

GRAND RAPIDS, MICHIGAN

# TWISTHINK+

Connected product development that  
**creates real impact.**



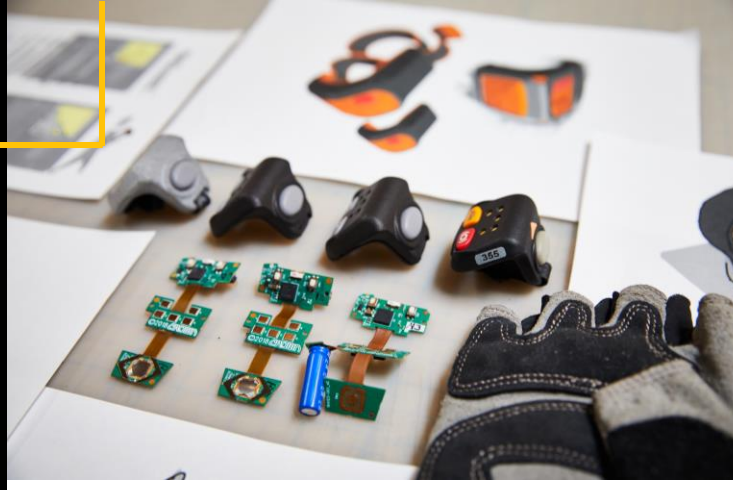
# Connected Product Development

Twistthink partners with companies to accelerate the design and development of successful connected solutions.

With 20+ years of experience, they bring your product ideas to life faster and smarter with their agile approach and deep technical expertise.



# Areas of Expertise



## Connected Devices

- + Connected Product Strategy
- + Product + UI/UX Design
- + Custom Electronics
- + IoT Cloud Backend



## Digital Platforms

- + Cloud Architecture + Development
- + Cloud Modernization
- + DevOps + Automation
- + Mobile & Web Application



## Strategic Design

- + Product & Portfolio Strategy
- + Experience Strategy
- + Product Design
- + UI/UX Design



# Diverse Skillsets, One Team

- + Strategists & Researchers
- + UI/UX Designers
- + Industrial Designers
- + Mechanical Engineers
- + Cloud Architects & Developers
- + Edge & Embedded Software Developers
- + Hardware & Electronics Engineers
- + Data Scientists & Algorithm Engineers

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*I truly appreciate how your team can lead us through a strategic innovation process and then ‘convert’ with solid product development support—having both skills on one team **delivers great results!***

*-Bruno B., CEO & visionary for game-changing innovation monitoring app*



Learn more at:  
**[twistthink.com](https://twistthink.com)**

