

# We help great entrepreneurs build great companies.



## Our vision is to transform the way businesses are built using scaled, shared services.

Our fractional model offers the value of a full-time team for a portion of the cost and provides the flexibility that agile businesses need. We have dedicated teams to help with your needs beyond finance and accounting.

## A selection of clients who trust Propeller:



## Partnering with blockchain brands to accelerate growth

Armed with years of data working with startups like yours, we know what it takes to make an early-stage company successful.



### GAAP Reporting of On-Chain Activity

Translating on-chain activity to the P&L and balance sheet is central to Propeller Blockchain's expertise. We work with all major crypto subledgers across 50+ engagements.



### Get Visibility Into Your Digital Assets

Your balance sheet doesn't tell the whole story. Propeller's Statement of Digital Assets (SoDA) give you unparalleled transparency into your digital asset holdings.



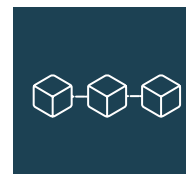
### Secure Funding

Raise more money by leveraging our team to help you pick the right partner who aligns with your vision and negotiate terms.



### Connect with Industry Experts

Propeller brings subledger systems expertise, crypto accounting pattern recognition, and the guidance for on-chain reporting to the P&L.



### Harness The Blockchain Compliance Infrastructure

Trust Propeller to help you break down blockchain's complex financial and regulatory framework and ensure you're compliant with industry-specific rules and regulations.



### Run Your Business With Confidence

We'll equip you with the tried-and-tested knowledge to make smarter sales and financial decisions.



# Why Choose Propeller?

- ✓ **Deep Industry Experience**  
Stay ahead of the curve with the leading financial services organization designed to serve key blockchain verticals, including foundations, infrastructure, web3, NFTs/gaming, and media.
- ✓ **Dedicated Client Experience Team**  
Propeller's expert teams and specialized reporting help you scale operations, launch protocols, manage portfolios, raise capital, and increase revenue.
- ✓ **A Trusted Partner**  
We leverage our fractional team model, deep industry pattern recognition, scalable technology stack, and global operating platform to deliver an unfair advantage to leaders navigating the challenges of growth.
- ✓ **Unrivaled Operations**  
Audited accountability, controls, governance, data security, and a best-in-class tech stack.
- ✓ **No Strings Attached**  
No long-term contracts.

## In our client's words

“The **Propeller** team is particularly adept at understanding the needs of high-growth technology companies like **Auterion**. **I was searching for a partner that could advance our systems and processes** to sustain us during our hyper-growth phase where we have inventory accounting, software business as well as a complex company structure, and I've found that with Propeller.”

-SIMON R. FURER, VP OF FINANCE AND LEGAL, AUTERION



## Core services



CFO Strategy  
and Insights



Financial Planning  
& Analyses



Experienced  
Accounting



Best-in-Breed  
Tech Stack



Fundraising &  
Deal Support

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