

the power of digital marketing



Email and SMS Marketing paired with automation are powerful re-marketing tools for connecting with your customers and generating long-term revenue. The Arctic Leaf approach to marketing is holistic, tailored, and adaptable. We'll work with you to develop loyalty-based strategies designed to drive long-term conversions and accelerate brand growth.

Our Services

With a dual approach of **campaigns** and **flows** we have increased revenue for clients across a range of industries.

Email Campaigns

At Arctic Leaf, we know that a strong campaign strategy is the pinnacle of any brand. We'll work with you to understand your audience, strategize, and design thoughtful campaigns focused on creating positive customer experiences.

We'll create a detailed content calendar to make calculated decisions and schedule out your messaging in advance so you don't have to worry about executing your campaigns.

We continually test, personalize, and optimize our approach to achieve peak brand value and propel your business forward.



Automation Implementation

At Arctic Leaf, we put data to work. We combine industry trends with your customer's data to develop targeted marketing automation sequences designed to optimize results. We monitor and test new flows and methods to garner continuous revenue growth.

Audience Segmentation

Every customer is unique. We use cutting-edge demographic and behavioral insight to segment your mailing list and make informed decisions about how your email or SMS message resonates with your audience.



SMS Services

Go beyond the limits of email marketing and reach new levels of engagement with our SMS marketing services. We create impactful and timely text message campaigns to foster loyal customer relationships and keep your potential buyers engaged.

How We Stack Up

At Arctic Leaf, we're dedicated to achieving optimal results.

Average Click-Through Rate

ARCTIC LEAF
3.3%

Industry Standards
2.6%

Average Open Rate

ARCTIC LEAF
42.5%

Industry Standards
29.7%

Average Revenue From Email Marketing

ARCTIC LEAF
31.0%

Industry Standards
24.6%

A Stress-Free, Affordable Solution

Let us champion your email marketing efforts for you and avoid the high cost of an in-house email marketing team.

Average Arctic Leaf Cost

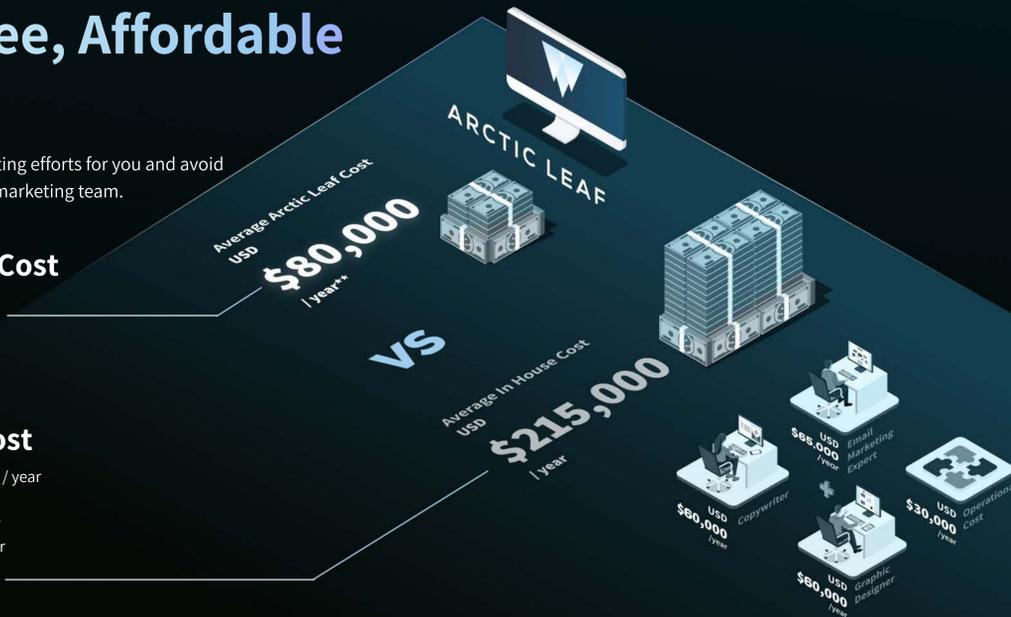
USD **\$80,000** / year**
** Based on package selected

VS

Average In House Cost

- Email Marketing Expert: USD \$65,000 / year
- Copywriter: USD \$60,000 / year
- Graphic Designer: USD \$60,000 / year
- Operational Costs: USD \$30,000 / year

Total cost: USD **\$215,000** / year



Ready to Start?

Contact our solutions team today for a personalized quote on our expert email marketing services.

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