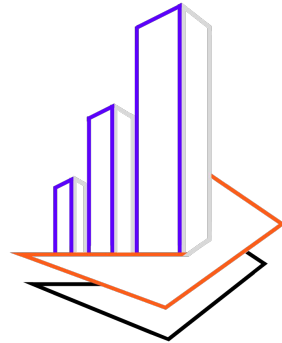


Purewater Financial Success through Clarity.

**Business Development, Financial Consultancy and Other
Financial Services Offering Pitch Deck**



Contents of this Pitch Deck.

Services We Offer

**Our Additional Financial
Services Offerings**

Solutions

Pricing

Contact

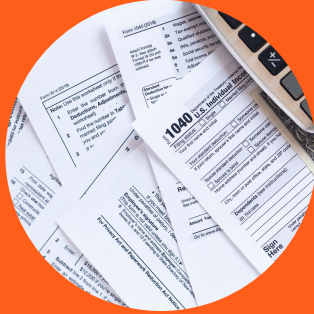
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Services We Offer



Virtual CFO Services

Our Virtual CFO services provide strategic financial guidance and oversight for your business.



Tax Planning, Strategy, and Preparation

Comprehensive tax planning and compliance services for businesses and individuals.



Accounting & Bookkeeping

Keep your finances organized with our professional accounting and bookkeeping services.



Crypto Implementation and Consultancy Services

Navigate the complex world of cryptocurrency business implementation, accounting, and tax and compliance with our expert guidance.



Business Development, Consultancy and Other Financial Services

Custom solutions for your specific financial and business development needs.

Our Additional Financial Services Offerings

Business Development (BDO): This service focuses on accelerating your company's revenue potential and market reach. We work collaboratively to identify new client segments, develop effective sales strategies, and forge strategic partnerships. Key activities include market research, competitive analysis, lead generation system implementation, and optimizing the entire sales pipeline for predictable, scalable growth.

Financial Consultancy & Strategy: Our consultancy services provide executive-level guidance to solve complex operational, financial, and organizational challenges. This includes business restructuring, developing actionable long-range strategic plans, improving core business processes for efficiency, and guiding major capital allocation decisions. We focus on transforming internal operations to support sustained growth and profitability.

Other Financial Services (Accounting, Tax, and Back Office): This encompasses the critical, non-core tasks essential for legal compliance and financial integrity. We handle everything from outsourced **Financial Statement Compilation** and specialized **Payroll Management** to advanced **Tax Compliance** and **Audit Defense**. This support ensures your financial records are accurate, verifiable, and optimized, freeing up management to focus entirely on the business mission.

Solutions

Revenue & Market Acceleration

We identify new client segments and forge strategic partnerships to accelerate your company's revenue potential and market reach. This includes optimizing your sales pipeline and implementing lead generation systems for predictable, scalable growth.

Operational Excellence & Planning

Our executive guidance helps solve complex organizational challenges by improving core business processes and driving necessary restructuring. We focus on transforming internal operations through actionable, long-range strategic plans to ensure sustained growth and profitability.

Financial Integrity Management

We handle all critical, non-core back-office tasks, including outsourced Full-Service Bookkeeping, payroll, and advanced Tax Compliance. Our support guarantees your financial records are accurate, verifiable, and optimized, freeing up management to focus entirely on the business mission.

Strategic Capital & Resource Guidance

We offer expert Consultancy & Strategy on major capital allocation decisions and sophisticated financial modeling to maximize returns on investment. This service ensures your business is strategically positioned to leverage financial data for both internal efficiency and market-driven profitability.

Pricing

Business Development & Formation

ranging from \$500 to \$50,000 per project

EXAMPLES OF SERVICES PROVIDED:

- Basic Guidance on entity formation and client identification
- Pipeline Optimization and Executive Strategy for restructuring and partnerships
- Comprehensive M&A and Long-Range Planning consultation to ensure sustained growth

Financial Statement Compilation & Consultancy

ranging from \$1,500 to \$250,000 per project

EXAMPLES OF SERVICES PROVIDED:

- Basic Compliance like transaction recording and quarterly reconciliation
- Comprehensive Cloud bookkeeping with full GAAP adherence and accounts management
- Virtual Controller Services for advanced internal controls and dedicated account management
- CFO-Level Advisory for high-level corporate structure and specialized GAAP/IFRS compliance

Tax Planning and Strategy Consultation

ranging from \$5,000 to \$150,000 per project

EXAMPLES OF SERVICES PROVIDED:

- Year-End Support for basic tax filings
- Payroll Compliance
- Federal and state quarterly filings for maximum Penalty Avoidance
- Financial Forecasting to guide resource allocation and high-level Transaction Readiness to facilitate M&A and funding activities

Other Ad Hoc Financial Services

ranging from \$500 to \$250,000 per project

EXAMPLES OF SERVICES PROVIDED:

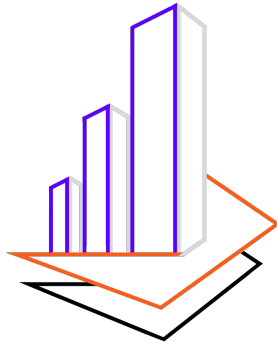
- Simple Queries and basic expense categorization assistance
- Cash Flow Optimization
- Establishing initial Internal Controls.
- Strategic and Expert Advisory on complex matters like multi-state tax nexus
- Audit Trail planning
- Capital allocation decisions

“We do what we do
so that you can do
what you love.”



Vivek Laungani, CPA
Founder • Purewater Financial

Ready to begin navigating?



Schedule a call with us
or
Reach out to us here today!