

With a Finance degree, 20+ years of entrepreneurial experience, and certification as a Profit First Professional, I help eCommerce brands and creative agencies gain financial clarity, boost profitability, and build systems that support sustainable growth. I specialize in turning messy numbers into clear strategy—empowering CEOs to make smarter, stress-free decisions.

I'm also the founder of three businesses, a non-profit leader, former pro photographer, and mom to three amazing girls (and two needy pups). Proudly a middle child and self-proclaimed numbers nerd, I love solving problems and helping businesses thrive.

# BOOKKEEPING

Just email [team@jeabookkeeping.com](mailto:team@jeabookkeeping.com) to reach any of us!



Kashif Aleem

Bookkeeping Director



Ali Mehraiz

Sr. Bookkeeper



Rana Mashood

Bookkeeper

A dynamic Accounting & Bookkeeping professional with over three years of experience in Financial Reporting, Payroll Management, and ERP system integration. As a CA Finalist, I specialize in optimizing accounting workflows, streamlining A/P and A/R functions, and ensuring compliance with IFRS and GAAP. Have extensive experience working with NetSuite, Odoo, QuickBooks, and Xero, helping businesses enhance efficiency and financial accuracy. Worked across diverse industries, including SaaS, real estate, e-commerce, and manufacturing, providing data-driven insights and financial consulting to clients.



Sherina Reyes

Sr. Bookkeeper

I'm a Senior Bookkeeper in Jea Financials with a decade of experience working in a Manufacturing Company in the Philippines. In my free time, I like to watch movies and play games with my daughter.



Imaan Shurjeel

Bookkeeper

An Accounting and bookkeeping professional with 2+ years of experience in full-cycle accounting, financial reporting, payroll management, tax preparation, and ERP integrations. She holds a BS in Accounting & Finance and is pursuing ACCA to expand her expertise. With her knowledge and practical experience, she ensures accuracy in financial data, compliance with IFRS and GAAP, and effective financial reporting using QuickBooks, Odoo, Xero, and various ERP systems./



Lory Cahiyang

Bookkeeper

Family always comes first for me, especially my deep love and respect for my mother, who has been a constant source of strength and inspiration. Before stepping into bookkeeping, I ran my own small business, gaining firsthand insight into the challenges and rewards of entrepreneurship.

Outside of work, cooking feels like my first love—it's where I feel most creative and at peace. I'm also passionate about personal growth and enjoy reading books that explore life, mindset, and human behavior. My faith plays a central role in my life, and I find strength and a sense of belonging through my involvement in church. Staying fit helps me stay grounded, focused, and energized.

Whether I'm balancing books or crafting thoughtful meals, I bring the same care, curiosity, and commitment to everything I do