



# NOVA HORIZON

Pitch Deck



JULY 25

# OVERVIEW

With a decade of combined experience in VC and startup mentoring, we've seen what makes Web3 projects thrive (and what makes them fail).

Our mission? To equip founders with strategic guidance, critical connections, and battle-tested tools—so you can scale faster, smarter, and on your terms.

↘ **10+ cumulative  
years**

combined in venture capital  
and startup growth.

↘ **20+ Web3  
projects**

supported in the past 12  
months.

↘ **150+ vetted  
partners**

across VCs, launchpads,  
and market makers.

# SERVICES JOURNEY

Web3 success isn't luck—it's a process. We embed with your team to ensure every phase is executed flawlessly.

Phase 1

Nail the  
fundamentals

Phase 2

Capital  
Formation

Phase 3

Launch with  
precision

Phase 4

Scale  
sustainably

From concept to tokenomics to post-launch growth, we've got you covered.



# ADVISORY

Your trusted guide through every critical decision. We assess your project's strengths, identify gaps, and provide strategic support at every stage—from token design to partnerships with key Web3 players.

Think of us as your co-pilot in navigating the complexities of the ecosystem.

## ↘ Strategic Roadmapping

Align your vision with market opportunities.

## ↘ Crisis Management

On-call support for high-stakes moments.

## ↘ Ecosystem Access

Connections to top VCs, launchpads, and tech partners.

Single Service



# FUNDRAISING ACCESS AND SUPPORT

Our investor introductions come with preparation.

We refine your pitch, financial models, and due diligence materials to meet VC standards.

➤ **100+ investor  
network**

From Pre-Seed to  
Series A.

➤ **Success-  
based fees**

We get compensated only if  
you get funded.

➤ **Pitch  
refinement**

Narrative, traction metrics,  
tokenomics.



Single Service



# GTM & LAUNCHPAD ACCESS

We negotiate launch terms and coordinate exchange listings to optimize market entry.

## ➤ Token sale design

Fair distribution, vesting  
schedules.

## ➤ Launchpad access

Exclusive partnerships with  
top-tier launch platforms.

## ➤ Liquidity planning

Proactive MM strategies  
for optimal price stability.

Single Service



# MARKETING

Our campaigns leverage a vetted influencer network, tier-1 media agencies and real-time performance tracking to maximize community growth.

↘ **600+  
KOLs**

Across crypto niches in our network.

↘ **\$500K  
deployed**

In marketing campaigns during the last 12 months.

↘ **Flexible  
budget**

Stable, token, or hybrid. Tailored to project size and KOL tier.

↘ Powered by

 **KAITO**

 **Cookie3**

**protokols**

# WHY TRUST US?

We speak the language of Web3 because we've lived it. As former VCs and operators, we know what investors, launchpads, and communities demand—and we tailor your strategy to meet those expectations.

Beyond capital, we unlock the partnerships and visibility your project needs to stand out.

## Previous clients

 hana

 LiveArt

Layeredge

 ap.market

 EARN'M

 U2U Network

 Kryptos

+25 projects





# NOVA HORIZON

JUNE 25

Your product deserves attention.  
We'll make sure it gets it.

[Book a free consultation ↗](#)

[Text us on Telegram ↗](#)

