

Fábio Massaro Ragonha

Senior 3D Generalist Artist

20 YEARS IN 3D, MOTION, VISUALIZATION & ANIMATION

Senior-level freelance and studio experience in Brazil and the United States

3D Generalist Artist -
Freelancer

Limeira, São Paulo, Brazil

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- 3D Direction & Visual Development
- Modeling, Texturing & Shading
- Rigging & Character Animation
- Technical / Engineering Visualization
- Broadcast Graphics & TV Intros
- Architectural & Product Visualization
- 2D Compositing & Motion Graphics
- Freelance & Cross-Functional Teamwork

3ds Max • ZBrush • Substance Painter • After Effects •
Premiere Pro • Photoshop

PROFESSIONAL PROFILE

Senior 3D Artist with 20 years of experience across advertising, broadcast, branded content, education, engineering visualization, and character-driven animation. Strong end-to-end command of direction, modeling, texturing, shading, rigging, character development, animation, compositing, and motion design. Recognized for versatility, production reliability, and the ability to deliver high-quality visual work on schedule in both freelance and studio environments.

CAREER EXPERIENCE

2023 - Present	3D Generalist Artist - Freelancer Delivers character animation, illustration, engineering and technical presentations, architectural visualization, TV intros, and high-end 3D assets for major brands and agencies.
2022	3D Animator - Cloud LGS (Tempe, Arizona, USA) Created character animation for commercial projects.
2019 - 2021	3D Generalist - ThoughtLab (Salt Lake City, Utah, USA) Produced 3D assets for Reach online classes, including animated educational content focused on science, math, and related subjects.
2013 - 2019	3D Generalist Artist - Freelancer Worked on character animation, technical presentations, architecture, commercial assets, and TV opening sequences.
2009 - 2012	CG Generalist - GM7 (Campinas, SP, Brazil) Produced animated content for digital media and TV commercials.
2008	3D Illustrator / Modeler - Seagulls Fly (Rio de Janeiro, RJ, Brazil) Developed 3D illustrations for print campaigns and animation for TV advertising. Clients included Coca-Cola, Rede Globo, and Volkswagen.
2004 - 2008	3D Generalist / Motion Graphics Artist - GM7 Digital Media (Campinas, SP, Brazil) Created animation for digital media and television advertising.
2002 - 2004	Web Designer - Aspecto Comunicação Worked in web design while beginning professional development in 3D.
1999 - 2002	Web Designer - Freelancer Provided freelance web design services.

SELECTED CLIENT / BRAND EXPOSURE

Selected brands and projects include Reebok, Dakota Kolosh, Tesla, GNT Channel, Cartoon Network, 3M, O Boticário, Tampa Medical and Research District, and Nestlé.