Verified by Clutch

Web Dev, SEO & SMM for Accounting Firm

PROJECT DETAILS

Content Marketing, Conversion Optimization, Digital Strategy, Search Engine Optimization, Social Media Marketing, Web Development

Jan. 2019 - Ongoing

$10,000 to $49,999

"We're very happy with their work."

PROJECT SUMMARY

Locals Talk has built a website for an accounting firm. They've also optimized the site for SEO and are currently managing it. The team provides SMM services as well.

PROJECT FEEDBACK

With the new site, the client has been receiving inquiries on a regular basis. Locals Talk listens attentively to the client's needs, always delivers on their promises, and communicates effectively. They also inform the client in advance whenever timelines need to be extended.

Locals Talk

The Client

Please describe your company and position.

I am the Managing Director of HFM Tax & Accounts

Describe what your company does in a single sentence.

Tax and accounting for individuals and companies

Ian Marlow
Managing Director, HFM Tax & Accounts

Financial services

London, United Kingdom

The Challenge

What specific goals or objectives did you hire Locals Talk to accomplish?

- Built a great website
- Optimised the site for search engines
- Social Media marketing

CLIENT RATING

5.0
Overall Score

Quality:	5.0
Schedule:	5.0
Cost:	5.0
Would Refer:	5.0

Locals Talk

The Approach

How did you find Locals Talk?

personal recommendation

Why did you select Locals Talk over others?

- Great culture fit
- Good value for cost
- Referred to me
- Company values aligned

How many teammates from Locals Talk were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

Locals Talk built us an awesome website and manage it brilliantly. In addition they manage and grow our SEO outreach. They listen well, communicate excellently and deliver on the results we want.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

We recive a regular stream of appropriate enquiries

Describe their project management. Did they deliver items on time? How did they respond to your needs?

They keep to their word or explain clearly why timescales need to stretch

What was your primary form of communication with Locals Talk?

- In-Person Meeting
- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

They listen and then deliver. No waffle or silly promises, just informed advice.

Are there any areas for improvement or something Locals Talk could have done differently?

No, we're very happy with their work.