

Technology and Operations for Advancing Nonprofits



Empowering Advancement Operations to Enhance Fundraising

Your institution needs streamlined systems and accurate data that enable you to hit your goals. BWF has the knowledge to help you get there.

The BWF team will collaborate with you to optimize your operations and create efficiencies between your systems, reporting, and prospecting strategies – all so you can build the framework needed to raise more money and successfully scale your fundraising ecosystem.

We Help You Use Your Technology Better.

Technology should help, not hinder. Whether a new or existing solution, we empower your team to implement and leverage your tech stack to its full capabilities..

We Design Processes That Actually Work.

Policies and procedures should be built to serve the end user. We partner with you to design processes that serve internal decision-makers as well as constituents.

We Provide Sight Lines Into the Organization.

Data means nothing if there isn't a clear purpose. We help you leverage smart data analysis and reporting to create transparency and measure success.

“Following the implementation of a new CRM, our collaboration with BWF meant that we would review processes and structure our advancement services team with a fresh set of eyes, thereby identifying efficiencies and strengthening those processes based on best practices.”

*— Emily Hager, Vice President and Chief Financial Officer
Iowa State University Foundation*

BWF TECHNOLOGY AND OPERATIONS SERVICES

System Selection and Implementation

Expert guidance on nonprofit systems selection and implementation to optimize operations and drive mission success.

Technology Services

Enhance your nonprofit's capabilities with cutting-edge technology services from BWF, designed to drive innovation and efficiency.

AI and Data Science

Leverage BWF's AI and data science expertise to transform your nonprofit's data into actionable insights that inform decision-making.

Business Process Optimization

Elevate your nonprofit's efficiency with BWF's business process optimization services, tailored to streamline operations and maximize impact.

Reporting and Business Intelligence

Empower your organization's decision-making with BWF's cutting edge reporting and business intelligence services.

Prospect Development and Research

Unlock your nonprofit's potential with BWF's specialized prospect development and research services that cultivate relationships and drive fundraising success

"BWF has a strong understanding of our university, a broad view of higher education and other similar universities, and a willing and open approach that helped us to explore, analyze, and execute in a variety of areas within our program. We're a better advancement program because of their guidance and advice. And, they have always been very responsive, whether we needed big ideas, additional educational resources, examples from other institutions, or last-minute data requests. They have been a wonderful partner!"

— Heidi Hansen McCrory, Vice President
for Development, Furman University

**Let's Get The
Conversation Started**



SCAN ME