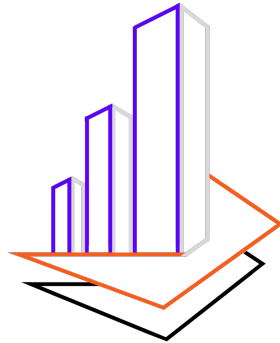


# Purewater Financial Success through Clarity.

**Cryptocurrency Services Offering Pitch Deck**



# Contents of this Pitch Deck.

**Services We Offer**

**A Primer on Cryptocurrency**

**Solutions**

**Pricing**

**Contact**

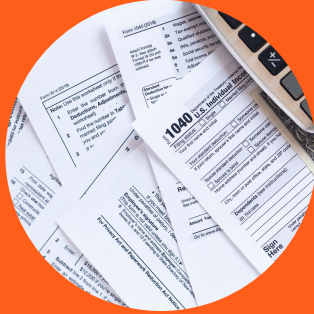
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# Services We Offer



## Virtual CFO Services

Our Virtual CFO services provide strategic financial guidance and oversight for your business.



## Tax Planning, Strategy, and Preparation

Comprehensive tax planning and compliance services for businesses and individuals.



## Accounting & Bookkeeping

Keep your finances organized with our professional accounting and bookkeeping services.



## Crypto Implementation and Consultancy Services

Navigate the complex world of cryptocurrency business implementation, accounting, and tax and compliance with our expert guidance.



## Business Development, Consultancy and Other Financial Services

Custom solutions for your specific financial and business development needs.

# A Primer on Cryptocurrency

## Multi-State & Nexus Rules

- Determining nexus for corporate income tax, sales tax, and franchise tax across different states.
- Some states have economic nexus thresholds requiring tax filings even without a physical presence.

## Complex Deductions and Tax Incentives

- R&D Credits, energy incentives, and other specialized credits that have specific qualifications and documentation requirements.
- Depreciation and amortization under MACRS (Modified Accelerated Cost Recovery System) vs. specific industry rules (e.g., real estate).

## Corporate Governance and Reporting

- Larger entities are subject to SEC reporting requirements (for public companies), which may tie into tax disclosures.
- More rigorous audit scrutiny and the need for in-depth tax planning strategies.
- Potential complexities around mergers & acquisitions, corporate restructuring, and international expansion.

## Corporate Tax Complexity

- Must file Form 1120 for C Corporations (or Form 1120-S for S Corporations).
- Consolidated returns if the corporation owns multiple subsidiaries.
- Alternative Minimum Tax (AMT) considerations in certain cases.

## Transfer Pricing and Cross-Border Transactions

- Companies with international operations face transfer pricing regulations to ensure transactions between related entities are at “arm’s length.”
- Double Taxation treaties and foreign tax credits can significantly complicate compliance.
- BEAT (Base Erosion and Anti-Abuse Tax) and GILTI (Global Intangible Low-Taxed Income) rules add further layers.

# Solutions

## Technology & Automation

- **Cloud-Based Accounting:** We set up and manage systems that automate bookkeeping and integrate payroll, banking, and e-commerce data.
- **Tax Software Integration:** Our firm uses advanced tax prep platforms to reduce manual errors and generate required forms automatically.
- **Real-Time Financial Insights:** Automated dashboards let you see tax obligations and deadlines as they arise.

## Tax Planning & Professional Advisory

- **Quarterly Reviews:** Regular check-ins for estimated taxes and financial adjustments, so there's no last-minute scramble.
- **Entity Structuring:** We advise on the best legal entity (LLC, S Corp, etc.) and handle setup to optimize tax benefits.
- **Specialized Expertise:** Our CPAs and tax attorneys address cross-border concerns, R&D credits, and other complex matters specific to your situation.

## Streamlined Processes & Documentation

- **Centralized Record-keeping:** We establish standardized folders (physical or digital) to store W-2s, 1099s, receipts, etc. in one place.
- **Tax Calendar & Reminders:** Our team monitors all filing deadlines (federal, state, payroll) and sends proactive alerts.
- **Consistent Classification Rules:** We ensure proper worker classification (W-2 vs. 1099) and adopt uniform expense coding to minimize red flags.

## Ongoing Education & Advocacy

- **Client Workshops:** We offer training sessions to keep you informed on the latest tax law updates.
- **Policy Monitoring:** Our firm tracks new legislation (federal and state) and recommends strategies to stay compliant.
- **Industry Advocacy:** We collaborate with professional groups and lawmakers, sharing insights to help push for simpler, more effective tax regulations.

# Pricing

## Payroll and web3 Related Tax Compliance

*starting at \$1,000/mo  
or \$10,000/yr*

INCLUDES RUNNING SEMI-MONTHLY  
OR MONTHLY PAYROLL

COMPLETING QUARTERLY 941s AND  
ANNUAL 940

CALCULATE, PAY, AND FILE FEDERAL  
AND STATE UNEMPLOYMENT TAX  
AND RELATED RETURNS

## Sales Tax and Related Crypto Tax Compliance

*starting at \$1,500/mo  
or \$15,000/yr*

INCLUDES CRYPTO BUSINESS SALES  
TAX LIABILITY CALCULATION AND  
FILING RELATED SALES TAX  
RETURNS

INCLUDES CLIENT ADVOCACY FOR  
THAT TAX YEAR

*NOTE: If bookkeeping needs to be done  
it will be an additional per-hour charge.*

## Total Crypto Compliance Package

*starting at \$3,000/mo  
or \$30,000/yr*

ALL TAX RETURN SERVICES FOR THE  
ENTITY, INCLUDING INCOME TAX,  
PAYROLL TAX, SALES TAX, AND  
OTHER TAX COMPLIANCE NEEDED

INCLUDES CLIENT ADVOCACY FOR  
THAT TAX YEAR

*NOTE: If bookkeeping needs to be done  
it will be an additional per-hour charge.*

## Other Crypto Consultation Services

*Pricing varies per  
project*

WE CAN ASSIST YOU WITH AD HOC,  
PLANNING, STRATEGIZING, OR ANY  
OTHER SPECIAL CRYPTO-RELATED  
PROJECTS.

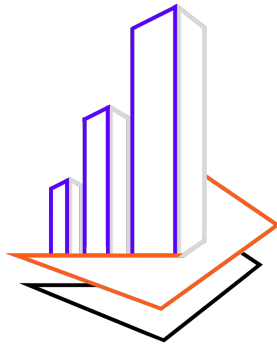
*NOTE: Please note that pricing will be  
considered on a per-hour basis for ad hoc  
tax planning and strategy services.*

“We do what we do  
so that you can do  
what you love.”



Vivek Laungani, CPA  
Founder • Purewater Financial

# Ready to begin navigating?



Schedule a call with us  
or  
Reach out to us here today!